



Annual Report

2024



UNIVERSIDAD
DE PIURA



**BETTER
PEOPLE,
BETTER
PROFESSIONALS**

ANNUAL Report 2024



UNIVERSIDAD
DE PIURA



Annual Report 2024

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"The University of Piura is a tremendous asset
for the souls, the intellects, and the whole
nation of Peru".

Saint **Josemaría Escrivá.**

Founder of the
University of Piura.
Lima, 1974.

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PRESIDENT'S MESSAGE



The Universidad de Piura embarked on its academic journey on April 29, 1969, founded on a strong commitment to educating individuals through a robust foundation and a dedication to serving the nation. Its founder and first Grand Chancellor, Saint Josemaría Escrivá, expressed the university's mission eloquently: "The University of Piura is a great good for souls, for minds, for the entire people of Peru."¹

In its 56 years of history, every action and project we undertake has the purpose of contributing to the common good and the holistic education of individuals. Thus, in 2024, we carried out a series of initiatives that have strengthened educational quality, research, and internationalization within our institution, thereby enhancing the comprehensive formation we provide to our students.

Among this year's notable institutional achievements, we gratefully and with great pride acknowledge the accreditation conferred by the Institute for Quality and Accreditation of Computing, Engineering, and Technology Programs (Icacit) upon the Industrial and Systems Engineering programs at our Piura and Lima campuses, as well as the Civil Engineering and Mechanical-Electrical Engineering programs at our Piura campus.

"Likewise, the School of Human Medicine was recognized as a Research, Development, and Innovation (R&D&i) center by CONCYTEC, a distinction that reflects the dedication and commitment to the training of health professionals."

¹ San Josemaría Escrivá (Perú, 1974).

This year, we also celebrated important anniversaries, including the 30th anniversary of the Philosophy and History programs, the 15th anniversary of the Confucius Institute, and the 10th anniversary of both the Cultural Center and the School of Human Medicine.

We shared heartfelt moments with the Grand Chancellor of UDEP, Monsignor Fernando Ocariz, who visited the university to commemorate the 50th anniversary of Saint Josemaría Escrivá's journey to several Latin American countries, including Peru. His visit encourages us to strengthen the university's mission focused on achieving academic excellence, training competent professionals of high moral character, and conducting meaningful research to contribute to societal development.

We launched the Horizon Project, aiming to provide a cutting-edge academic system that enables comprehensive management of our academic, financial, and administrative processes.

As part of our commitment to promoting research and international cooperation, 33 faculty members participated in international conferences, and 109 students took part in academic exchange programs abroad. Additionally, our professors continue their academic development at prestigious institutions within the country and abroad. To date, the university has 206 doctorate holders across its Piura and Lima campuses as well as at PAD—School of Management.

To promote research among faculty members, the 2024 Master Research Lecture was awarded to Dr. Ismael Sánchez in recognition of his distinguished scientific output and innovative contributions. The UDEP Young Researcher Award was also granted to Drs. Renato Guizado and William Araujo. Additionally, four multidisciplinary teams received Semilla Funding, and 24 research projects conducted by our professors were supported through the Recognition and Support Fund for scientific production.

Committed to the holistic development of talented youth, the Arturo Woodman Scholarship was established in collaboration with the Woodman family, the NGO Piura en Acción, and BCP. Moreover, over 4,000 students with full scholarships and partial scholarships began or continued their studies at UDEP; 1,943 students benefited from full or partial university scholarships, while 2,786 received support from Pronabec.

Undoubtedly, the achievements of 2024 have reaffirmed our commitment to research and the comprehensive education of our students, thanks to the dedication of our faculty, administrative and support staff, and authorities who strive through their work to contribute to society's development.

Dr. Paul Corcuera García
President

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UDEP AT A GLANCE



- Humanities
- Engineering
- Economics and Business Sciences
- Communication
- Educational Sciences
- Law
- Human Medicine



- Business Administration
- Service Administration
- Architecture
- Liberal Arts with a specialization in History
- Liberal Arts with a specialization in Philosophy
- Audiovisual Communication
- Marketing Communications
- Accounting and Auditing
- Law
- Economics
- Early Childhood Education
- Primary Education

- Secondary Education: History and Social Sciences
- Secondary Education: English Language
- Secondary Education: Language and Literature
- Secondary Education: Mathematics and Physics
- History and Cultural Management
- Civil Engineering
- Industrial and Systems Engineering
- Mechanical-Electrical Engineering
- Industrial Engineering with a specialization in Logistics Management
- Industrial Engineering with a specialization in Operations Management
- Human Medicine
- Journalism
- Psychology



UDEP
TOTAL
STUDENTS



Lima Campus 2894
Piura Campus 6683

15
UDEP AT A GLANCE

UNDERGRADUATE AND GRADUATE PROGRAMS ²

² Includes graduate studies and PAD-School of Management of the University of Piura.

Graduate Studies 66

Total master programs 60
Total doctoral programs 6

Extension programs 110

Total students in graduate and extension programs 3838

Degrees Awarded

Licenciados 853
Masters 136
Doctorates 6
Bachelor's graduate 1094

UDEP Faculty Members and PAD- School of Management 1097

Full-time professors 318
Part-time professors 67
Adjunct faculty 712



Languages

- Piura and Lima
- English
 - Portuguese
 - Italian
- Only in Piura
- German
 - French – in partnership with the Alliance Française
 - Chinese – in partnership with the Confucius Institute



Student Enrollment

Language Center and Confucius Institute 6124
Summer-session students 1905
Semester 2024-I 2154
Semester 2024-II 2065

AUTHORITIES

2024-2027³

The Academic Council (CONAC) of the Asociación para el Desarrollo de la Enseñanza Universitaria (ADEU), in accordance with Article 12 of UDEP's Statutes, appointed the new authorities of this institution, who will serve from August 2024 until August 2027.

The new authorities are Dr. Paul Corcuera García, President; Susana Vegas Chiyón, Academic Vice-President; Marcos Agurto Adrianzén, Vice-President of Research; and María Pía Chirinos Montalbetti, Lima Campus Vice-President.

³ In June 2024, CONAC appointed the new university authorities pursuant to Article 12 of the Statutes



Likewise, in accordance with Article 13 of the university's Statutes, it was agreed to appoint Dr. Dante Guerrero Chanduví as Pro-Rector ad tempus, to prioritively address organizational development matters.

UDEP acknowledges and expresses its gratitude to Drs. Antonio Abruña and César Calvo for their dedication, commitment, and professionalism demonstrated during their tenure as President of the university and Lima Campus Vice-President, respectively.





Dr. Paul Corcuera García
President



Dra. Susana Vegas Chiyón
Vice President for Academic
Affairs



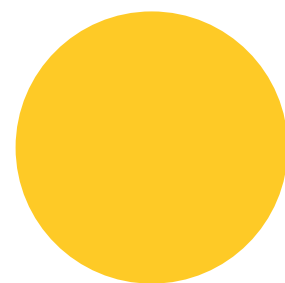
Dr. Dante Guerrero Chanduví
Provost



Dr. Marcos Agurto Adrianzén
Vice President for Research



Dra. María Pía Chirinos Montalbetti
Vice President for Lima Campus



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AUTHORITIES

2023-2026

The authorities elected in January 2023 remain in office. Their term will conclude in January 2026.



M.A. **William Zapata Jiménez**
Registrar



M.A. **Patricia Soto Quiroga**
Director of Studies



M.A. **Beatriz Vegas Chiyón**
General Manager



Dr. **Julissa Gutiérrez Rivas**
Dean, School of Humanities



Dr. **Fernando Barranzuela Lescano**
Dean, School of Economics and
Business Sciences



M.A. **Juan Carlos More Mori**
Dean, School of
Communication



M.A. **Camilo García Gonzales**
Dean, School of Education
Sciences



Dr. **Susana Mosquera Monelos**
Dean, School of Law



Dr. **Jorge Zagaceta Guevara**
Dean, School of Human
Medicine

New academic authorities
joined the School of
Engineering and the PAD.



Dr. **Martín Palma Lama**
Dean, School of Engineering



M.A. **Eduardo Linares Samamé**
General Director
PAD-School of Management

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2023-2026 AUTHORITIES

ACADEMIC COUNCIL

The authorities of the Academic Council (CONAC), elected on October 4, 2023, by the Asociación para el Desarrollo de la Enseñanza Universitaria (ADEU), will continue to carry out their duties. Their term will extend until October 2026.



Ing. Héctor Manuel Viera Petit-Jean
President



Dr. Antonio Mabres Torelló
Vice President



Dr. María Luisa Murillo Colque
Secretary



M.A. María Irene Velaochaga Rey
Member

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Academic Appointments

The University Council appointed new directors for the university's schools, centers, and units



Dr. Mariela García Rojas
Director of the Institute for
Family Sciences



Dr. Mónica Ríos Valdivieso
Library Director



M.A. Mariela Quiroz Caballero
Manager of *Horizonte* Project



Dr. Álvaro Tresierra Tanaka
Member of the School Council of
the School of Communication



M.A. Marialejandra Puruguay
Acting Director of the History and
Management Program - Piura
Campus



MSc Hugo Fiestas Chévez Acting
Associate Dean for Academic
Affairs, School of Engineering

The following appointments were made at the Office of Research:



Dr. Mario Quinde Li Say Tan Director
of Research in Natural and Applied
Sciences



Dr. Miguel Ángel Carpio Ramírez
Director of Research in Social
Sciences and the Humanities

At the PAD School of Management, the following individuals were appointed to the Board of Directors:



M.A. **Desireé Ramos Berggren**



Dr. Ángela Carrasco Eléspuru

The University Council also resolved to renew the appointments of the University Ombudspersons, who will serve for a further three-year term.



M.A. **Claudia Rivera Távara**
University Ombudsperson



M.A. **Enrique Li Loo Kung**
Deputy University Ombudsperson, Lima Campus

This year, the Confucius Institute at UDEP appointed Master Lydia Li as its new Director.



M.A. **Lydia Li Shuqing**
Director of Confucius Institute



UDEP COMMUNITY

"The 55 years of UDEP call us to reflection and a sense of responsibility; we have received a legacy and are called to make it grow".

Dr. Antonio Abruña Puyol.

Former President

Opening of the Academic Year, 2024.

STAFF TRAINING

With the aim of strengthening research and educational quality, our faculty members participated in a series of workshops organized by the Vice-Rectorate for Academic Affairs, the Directorate of Studies, the Vice-President for Research, and the Directorate of Educational Innovation.

Highlights include the seminar “From Socioemotional and Academic Perspectives: The Impact of Teaching on the Adaptation of Incoming Students to University Life”; the workshop “Escape Room Methodology”; the lecture “Neurodiversity in the Classroom”; training sessions on Quizizz and Bookings; and the workshop “Digital Tools and Academic Innovation,” among others.



In compliance with Law No. 29783, staff participated in four training sessions promoted by the Occupational Health and Safety (OHS) and University Ombudsman departments.

These sessions covered risk prevention related to UV radiation exposure and proper sunscreen use; first aid; workplace stress prevention; and prevention of diabetes mellitus, hypertension, and dyslipidemia.

Additionally, there were specialized trainings for operational services personnel focused on emotional health and affective well-being; personal finance management; eye care in the workplace; and prevention of ergonomic risks at the workstation.



Retirements

In moving ceremonies, the university expressed its gratitude for the dedication and commitment of its newly retired staff.



Ana Dolores Palma Lama
(Switchboard)

After 49 years of service, she retired. Known to her friends as Lola, she was recognized for her responsibility and warmth, and she describes her life at UDEP as a journey of service and commitment.



Wilfredo Lazo Carmen
(School of Engineering)

He joined the Construction Materials Testing Laboratory at the School of Engineering in 1984, and his dedication has left a lasting imprint on every building he helped construct.



Demetrio Yamunaqué Viera
(Forest and Gardens)

From 1983 to 2024, Demetrio cared for the forests and gardens of the Piura campus, planting the first palm trees that now line the path to the Chapel of the Holy Family.



María Jiménez Godos
(Cleaning Area)

María arrived in May 1990 and, from day one, embraced every assignment with warmth and dedication. Over the years she has become a role model for every colleague around her.



Carlos Siancas Castillo
(Forest and Gardens)

She arrived in 1984 to take part in the Piura Campus Reforestation Project. The entire community values her unwavering dedication to caring for the green spaces and forests ever since.



Leonor Valdez Muelle
(School of Humanities)

I have been a Spanish language professor at the Lima Campus. "My years at the University of Piura were the best of my life," she states.



Catalina Lapel Salcedo
(School of Humanities)

She has left an indelible mark on all her philosophy students. She has been dedicated to teaching since 2003.



Miguel Bazán García
(PAD-School of Management)

He assumed various roles throughout his career at PAD. After 42 years of teaching, he has become a reference of excellence and professional dedication.



Arturo Hernández Chávez
(Choir)

He directed the University Choir since 1992. He contributed to the holistic training of university students and the enrichment of the region's musical culture.



Rosa Ruiz Rentería
(School of Humanities)

Rosita celebrated over 33 years of service at UDEP. Her colleagues highlight her joy and service capacity, as well as her responsible and warm work.



Guadalupe Sánchez Vite
(Cleaning Area)

She joined the university in 1991 and after 32 years of service, she retired. She has left her mark of effort, love for details, and human quality.

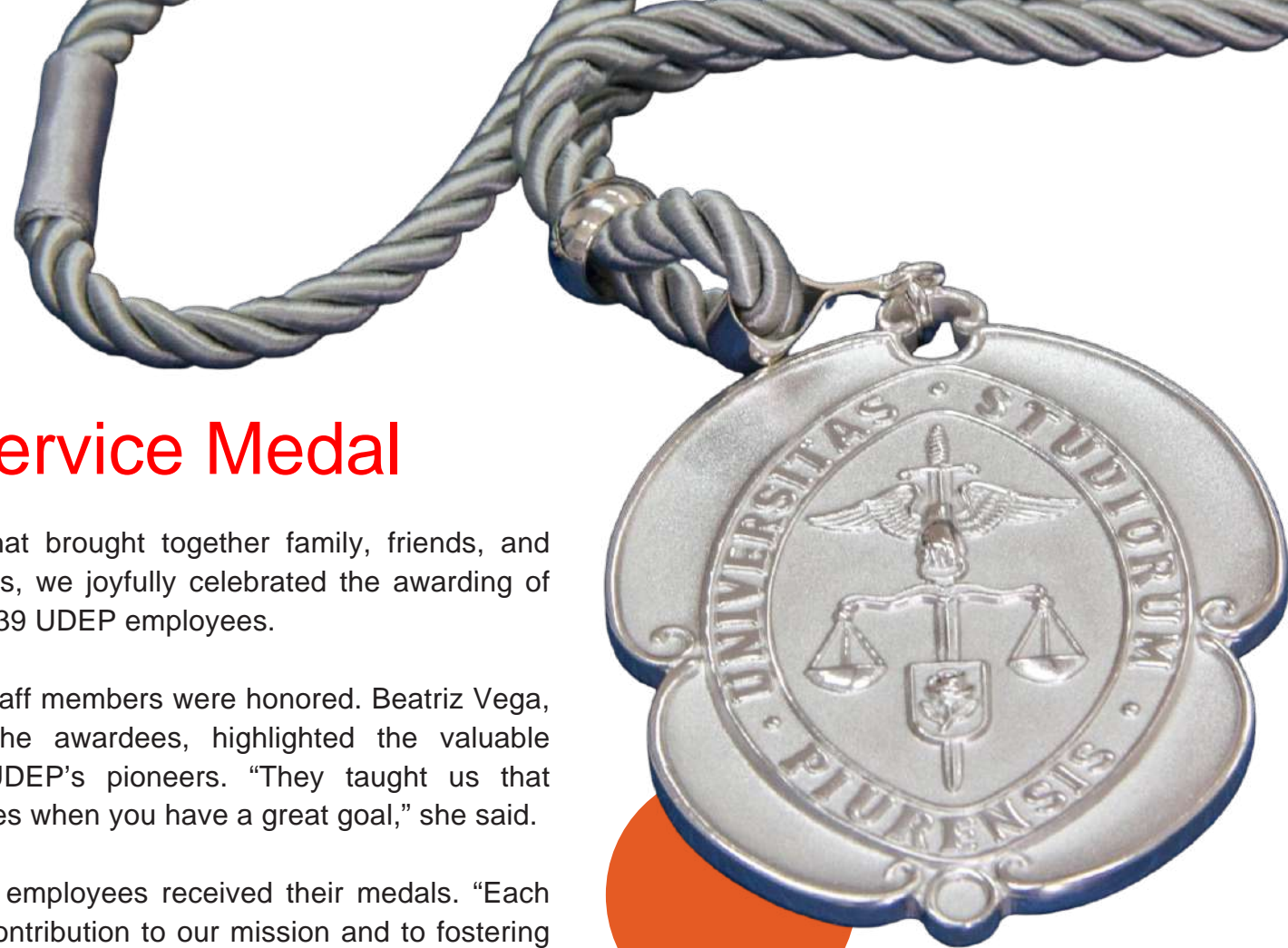
25-Year Service Medal

In heartfelt ceremonies that brought together family, friends, and colleagues of the honorees, we joyfully celebrated the awarding of 25-year service medals to 39 UDEP employees.

In Piura, on June 21, 32 staff members were honored. Beatriz Vega, speaking on behalf of the awardees, highlighted the valuable contributions made by UDEP's pioneers. "They taught us that challenges are not obstacles when you have a great goal," she said.

In Lima, on June 25, five employees received their medals. "Each has made an invaluable contribution to our mission and to fostering an environment of excellence and high-quality work," stated Dr. César Calvo during the ceremony.

Additionally, on July 17, the PAD–School of Management presented the medal to two of its staff members.



LIMA CAMPUS

- Hugo Miguel Agurto Mejía
- Víctor Sebastian Baca Oneto
- Guillermo Sixto Cangahuala Allain
- Enrique Ricardo Li Loo Kung
- Álvaro Miguel Zegarra Mulanovich



PAD

- Juan Carlos Pacheco Silva
- Segundo Víctor Renquifo Ramos



The employees being honored are:

PUIRA CAMPUS

- Austraverto Atoche Andrade
- Evangelina Bermejo More
- María Alejandra Brito de la Fuente
- Luis Fernando Castillo Córdova
- Félix Chapilliquén Ipanaqué
- Úrsula Verónica Coronado Mori
- Pedro Antonio Escajadillo Cumpa
- Mercedes Fujihara Fujimaki
- Andrés Martín Garay Albújar
- Nils Andrés García Jiménez
- Bertha Julissa Gutiérrez Rivas
- Omar Armando Hurtado Jara
- Diana Esther Jhong Aponte
- Carlos Martínez Fernández
- Sandra Cecilia Orejuela Seminario
- Mario Arturo Palacios Seminario
- Milagros del Pilar Periche Yarleque

- Valentín Arnaldo Ramírez Alvarado
- Raquel Ramos Rugel
- Rafael Saavedra García Zabaleta
- César Arístides Sánchez Quiroz
- Pablo Sebastián Lozano
- Jorge Alberto Timaná Rojas
- Martín Ubillús Solís
- Beatriz Elvira Vegas Chiyón
- Víctor Rafael Velezmoro Montes
- Jorge Benancio Viera Sernaqué
- Karla Patricia Maribel Vilela Carbajal
- Carmen Cecilia Wiese López
- José Martín Yamunaqué Viera
- Diana Magali Yarlequé Manrique
- Danny Jim Yong Ayón



Thank you, **Sofía Ma Zheng!**

In a family-style ceremony, the university honored Dr. Sofía Ma Zheng, director of the Confucius Institute for 14 years, who has now returned to China.



In memoriam

In 2024, we mourned the loss of Dr. Rafael Alvira Domínguez, professor and philosopher who mentored dozens of students and closely contributed to various UDEP projects; and Dr. Eanso Ho, visiting professor at the Faculty of Engineering and collaborator on Piura's first Master Transportation Plan.

We also deeply felt the loss of Jorge Pancorvo Corcuera, a beloved teacher at the PAD – School of Management; and Adriana Gutiérrez Condori, who worked as a sales executive for the Master's in Financial Management (MDF) at PAD – School of Management.

We thank them for their commitment, kindness, and generous dedication. May they rest in peace.



Rafael Alvira Domínguez



Eanso Ho



Jorge Pancorvo Corcuera



Adriana Gutiérrez Condori



SPECIAL

“It is important to carry within one’s soul a genuine desire to help others; when there is such interest, more initiatives and ideas on how to assist naturally arise. We must ask the Lord for light and strength”.

Monsignor **Ocáriz.**

Grand Chancellor

Gathering with Families at
Campus Piura, 2024.

The Cherished Visit of the Grand Chancellor

In commemoration of the 50th anniversary of Saint Josemaría's journey to several Latin American countries, Monsignor Fernando Ocáriz visited Peru, with a special emphasis on the University of Piura.

He shared profound reflections on the importance of living with authentic love. In Piura, he held a large gathering attended by more than 5,000 people. In Lima, he met with university authorities, encouraging them to continue fostering the growth and development of the university, grounded in a formative mission and social commitment. He also met with young students receiving formation through Opus Dei.



Chronology of the UDEP Grand Chancellor's Visit to Peru

Tuesday, July **30**



He arrived in Peru from Santiago de Chile, welcomed by Peruvian families with heartfelt warmth and affection.

Thursday, August 1



In Arequipa, he met with families, Opus Dei cooperators, and friends. "Let us be joyful always, for we are children of God," he said.

Friday August 2



At the Lima campus, he met with the university's academic leadership and stressed the need to practise every profession with love and unity. Later, during a gathering with students, he urged them to cultivate strength and temperance in their daily lives.

Saturday, August 3



On the Piura campus, he led a gathering of over 5,000 people from across northern Peru, emphasizing solidarity and authentic love.

Sunday, August 4



In Lima, he encouraged those present to deepen their life of faith and to give thanks for the immeasurable gift of the Eucharist.

Monday, August 5



In Cañete, he visited the shrine of Our Lady, Mother of Fair Love, and met with the priests.



WE ARE GROWING!

"Intellectuals tend to be self-sufficient,
but we must stay vigilant to avoid falling
into the trap of pride".

Fr. Juan Armas.
Chaplain of Lima Campus.
Mass of the Holy Spirit at
Lima Campus, 2024

In the Academic Sphere

In 2024, we commemorate important anniversaries: the 30th anniversary of the Philosophy and History specializations, the 15th anniversary of the Confucius Institute, and the 10th anniversaries of both the Cultural Center and the School of Human Medicine.

We also celebrated the graduation of the first class of the History and Cultural Management program at Campus Lima.

These milestones provided wonderful academic opportunities to foster the exchange of ideas and offer a comprehensive education.



Thirty Years of the Philosophy Specialty

In Piura, the philosophical café titled “Beyond Utility: From Profession to Philosophy” and the panel discussion “Three Decades of Philosophy” were held; meanwhile, in Lima, the panel “The Impact of Philosophy on Academic Work” took place.

These events highlighted the importance of philosophical education throughout professional careers. Graduates, students, professors, and university authorities participated actively.



The 30th Anniversary of the History Program

The celebration brought together the university community in a colloquium featuring Dr. Jorge Rosales, professor emeritus of UDEP and one of the key founders of the History program.

Alumni also participated, reflecting on their experiences and the knowledge they gained.

The Confucius Institute Commemorates 15 Years

To mark this anniversary, a series of cultural workshops and artistic performances were held, promoting the value of interculturality in professional training.



10th Anniversary of the Cultural Center

As part of the celebrations for this tenth anniversary, an artistic presentation called "Cultural Night" was included, featuring reflections on philosophy, literature, singing, fashion, and business, delivered by professors from UDEP.



10th Anniversary of the School of Human Medicine

This year, UDEP commemorated the tenth anniversary of the establishment of the School of Human Medicine, marking a decade of effort and dedication to training health professionals.



First graduating cohort of the History and Cultural Management program at Lima Campus

In an emotional ceremony, the university celebrated the graduation of nine bachelor's degree recipients from this class.

"Being the first graduating class has given us the opportunity to promote the value of the program and the work we do as cultural managers, both within and beyond the university," expressed María Alejandra Salgado, speaking on behalf of her classmates.



In Infrastructure

To provide high-quality spaces for students, faculty, and administrative staff, UDEP continued the development of modern facilities.



Piura

- *Aula Lumière*: A modern cinema hall adaptable for teaching and audiovisual presentations.
- Ring Road: A 1.15 km highway directly connecting the faculty buildings, laboratories, and centers in Piura. It includes sidewalks, bike lanes, and an integrated lighting system.
- Renovation of the Sports Complex: Included the installation of a membrane roof to ensure that sports activities can continue regardless of weather conditions.
- Creation of Seating Areas in Piura: Located in the gardens near the Schools of Communication and Law, and the Institute of Hydraulics, Hydrology, and Sanitary Engineering. These spaces provide an ideal environment for integration, socializing, research, and academic work.
- Construction of the Operational and Logistics Services Building: A modern facility housing a dining hall, kitchen, lactation room, storage areas, and a spacious workshop for maintenance activities, as well as restrooms, showers, and lockers.
- Installation of Air Conditioning Systems: Implemented in 26 offices within the School of Law and 81 offices in Building E.



Lima

- Implementation of Six Study Rooms in Block F: spaces designed to support research and collaborative work.
- Renovation of Classrooms A11, A12, AS1, and AS2 in Block A: Updated with ergonomic furniture, modern audio systems, and air conditioning.
- Creation of Individual Study Rooms in the Library: Providing users with quiet spaces and access to bibliographic resources.
- Renovation of the Administrative Dining Room: Equipped with new furniture, an upgraded electrical system, improved internet connectivity, and air conditioning for staff comfort.





ACADEMIC

“To serve is to be happy; it is to step outside of oneself and one’s own problems in order to think of others”.

Fr. **Ángel Gómez - Hortigüela.**
Vice Grand Chancellor

Homily of the Feast of the Holy Spirit, Piura Campus, 2024

Opening of the academic Year

In an atmosphere of solemnity, warmth, and joy, the opening of the 2024 academic year took place—celebrated on April 24 in Lima and April 27 in Piura.

In Lima, 161 graduates from various programs received their degrees, including those from the first graduating class of the Faculty of Human Medicine. Additionally, 91 professionals earned master's degrees, and six attained doctoral degrees.

In Piura, 45 individuals graduated with master's degrees, and 692 graduates were formally awarded their academic degree.

In his address, then-President Antonio Abruña highlighted the significance of the event, held in commemoration of UDEP's 55th anniversary and the 50th anniversary of Saint Josemaría Escrivá's visit to Peru.

He emphasized the importance of the university pioneers' legacy: "We are called to build upon it. It is a challenging task to remain true to our essence while keeping pace with our times—their achievements, urgencies, anxieties, and hopes," he remarked.



Figures

Graduates
853

Piura **692**
Lima **161**

Masters
136

Piura **45**
Lima **91**

Doctors
Lima **6**



Bachelor's Degree Graduation

The ceremonies began with the traditional procession of graduates to the rhythm of the “March of Creation,” performed by the university choirs.

Three ceremonies were held in Lima—on March 23, May 18, and May 25—and one in Piura on May 25.

In Lima, 310 graduates received their degrees, including 24 students from the inaugural class of Human Medicine. Katia Gonzáles, Director of Studies at Lima Campus, congratulated the new graduates and encouraged them to pursue their professional careers with ethics and professionalism.

In Piura, on May 25, 769 graduates were awarded their academic insignias. More than 5,000 people, including graduates, families, and faculty members, attended the event. Patricia Soto, Director of Studies, emphasized the importance of practicing their professions with a commitment to holistic development and a sense of service to others.



Bachelors

Piura **769**
Lima **325**

1094



New doctors

Our faculty continue their academic development through advanced-training and graduate programs.

In 2024, the following faculty members earned doctoral degrees:



Carlos Zegarra Moretti

Doctor of Philosophy in Ethnology, Rheinische Friedrich-Wilhelms-Universität Bonn, Germany. Dissertation: “Well-Behaved and Useful to the Crown: The Establishment of the Office of the Procurator General of the Indigenous Peoples of the Cusco Audiencia (1787–1824).”



Cristina Vargas Pacheco

Ph.D. in Tourism, Universidad San Martín de Porres (Peru). Dissertation: “Benefits of Accessibility in Peruvian Museums: A Case Study of Lambayeque from the Perspective of Senior Visitors (2023).”



Gerardo Chang Recavarren

Ph.D. in Philosophy, Arizona State University (United States). Dissertation: “Establishing the effect of building design on construction work”.



Giancarlo Saavedra Chau

Ph.D. in Anthropology and Communication, Universitat Rovira i Virgili (Spain). Dissertation: “CEOs as Communicators on Social Media: An Analysis of the Digital Institutional Communication of Latin American Chief Executives on LinkedIn.”



David Alcázar Carpio

Doctor of Business Administration in Organizational Governance, PAD Business School, Universidad de Piura. Dissertation: “Capital Structure Theories: A Perspective from Human Action Theory.”



Paul Josemaría Corcuera García

Ph.D. in Philosophy, with a specialization in Economics, University of British Columbia (Canada). Dissertation: “Essays in Labor Economics and Applied Econometrics.”



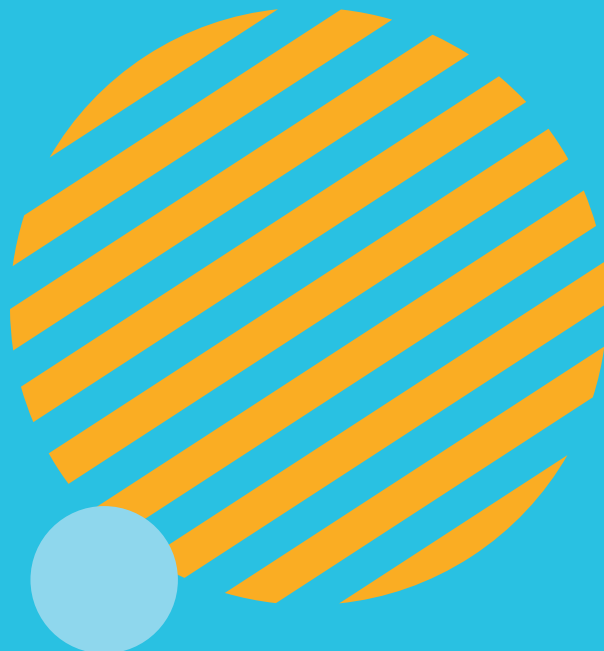
Luis García Tello

Doctor of Business Administration in Organizational Governance, PAD Business School, Universidad de Piura (Peru). Dissertation: “Toward a Theory of Coopetition: A Conceptual Integration Under a Multilevel Organizational Approach.”



Gloria Panta Ordinola

Doctor of Law and Political Science, concentration in Civil Law, Universidad Nacional de Piura (Peru). Dissertation: “Scope of the Lessor’s Civil Liability for Damages Caused by the Vehicle Under an Automotive Leasing Contract.”



This year, the following faculty members successfully completed their doctoral studies:

- Guillermo Chang Chuyes (Facultad de Derecho).
- Gracia Müller Jacobs (PAD-Escuela de Dirección).
- Ian Ríos Salas (PAD-Escuela de Dirección).

Additionally, 42 faculty members from the Schools of Humanities, Engineering, Economics and Business, Communication, Education, Law, Medicine, and the PAD School of Management are currently pursuing their doctoral studies at prestigious institutions in Peru, Chile, Spain, Italy, and Poland.

As of today, the university counts 206 faculty members holding doctoral degrees across its Piura and Lima campuses, 13 of whom serve as professors in the PAD School of Management.



New Graduate-Program Formats



Blended

- Doctor of Laws
- Master in Marriage and Family
- Master in Project Management
- Master in Operations Management
- Master in Water Resources
- Master in Highway Engineering
- Master in Structural Integrity
- Master in Computer Science with a concentration in Data Science
- Master in Education with a concentration in Educational Management
- Master in Education with a concentration in Psycho-pedagogy
- Master in Education with a concentration in Theory and Management
- Master in Education with a concentration in Family Mentoring and Councelling
- Master in Corporate Law
- Master in Public Law
- Master in Organizational Governance
- Executive Master (Medex)
- Master in Business Administration

Distance Master's

- Master in Marriage and Family
- Master in Project Management
- Master in Structural Integrity
- Master in Education with a concentration in Family Mentoring and Councelling



Accreditation

Academic Excellence

The Industrial and Systems Engineering programs (at both Piura and Lima campuses), as well as the Civil Engineering and Mechanical-Electrical Engineering programs (at Piura), have been accredited by the Institute for Quality and Accreditation of Computing, Engineering, and Technology Programs (Icacit).

This accreditation is valid for six years and results from a rigorous evaluation process that confirmed academic excellence and compliance with international quality standards.

Research Center, Development, and Innovation

The School of Human Medicine has been accredited by the National Council for Science, Technology, and Technological Innovation (Concytec) as a Center for Research, Development, and Innovation (R&D+i).

This accreditation enables the school to offer specialized services in infectious disease research, specifically focusing on antimicrobial resistance.



Academic Activities

International

International Congress “Natural Resources: Legal Frameworks, Sustainability, and Integrated Management”

Academic event organized by the School of Law and the International Network of Public Goods. The congress featured four panel discussions addressing various legal-administrative issues related to natural resources.

Key topics included oversight, environmental sanctioning law, registration of public goods, and the legal regimes governing non-renewable natural resources.

The congress showcased presentations by nationally and internationally renowned scholars. (June 14 and 15)



VI International Summit on Innovation and Entrepreneurship (CiE 2024)

The event brought together entrepreneurs, CEOs, and startup owners from Latin America with the aim of promoting the exchange of ideas and collaboration among key stakeholders to strengthen regional and national innovation ecosystems.

The agenda featured presentations and workshops on sustainable entrepreneurship, technology transfer, and the role of women in innovation and entrepreneurship. The Summit was organized by the UDEP Innovation and Entrepreneurship Hub Center. (October 1–2)



Bicentennial Congress “Peru after the Battle of Ayacucho (1824–2024): History, Thought, and Culture”

Event organized by the School of Humanities as part of the Bicentennial Project activities initiated in 2012. The Congress included 40 presentations relevant to Peru’s history, alongside keynote lectures by Dr. Tomás Pérez Vejo and Dr. Ascensión Martínez Riaza, distinguished historians and researchers of independence processes in America and Peru. (October 3–4)



VI International Congress of Professors and Researchers in Social Responsibility

This event was held with the objective of analyzing sustainability management and social responsibility in Latin America. Topics addressed included sustainability reporting, sustainability management control, non-financial information, among others. The Congress was organized by the School of Economics and Business. (October 3–4).



V International Seminar on Teaching Entrepreneurship and Innovation 2024 (Sidei)

Organized by the UDEP Innovation and Entrepreneurship Hub (HUB UDEP) and the School of Economics and Business, this seminar gathered more than 150 faculty members from Piura and Chiclayo. Presentations were delivered by international experts from TEC de Monterrey (Mexico), Políglota (Chile), Xcopex (Chile), and T-KED (Colombia), who shared insights on integrating innovation into university education and entrepreneurship development. (October 11).



National

Technical Forum “Poechos Reservoir Recovery”

Organized by Universidad de Piura (UDEP), the Piura Chamber of Commerce, and the Chira Piura Special Project, this forum aimed to analyze solutions to restore the storage capacity of the Poechos Reservoir and address the water crisis affecting the Piura region. The event took place on November 22 at the UDEP IME Auditorium. Presentations were delivered by Saúl Yabar, Jorge Reyes, Jesús Moreno, and Branislav Zdravkovic, all recognized experts in their fields.



First Symposium on Experimental Economics

Held on June 24 and 25, this symposium was organized by the Center for Research in Experimental Economics of the Faculty of Economics and Business (Lima campus), in collaboration with the University of Gothenburg (UGOT) and the University of Stavanger (UIS). It featured an international team of speakers, including distinguished professors John Duffy from the University of California Irvine (UCI) and Sevgi Yuksel from the University of California Santa Barbara (UCSB).



Academic Forum “Convemar+30”

Held on November 14 at the IME Auditorium of Universidad de Piura (UDEP), this forum titled “Current Challenges and Opportunities for the Peruvian Sea” brought together experts in international, environmental, fisheries, and commercial law. The participants reflected on the challenges and opportunities arising from the United Nations Convention on the Law of the Sea (UNCLOS or Convemar) for the sustainability and maritime development of Peru.



Congress: 40 Years of the Peruvian Civil Code

From August 27 to 29, a congress was held featuring Peruvian and Spanish academics who analyzed the evolution of the Peruvian Civil Code through four thematic panels. The discussions covered Persons, Family, and Succession Law; Real Rights; Registration Law; Legal Acts; Contract Law; Obligations; and Civil Liability.



Faculty Recognitions



Adriadna Chávez, David Castañeda, Raúl La Madrid, Valeria Quevedo, David Resano, Rodolfo Rodríguez, Ismael Sánchez (Engineering) and **Gerardo Castillo** (Biomedical Engineering), won the 2023-2024 Applied Research Project call issued by Concytec.



Juan Atoche, Luis Castillo, Ana Galarza, Julio Olavarría and **David Resano** (Architecture) were awarded second place in the 12th edition of the "Construye para Crecer" competition organized by the Ministry of Housing, Construction, and Sanitation.



Jorge Losada (Architecture) was nominated for the Mies Crown Hall Americas Prize (MCHAP) in both the Emerging Practice and the Absolute categories, organized by the Illinois Institute of Technology (Chicago).



Luis Castillo and **Carlos Palomino** (Architecture) won in the Pedagogies category of the Ibero-American Biennial of Architecture and Urbanism.



Lucía Anastacio and **Tomás Atarama** (Communication) received the 2024 Social Sciences Research Fund from Prociencia, part of Concytec, supporting their research in social sciences.



Samuel Urbina (Communication) won the Fiction Feature Film Project competition organized by the Department of Audiovisual, Phonography, and New Media (DAFO).



Mercedes Henríquez (Economics and Business) became a member of the European Association of Methodology (EAM).



Juan José Marthans (PAD) was recognized by Forbes Peru magazine as one of the 20 most influential economists in Peru.



Rosario de La Fuente (Law) was admitted to the Spanish Association of Canon Law Scholars.



Carlos Hakansson (Law) was appointed Ambassador of Peru to Costa Rica by the Council of Ministers of Peru.



Luciano Laisse (Law) was selected member of the Institute of Philosophy of Law at the National Academy of Law and Social Sciences of Argentina.



Luz Pacheco (Law) was elected President of the Constitutional Tribunal of Peru.



Carlos Sánchez (Law) was admitted as a member of the International Institute of the History of Ibero-American Law.



José Sardón (Law) was appointed as Peru's representative to the Organization of American States (OAS).

Student Awards and Recognitions



Valeria Velasco Mendiola (Humanities) was selected to participate in the “2025 World Youth Ship Japan” program.



Isaac Castillo (Engineering) obtained a Prociencia internship at the Polytechnic University of Madrid (UPM) for his research project titled “Emerging 4D Printing Strategies for the Design and Manufacture of Personalized and Evolutive Medical Devices.”



Gabriela Jiménez (Engineering) won first place at the 30th National Congress of Mechanical, Electrical, and Related Engineering – Coneimera.



Nelson Yangua (Engineering) was awarded a Prociencia grant to research biomedical devices aimed at correcting structural disorders of the spinal column.



Fabricio Bereche (Business Administration) achieved second place in the Junior category at the 14th International Marinera Competition held in Santiago, Chile.



Raúl Malpartida Beraún and **Martín Guembes Luyo** (Economics) won the 6th edition of the Completed Research Competition organized by the Ministry of Development and Social Inclusion (MIDIS).



Ingrid Núñez and **David Flores** (Law) won the "Ricardo Wenceslao Espinoza Medina" Oral Litigation Competition held at the Superior Court of Justice of Piura.

International Participation Awards and Recognitions



The University of Piura received the Social Media Award from NASA at the 2024 Human Exploration Rover Challenge (HERC).



In the international Moot Competition on Competition Law 2024, Clara Alburquerque, Julio Lam, and Alex Rondoy (Economics), together with Jorge Stefano León, Claudia Ticlla, María Fe Cruz, Astrid Zapata, Giovany Cornejo, and Anderson Ayesta (Law), won first place in the category of Best Defendant's Memorial at the 2024 International Competition Law Moot event.

Rafael Alarco, a Human Medicine student, participated in the American Hispanic Psychiatry Society meeting held in New York, USA, where he presented research on the relationship between family dysfunction and anxiety and depressive symptoms.



Official Institutional Distinctions

Gold Standard Internship Host Award

The University of Piura (UDEP) has been honored for the third consecutive year with the Gold Standard Internship Host Award by the University of Oxford. This prestigious recognition highlights the outstanding quality of the research internship experience that UDEP offers to Oxford's exchange students.

The award underscores UDEP's academic excellence, the high level of research and its important role in integrating international students.



Professors Emeriti

In heartfelt ceremonies held in Piura and Lima, the university honored the professional careers of its distinguished professors.

Ignacio Benavent

School of Engineering

Dr. Benavent was honored as a Professor Emeritus of the university in recognition of his outstanding professional career as a faculty member in the School of Engineering and his valuable leadership as head of the Institute of Hydraulics, Hydrology, and Sanitary Engineering.

Over 27 years of dedicated service at UDEP, Ignacio Benavent left a significant mark in shaping the education and formation of engineering students. (June 6).



“Providing our students with a comprehensive education has always been a foremost priority. As professors, we have consistently dedicated ourselves to advising our students and meticulously preparing classes and assessments, because we believe our greatest contribution to society is the formation of exceptional graduates”.

Dr. Ignacio Benavent

Edgar Tejada

School of Human Medicine

Dr. Tejada was named Professor Emeritus in recognition of his distinguished professional career as a mentor, educator, and researcher at the School of Human Medicine on the Lima Campus.

His association with the University of Piura (UDEP) began in 1985 when he started teaching courses on education in love at the Family Guidance Center (Centro de Orientación Familiar, Cofam). In 1995, he joined the founding committee of the School of Human Medicine, making a decisive contribution to its establishment and development. (June 18).



“This recognition is not mine alone; it belongs to all those who have stood by my side — especially my family, who has been my pillar”.

Dr. Edgar Tejada



Honorary Professor

Fernando López-Ramón

School of Law

The School of Law conferred the title of Honorary Professor on Dr. Fernando López-Ramón in recognition of his pivotal role in founding the Master's Program in Administrative Law and Market Regulation.

Dr. López-Ramón is one of the most prominent and influential scholars of Administrative Law in Ibero-America, and a leading authority on urban-planning law, public goods, historic and cultural heritage, environmental law, and biodiversity protection. (15 June).



“Being named Honorary Professor by a university I hold dear is a tremendous honor—the crowning recognition of a life wholly given to university work”.

Dr. López-Ramón





INTERNATIONALIZATION

“The internationalization of universities is a comprehensive process that involves the entire institution. Its goal is to enhance the competitiveness of students, who develop a global awareness that motivates them to contribute toward building a sustainable society”.

Sheyla Salazar.
Director of International Programs

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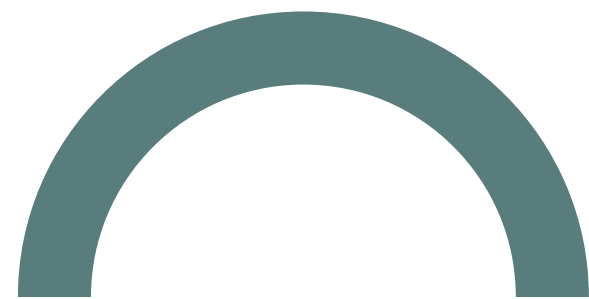
NEW AGREEMENTS

In 2024, the University of Piura signed 23 new agreements, including 12 international cooperation agreements with prestigious institutions such as the University of Angers (France), Universidad Camilo José Cela (Spain), University of Queensland (Australia), University of Northern Iowa (United States), Universidad Surcolombiana (Colombia), and Aurel Vlaicu University of Arad (Romania), among others.



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INTERNATIONALIZATION



Double Bachelor's Degree

Agreement with the University of Queensland (Australia)

Thanks to this agreement with the University of Queensland (UQ), students from the School of Economics and Business Administration at UDEP (both Piura and Lima campuses) could complete their undergraduate studies in Australia and obtain an international double degree.



Agreement with Universidad Camilo José Cela (Spain)

This agreement allows UDEP Law students to obtain both the bachelor's degree and law license (title of lawyer) from UDEP as well as a law degree from Universidad Camilo José Cela in Spain.



Dual Certification

Agreement with Universidad de los Andes (Chile)

This framework agreement promotes collaboration in continuous education programs with dual certification. Students from both UDEP and Universidad de los Andes gain access to new academic offerings, including exchanges, seminars, and various activities in continuing education.



Academic Mobility

With the aim of fostering university cooperation and research, 33 professors participated in seminars, courses, workshops, and conferences in countries including Argentina, Brazil, Chile, Colombia, Uruguay, the United States, Canada, India, among others. Additionally, they taught classes and conducted research related to their graduate studies.

In addition, 37 international professors contributed to the university's academic activities both in-person and virtually.

Thanks to international agreements, 109 students from various schools participated in academic exchange programs in Spain, the United States, France, Austria, Italy, and other countries; furthermore, 72 international students completed academic stays at UDEP.



Key Figures

32 UDEP professors traveled abroad for academic activities.

37 international faculty members came to UDEP.

109 UDEP students participated in academic exchange programs abroad.

72 international students completed academic stays at UDEP.

International Projects

With the aim of enhancing management and academic innovation, the university actively participates in several projects funded by the European Commission's Erasmus+ program.

Below are some of the ongoing projects:

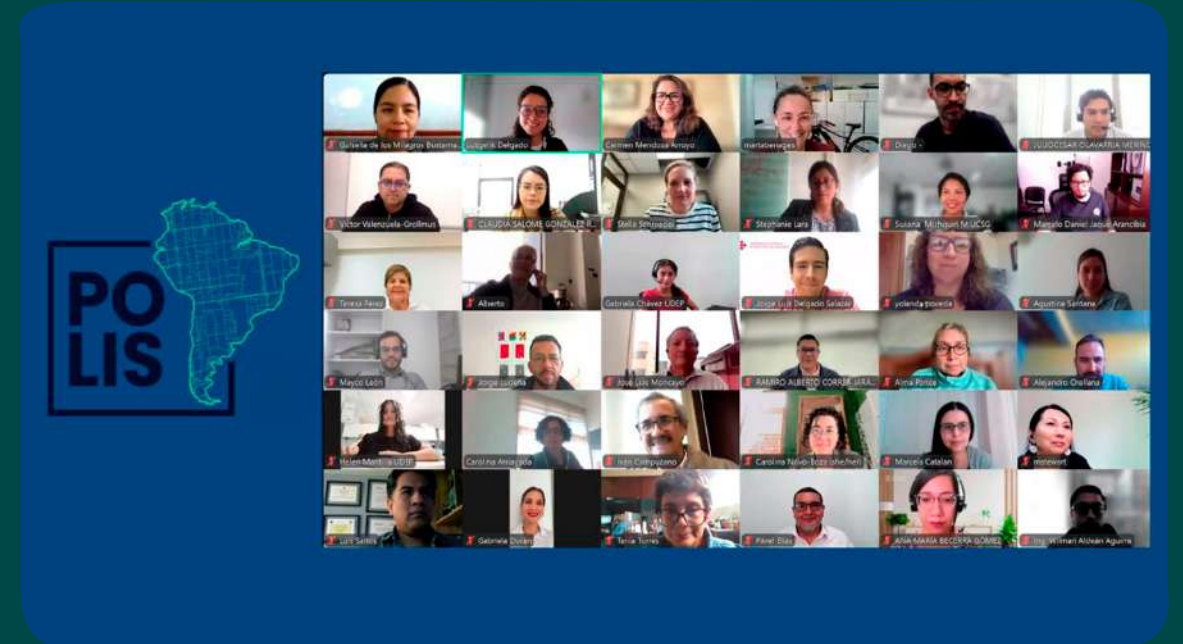


Polis Project

The Polis Project aims to develop solutions to address the environmental and social challenges faced by Latin America, focusing on areas such as transportation, housing, public spaces, infrastructure, and environmental sustainability. Additionally, it seeks to strengthen the connection between Latin American universities and their surrounding communities to promote sustainable development.

The project involves eight universities and institutions from Chile, Ecuador, Peru, Spain, and Portugal.

This year, a key achievement within the project was the definition of the urban planner profile, an activity led by the University of Piura (UDEP). This document will serve as a framework for the multidisciplinary competencies to be developed in the project's upcoming activities.



Amauta Program

This new initiative, carried out by the School of Education Sciences in collaboration with the Office of International Relations, offers internships to international Pedagogy students with the aim of strengthening their social commitment and professional training.

In 2024, five students from partner institutions participated in the program, including Fundación Universitaria Juan N. Corpas (Colombia), Universidad Hemisferios (Ecuador), Universidad Diego Portales (Chile), Universidad de Montevideo (Uruguay), and North China University of Water Resources and Electric Power (China).



Fullbright Hays Program at UDEP

The Fullbright Hays Program enabled the participation of 16 faculty members from the United States, who benefited from training focused on improving their Spanish language skills and enhancing the teaching of environmental care.

These activities were carried out in coordination with the Office of International Relations and the Faculties of Education Sciences and Engineering. The program is funded by the U. S Fullbright Hays and led by Dr. Colleen Ebacher from Towson University.





Research

In 2024, the University of Piura continued its mission to promote, disseminate, and conduct research activities aimed at driving development and innovation across all fields.

“As professors, every year we welcome new students with diverse ideas, ways of thinking, and different concerns. We have the responsibility to influence both their minds and their hearts”.

Dr. Paul Corcuera.
University President
Lecture Ceremony on
Research 2024

Research Lecture

The research career of Dr. Ismael Sánchez was honored with the Research Lecture, recognizing his distinguished scientific production and his innovative contributions to national and international projects.

Dr. Sánchez has made significant advances in the development of statistical tools for prediction, management, monitoring, and integration of renewable energy electricity production; for monitoring and forecasting in aquaculture; and for hourly and daily flow prediction in rivers.



UDEP Young Researcher Award

Doctors Renato Guizado and William Araujo were honored with the UDEP Young Researcher Award. Dr. Guizado is a Literature professor in the School of Humanities. His research focuses on 20th-century Peruvian poetry and Spanish Golden Age poetry.

Meanwhile, Dr. Araujo is a faculty member of the Engineering Department. His research concentrates on improving resistance to seismic liquefaction in coastal sands of Peru, aiming to develop effective solutions to mitigate the risks posed by liquefiable soils.



UDEP Semilla Funds

UDEP recognized four outstanding projects involving professors from the university and other institutions:

Balancing Quantity and Quality in the Peruvian University Market

Researchers: Gabriel Natividad (School of Economics and Business Sciences), Isabel Chiyón (School of Engineering), Luis Cabral (NYU Stern – USA), and Juan Carlos Mosquera (Higher School of Engineers, Polytechnic University of Madrid – Spain).



Study of the Mechanisms for the Adoption of an Improved Flood Irrigation System in the Apbosmam Cooperative of Small Organic Banana Producers

Researchers: Erick Miñán, Geraldine Guerrero, Valeria Quevedo, and Susana Vegas (School of Engineering), Paul José María Corcuera and Sandro Navarro (School of Economics and Business Sciences), and Juan Carlos Rojas (INIA).



Development of an Open-Access AI Tool to Assess the Quality of Informative Journalistic Texts in Peru

Researchers: Raquel Ramos, Kathia Guevara, and Aurelia Reyes (School of Communication) and Jorge Ruíz (School of Engineering).



Analysis of the Perceptions of the Population of a Human Settlement Located in a Liquefaction Risk Zone in the Piura District

Researchers: Kiara Chau, Álvaro Tresierra, and Germán Vega (School of Economics and Business Sciences), William Araujo (School of Engineering), and José Lip (School of Law).



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Recognition and Support Fund for Scientific Production

In 2021, the University of Piura established the Recognition and Support Fund for Scientific Production (Scopus) with the purpose of providing financial support to research conducted by professors from various schools and centers.

This year, 24 research projects were recognized by the school of Humanities, Communication, Economic and Business Sciences, Engineering, Human Medicine, and the Department of Biomedical Sciences.

The winners of the 2024-I call were Ruth Rosas, Carlos Arrizabalaga, and Renato Guizado (Humanities); Gerardo Castillo (Biomedical Sciences); Valeria Quevedo and Daniel Marcelo (Engineering); as well as Richard Dongo, Fernando Barriga, Arturo Gonzales, Audie Roldán, Franco Romani, Paolo Wong, Renán Villamonte, and Jorge Zagaceta (Human Medicine).



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RESEARCH



In the 2024-II call, the following researchers were recognized:

Yolanda Espiña and Sergio Bebin (Humanities); Raquel Ramos (Communication); Gaby Ruiz, Carlos Ojeda, Mario Quinde, Rodolfo Rodríguez, and Daniel Marcelo (Engineering); Vania Salas, Gabriel Natividad, Juan Dávila, and Ernesto Gallo (Economic and Business Sciences); Stefany Infante, Franco Romaní, Paolo Wong, Juan Faya, César Gutiérrez, and Tomas Nakazato (Human Medicine).



Scopus Research

Humanities

- “Opening and innovation in the sonnet written in spanish: Javier Sologuren’s catorce versos dicen”.
- “Mujeres comerciantes en el norte del Virreinato Peruano (1780-1821)”.
- “Travel journalist and gate-keeper: the tourist chronicles of
- “Fannie Ward about LIMA, at the end of the XIX century”.
- “Verdad y existencia en Hegel y Tomás de Aquino”.
- “Viceroys without superintendencias. Bourbon reform or Gálvez’s personal project?”

Engineering

- “Estimation of hydrogen production potential from renewable resources in northern Peru”.
- “A non-linear mixed model approach for detecting outlying profiles”.
- “Additive construction of concrete deep beams using low-cost characterization methods and FEM-based topological optimization”.
- “Additive construction using enhanced earthen-based composites: Improvement of the mechanical strength and water durability using chitosan and agave fibers”.
- “Innovative AI-driven design of patient-specific short femoral stems in primary hip arthroplasty”.

- “Federated Learning for Human Activity Recognition on the MHealth Dataset”.
- “Investigation of Mesosphere and Lower Thermosphere Dynamics over Central and Northern Peru Using SIMONe Systems”.
- “Estimation of hydrogen production potential from renewable resources in northern Peru”.

Communication

- “Representation of andean communities: indigenous cultures and languages in peruvian cinema”.

Economic and Business Sciences

- “Students with special educational needs in regular classrooms and their peer effects on learning achievement”.
- “Fiscal windfalls and entrepreneurship: fostering entry or promoting incumbents?”.
- “Instagram paths to materialism in young people: social comparison and identification with influencers”.
- “Manzana Verde: Uberizing the food service”.

Human Medicine

- “Prevalence and Prognosis of Secondary Genetic Aberrations Among Patients With Core Binding Factor Acute Myeloid Leukemia: A Mitelman Database Analysis”.
- “The effect of sodium-glucose cotransporter 2 inhibitors in patients with chronic kidney disease with or without type 2 diabetes mellitus on cardiovascular and renal outcomes: A systematic review and meta-analysis”.
- “The use of the Oxygenation Stretch Index to Predict Outcomes in Mechanically Ventilated Patients With COVID-19 ARDS”.
- “Mitoxantrona y abacavir: una propuesta in silico dirigida a la proteína ALK para el tratamiento del cáncer de pulmón de células no pequeñas”.
- Chronic Neck Pain Prevalence Before and After COVID-19
- “Restrictions and Its Relationship With Digital Device Screen Viewing: A Population Study”.

Department of Biomedical Sciences

- “Insights into the Genital Microbiota of Women Who Experienced Fetal Death in Utero”.

Competitive Fund

In order to promote and strengthen research networks, the university implemented this fund starting this year, which provides a budget for individual research projects. Professors have four months to fulfill the conditions of their planned research stay.

Four faculty members were awarded this fund.



Maricela Gonzáles (Law) will undertake a two-month stay at the University of Oviedo (Spain) to deepen her legal study on surrogacy.



Carlos Ojeda (Engineering) will host Dr. Andrés Díaz Lantada from the Polytechnic University of Madrid at UDEP to collaborate on the design of an international laboratory focused on future medical technologies.



José Manrique (Engineering) will visit the Politecnico di Milano (Italy) to advance his research on artificial intelligence techniques in refrigeration systems and their implementation in production processes.



Remy Balarezo (School of Economic and Business Sciences) will visit the IAE Business School and the Center for Sustainability and Social Innovation at Universidad Austral (Argentina).

Research Meetings

Two research meetings were organized in which professors from the Schools of Humanities, Engineering, Communication, Economic and Business Sciences, Education Sciences, and Human Medicine presented a total of 15 research projects.

This forum contributed to strengthening interdisciplinary dialogue among the participants and promoted exchange and collaboration across disciplines.



UDEP Research Projects 2024

Committed to fostering ongoing dialogue with the national and international scientific community through research, the University of Piura executed 42 research projects in 2024. Of these, nine were newly initiated, and one project was completed during the year.

Summary statistics:

42 Total research projects executed

9 New projects initiated

1 Projects completed

This year, the following project was completed:

- Effect of a Curricular Educational Intervention on Scientific Literacy Skills in Human Medicine Students at a University in Lima, Peru (Faculty of Human Medicine). This study investigates factors associated with scientific literacy among first-year medical students and evaluates the adapted C.R.E.A.T.E intervention aimed at improving their scientific literacy skills.



Ongoing Projects

Here we highlight some of them:

- Development of a Low-Cost Thermal Insulating Panel Prototype Based on Dry Leaves of Andean Pine (*Pinus patula*) for Homes Exposed to Cold and Frost in Altos de Poclús, Frías District, Ayabaca Province, Piura Department.

Researcher: David Resano Resano (Vice-President of Research)

This project aims to design a low-cost thermal insulating panel made from plant fibers of dry pine leaves, using proprietary technology compatible with the construction systems of the Altos de Poclús settlement in Ayabaca Province (Piura).

- Development of an Organizational Model for Primary Health Care (PHC) to Improve Service Efficiency in the City of Piura. Principal researcher: Verushka Gutiérrez Cuba (Vice-president of Research).

The study focuses on diagnosing current challenges in primary health care delivery in Piura, designing an organizational model to enhance efficiency, and conducting a pilot implementation of the model in a Ministry of Health facility.



- In Silico Exploration of Interactions Between the Antimicrobial Peptide Nisin with Proteins Involved in Hepatocarcinoma Processes, and its In Vitro Standardization for Production.

Researcher: Juan Falla Castillo (School of Human Medicine)

This project aims to establish an effective standardized methodology for the deferred antagonism technique to identify the antimicrobial peptide Nisin. Likewise, it investigates the potential impact of an in-silico approach, a branch of computational biology that uses computer simulations to explore biological processes. The study focuses on identifying interactions between nisin and proteins linked to hepatocellular carcinoma (HCC).

- Diversity and Structure of IncC and IncF1B/HI1B Plasmids in blaNDM-Carrying Enterobacterales

Researcher: Edgard Escalante Gonzales (School of Human Medicine)

This study aims to determine the genetic diversity and structural characteristics of IncC and IncF1B/HI1B plasmids in Enterobacterales harboring the blaNDM gene. Using a descriptive observational approach, the research analyzes 264 strains of NDM-producing enterobacteria collected from UDEP laboratories.



- Sustainable Rural Development of the Andean Border Corridor with Ecuador
Researcher: Gloria Huarcaya Rentería (Institute of Family Sciences)

This project focuses on designing a training and advisory program tailored for grassroots organization leaders and local authorities in the district of Lalaquiz. The program aims to promote gender equity and prevent violence against women

- Project: Analysis of the Sentence in the Morán Case

Researcher: Maricela Gonzales Pérez (School of Law)

This project compiles interdisciplinary research from civil, procedural, constitutional, and administrative law, as well as legal philosophy. Its purpose is to provide a comprehensive analysis of the arguments and the decision rendered by the Constitutional tribunal in the Morán case.



R&D&I Projects with External Funding

In 2024, the Schools of Engineering, Communication, Education Sciences, Economic and Business Sciences, and the Department of Biomedical Sciences at the University of Piura (UDEP) developed 14 R&D&I (Research, Development, and Innovation) projects supported by external funding.

Here are some of the projects:

- Media Literacy of Peruvian Youth as both Creators and Consumers of Social Media Content.
Researcher: Tomás Atarama Rojas (Communication)

This research aims to analyze media literacy among Peruvian minors to help them develop ethical and critical competencies for constructive engagement with social networks.



- Digitalization of Frailty Assessment in Older Adults Using Non-Intrusive Internet of Things and Artificial Intelligence Technologies in the City of Piura
Researcher: Gerardo Castillo Córdova (Departmental Area of Biomedical Sciences)

This project seeks to reduce diagnostic time by enabling continuous monitoring of an individual's frailty status, with special attention to the diagnosis and management of the pre-frailty condition."

- **Biodiversity and ecosystem services variability across the El Niño gradient in the Peruvian and Brazilian forests.**
Investigador: Gastón Cruz Alcedo (Engineering)

The main objective of this project is to investigate changes in biodiversity and ecosystem services to promote equitable resource distribution and preserve natural capital within rural communities of tropical forests.

- Development of a Prototype of a Wireless Sensor Network Based on LoRaWAN Technology for the Characterization of Urban Heat Islands (UHI)
Researcher: Rodolfo Rodríguez Arismendiz (Engineering)

This project aims to implement a prototype of wireless sensor network using LoRaWAN technology to collect and transmit climatological parameters. The network will enable detailed mapping and characterization of urban heat islands in the Piura department.

- Technological Development of an Artificial Intelligence Platform for Automated Data Analysis in Shrimp Farming, Monitoring Growth, Water Quality, and Mortality
Researcher: Ismael Sánchez Rodríguez (Engineering)

This project involves developing an artificial intelligence (AI) platform aimed at automating data analysis in shrimp farming, with the expectation of achieving a significant economic impact on aquaculture operations.

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Research Journals

Revista de Comunicación

In 2024, this publication was ranked in the Q1 quartile of the SCImago Journal & Country Rank (SJR), a prestigious indicator that measures the quality and impact of academic journals based on article citation metrics. This achievement positions it as the leading journal in its field within Peru and Latin America.

Since its inception in 2002, Revista de Comunicación has aimed to foster reflection and dialogue among scholars and specialists in the communication field worldwide.



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RESEARCH

Law Journal

The Law Journal published Volume 24 in digital format, marking the beginning of a new stage focused on strengthening its academic and professional impact across diverse branches of law.

The journal is led by Doctors Percy García Cavero and Luciano Damián Laise. The editorial board comprises 17 specialists from prestigious institutions including the University of Navarra, Pompeu Fabra University, National Autonomous University of Mexico, and Argentine Catholic University, among others.





LIBRARY

“The Library is no longer a traditional organized repository of books; it is now a dynamic space that significantly contributes to the university's academic excellence. It is a living reality that facilitates access to knowledge and knowledge creation by providing a broad bibliographic collection, digital resources, training services, and other key academic support”.

Dr. Mónica Ríos.
Director of the Library

Titles and Acquisitions

Our bibliographic collection has grown to a total of 163,706 titles. During this year, 6,880 new titles were added for both Lima and Piura campuses through purchases and donations.

This expanding bibliographic fund strengthens our resources to support education, research, and culture at the university.

Additionally, UDEP provides access to ten specialized databases, including Dialnet, Business and Economic, Multilegis, Psycodoc, Ebsco Host, ClimaCal Key, Vlex, among others.



Library Projects

The UDEP Library has participated in 11 projects that have contributed to improving the service quality and accessibility of the bibliographic collections. Among these projects are:

- The Weeding Project (Proyecto Expurgo): Executed to optimize the use and management of the bibliographic collection across both the Piura and Lima campuses.
- The Success Plan (Plan Éxito): Through this initiative, a complete restructuring (100%) of the university's library organization—including Lima, Piura, and PAD libraries—was successfully achieved by migrating to the Alma, Primo, and Analytics platforms.
- Heritage Conservation Project for the El Tiempo Newspaper Archive: Currently in the proposal stage, this project aims to preserve the hemerographic archive of El Tiempo, which spans over 100 years.
- LookProxy Monitoring System: Developed to implement software that provides detailed usage reports of digital bibliographic resources.
- Creation of Research and Reading Rooms: Established within the Lima Campus Library.



Pirhua Repository

The Pirhua Repository integrates the scientific, academic, and institutional production of the University. Its objective is to provide free and reliable access to research and academic outputs for the university community and the public.

Currently, Pirhua houses a total of 5,462 academic productions, including theses, articles, and other documents.

In the current year, 560 Graduation Theses (Trabajos de Fin de Grado, TFG) have been registered across various faculties, comprising 456 undergraduate and 54 postgraduate theses. Additionally, there are three theses from the Institute of Family Sciences (ICF) and 47 from PAD - School of Management.



Events Held

The UDEP Library organized 38 activities throughout the year. Among these were bibliographic exhibitions showcasing San Josemaría's visit to Peru and the distinguished chancellors of the University of Piura.

In Piura, the library hosted the conversation event “Beyond Utility: From Profession to Philosophy,” the “Library Open Doors Day,” the colloquium “Artificial Intelligence and Academic Research,” and the awards ceremony honoring the top readers of 2024, among other activities.

In Lima, the university community participated in the Library Week and a Book Exchange event, both designed to foster integration between students and professors.

Additionally, UDEP library staff actively took part in the 7th International Congress of University Libraries, the First International University Book Fair, the conversational forum “Advances in National Library Policy and Initiatives Toward Achieving the Sustainable Development Goals (SDGs),” and various other professional events.



Data

Library Collection

- **163 706** titles in the bibliographic collection.
- **6880** new titles added.
- **10** databases.

Pirhua Repository

- **4981** scientific documents
- **456** scientific materials

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2024 ANNUAL REPORT



UDEP Publications

With the aim of promoting research, development, and innovation, university faculty members have published numerous books across a variety of fields and topics.

In 2024, 13 books were published under the UDEP editorial imprint, and an additional nine were released through other publishers. Furthermore, our professors authored a total of 58 articles.

"Publications are a fundamental support for the transmission of knowledge, especially considering that, even more so when, all too often, the fleeting nature of communication on social media and the impersonality of artificial intelligence obscure the ability to distinguish true knowledge and lasting truths from fleeting ideas and hidden falsehoods".

Dr. Carlos Arrizabalaga.

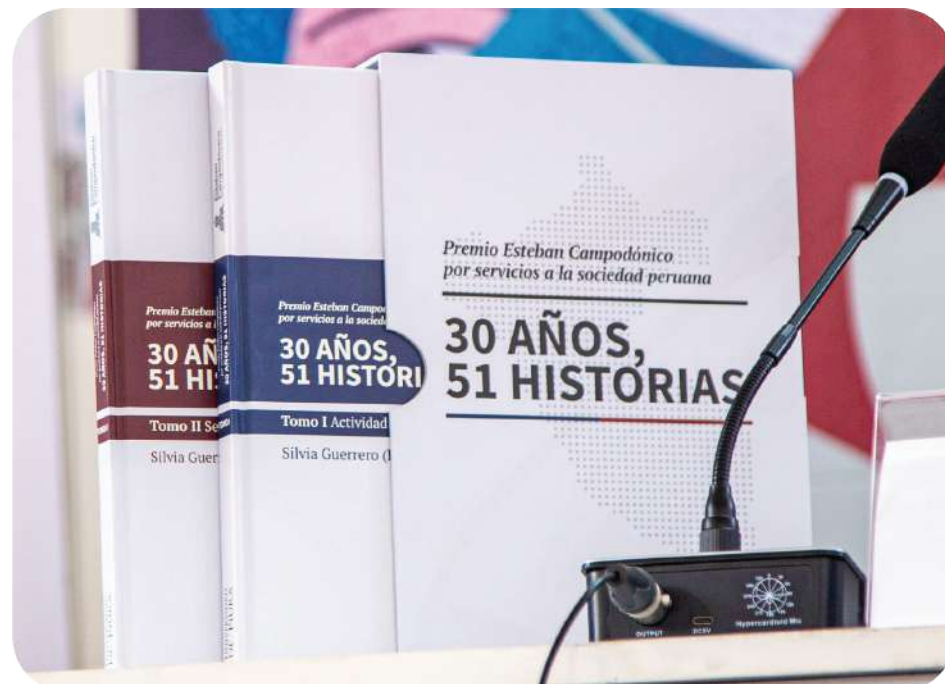
Director of Publications

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UDEP PUBLICATIONS

Books Published by UDEP and PAD - School of Management

- Cabala, P.; Inserra, S.; Mondragón, E.; Rueda, P.; Rey, C.; Salomón, M.; Vargas, C.; Velezmoro, V. Training in Bibliographic and Documentary Heritage: The CODICIS Erasmus+ Project in Latin America (2021-2024). 1st edition, print and electronic. University of Piura, Piura, 2024.
- Del Busto Duthurburu, José Antonio. Institutions, Industries, and Daily Life in the Viceroyalty of Peru. 1st printed edition. University of Piura, Piura, 2024.



- Guerrero Ramírez, Silvia. (Ed.). **Premio Esteban Campodónico por servicios a la sociedad peruana. 30 años, 51 historias**-Tomo I. Actividad profesional destacada. 1ª edición impresa y electrónica. Universidad de Piura. Piura, 2024.
- Guerrero Ramírez, Silvia (Ed.). Esteban Campodónico Award for Services to Peruvian Society: 30 Years, 51 Stories – Volume I. Distinguished Professional Activity. 1st edition, print and electronic. University of Piura, Piura, 2024.
- Millones, Luis; Mayer, Renata; Aguirre, Elim. The Return of the Tallanes: Theater, History, and Identity in Peru. 2nd printed edition; 1st Peruvian printed edition. University of Navarra (Spain) and University of Piura (Peru), 2024.
- Peña Barrenechea, Ricardo. Recent Poetry. 1st edition, print and digital. University of Piura, Lima, 2024.
- Pérez Sánchez, Pablo. Good and Evil: Happiness and Suffering. 1st printed edition. University of Piura, Piura, 2024.
- Pérez Sánchez, Pablo. The Meaning of Knowledge. 1st printed edition. University of Piura, Piura, 2024.
- Sebastián Lozano, Pablo (Ed.). Towards a Horizon Without Limits: A Tribute from the University of Piura to Vicente Rodríguez Casado. 1st printed edition. University of Piura, Piura, 2024.

Books from Other Publishers

- Arrizabalaga, Carlos. Notes on Piuranisms. Temoche Ediciones S.A.C.S., Lima, 2024.
- Gonzáles, Maricela. The Best Interest of the Child in So-Called Recognitions of Convenience: Biological Truth or Social Truth? Juristas Editores, Lima, 2024.
- González, Eliana; Bravo, Alexandra; Robles, Maricarmen; Robles, María Paula. Beyond Spells and Enchantments: Human Nature in the Magical Characters of Harry Potter. Editorial Garamond, Lima, 2024.
- Hakansson, Carlos. Elements for the Study of Ibero-American Constitutions. Editorial BdeF, Buenos Aires, 2024.
- Sánchez, Carlos; Delgado, Ana (Coordinators). Law and the Challenges of New Technologies. IX Public Law Convention and III Private Law Convention. Editorial Yachay Legal, Lima, 2024.



Serial Publications

1. Universidad de Piura. Annual Report 2023. Piura, Universidad de Piura, 2024.
2. Universidad de Piura. **Amigos**. N.º 100, December. Piura, Universidad de Piura, 2024.
3. Universidad de Piura. **Revista de Comunicación**. Vol. 23, n. º1, 2024. Piura, Universidad de Piura, 2024.
4. Universidad de Piura. **Revista de Comunicación**. Vol. 23, n. º2, 2024. Piura, Universidad de Piura, 2024.
5. Universidad de Piura. **Law Journal**. Vol. 24, n. º1, 2024. Piura, Universidad de Piura, 2024.





DIGITAL TRANSFOR MATION

"More than simply adding technology, it is about integrating tools that help us streamline our processes and focus our efforts on what truly matters: providing a comprehensive and more human-centered education. In an ever-accelerating context, transforming our systems and culture is no longer optional—it is a necessity if we want to continue teaching with excellence, agility, and purpose".

Mgtr. Mariela Quiroz.
Project Manager,
Proyecto Horizonte

Horizonte Project

Through Proyecto Horizonte, the University of Piura has embarked on a digital transformation journey by implementing Banner, a cutting-edge academic system developed in collaboration with the company Ellucian.

This system will enable comprehensive management of academic, financial, and administrative processes. It will provide students with personalized access to their academic information while standardizing institutional processes. As a result, service efficiency will be significantly enhanced.



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UDEP HUB

“The UDEP HUB Center strengthens a culture of innovation within university life by connecting students, faculty, and alumni around collaborative and learning experiences. Through this academic engagement, ideas are fostered into real-world solutions, actively contributing to the social and sustainable development of the region and the country”.

MA. Carlos Rodrich.
Director of the Innovation and
Entrepreneurship Center UDEP HUB

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UDEP HUB

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During 2024, the HUB UDEP Innovation and Entrepreneurship Center, in partnership with ProInnovate, the United States Embassy, Prensa Grupo, Innovadores, and other institutions, led 57 activities, including conferences, talks, workshops, and seminars conducted both virtually and in person, with the participation of over 3,886 people.



Additionally, they have successfully executed four entrepreneurial projects:

- **Proyecto incubadoras 2.0.** Implemented with the goal of strengthening sustainable ventures across the region.
- **Women's Entrepreneurship Network.** Offers a mentorship program and various activities designed to empower women-led STEM projects, positioning them as leaders in their communities.
- **Energize Peru Competition.** Aims to promote innovative startups that contribute to greater efficiency and sustainability within the energy sector.
- **Future STEM leader.** Leads training programs that develop entrepreneurial skills in women students and graduates in the fields of Science, Technology, Engineering, and Mathematics.

Numbers

- Over **1500** jobs were created.
- **7.5** million in capital raised by startups.
- **1000** women entrepreneurs in STEM trained.
- **35 000** entrepreneurs trained since 2017.





PROFESSIONAL ENVIRONMENT

“The university environment and professional training are fundamental because they foster the comprehensive development of all university members.

An appropriate environment promotes learning, cultured coexistence, and a sense of belonging, while well-guided professional training imparts technical knowledge and shapes individuals with discernment, a spirit of service, and leadership skills”.

Dra. Susana Vegas.
Academic Vice-President

Career Development Center (CDC)

To contribute to the professional and holistic development of students and graduates, the CDC provided guidance to over 2,000 students and 1,000 alumni through various activities aimed at enhancing their connections with leading companies in the country.

Additionally, with the goal of promoting the exchange of best employability practices with similar centers at foreign universities, the CDC participated in the 4th International Career Services Congress.



Among its activities, the following were carried out:

- **Relationship building with leading national employers**, involving participation from over 400 top companies; six recruitment processes held on the Piura and Lima campuses, and three job fairs.
- **Training and development of professional skills**, with over 1,500 students and graduates participating in approximately 35 employability workshops.
- **Personal brand development and networking opportunities**, including networking events and pitch sessions.
- **Personalized support and mentorship sessions** provided to more than 200 students and graduates.
- **Promotion of job market opportunities**, with the publication of over 3,500 internships and job offers through the job board, social media, newsletters, and other channels.
- **Labor market trend analysis**, ongoing updates on employability trends, generation of partnership reports, and employability surveys. Additionally, there was an exchange of employability best practices with counterparts from foreign universities.



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UDEP Alumni

In 2024, Alumni organized 65 activities aimed at strengthening connections and promoting the professional development of its graduates; 41 events were held in Piura, 23 in Lima, and one in Arequipa.

Among the notable events were Get Togethers, After Offices, Alumni Talks, Founder Network gatherings, welcome events for new alumni, and the Alumni PAD reunion. Additionally, there were alumni reunions celebrating the 25th, 30th, 40th, and 50th graduation anniversaries of various classes.

Through these efforts, UDEP Alumni achieved the participation of 3,809 graduates from diverse classes and academic programs.



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PROFESSIONAL ENVIRONMENT

Figures

- **3809** participants in training activities.
- **21** *Get Together* events.
- **10** reunions.
- **10** training workshops.
- **1** Alumni PAD meeting.

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SOCIAL ACTION

"By applying the knowledge generated in an interdisciplinary manner, the university contributes to improving the quality of life of vulnerable communities, reducing poverty, and supporting economic and human development".

Dr. Jorge Viera.
Director of Social Projects

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SOCIAL ACTION

Access to Education

In 2024, over 4,000 students with scholarships and partial scholarships began or continued their studies at UDEP. Of these, 1,943 received full or partial scholarships granted by the university, and 2,786 were beneficiaries of the National Scholarship and Educational Credit Program (Pronabec), through initiatives such as Beca 18, Academic Excellence Scholarship, and Teacher Vocation Scholarship, among others.

Additionally, 111 talented young individuals gained access to scholarship programs promoted in partnership with Piura 450, Sinersa, and the Banco de Crédito del Perú (BCP).

This year, UDEP launched the Arturo Woodman Scholarship in collaboration with the Woodman family, the NGO Piura en Acción, and the BCP.



Full and Partial Scholarships

Number of Scholarships (full, partial, and others)

4840

UDEP Scholarships

1943

Full 669
Partial 1274

Pronabec Scholarships

2786

Other Scholarships

111

Scholarships 45
Sinersa Scholarship 41
Patronato BCP Scholarship 25



Social Projects

The Office of Social Projects specializes in designing and implementing development initiatives aimed at improving the quality of life for families in the rural areas of the Piura region.

Additionally, it collaborates with local, national, and international institutions, integrating research conducted by various UDEP schools with the practical resolution of social issues.

This year, thanks to its partnership with the Association for the Promotion of Research and Action for Development (FIAD) and funding from the Generalitat Valenciana, the Mainel Foundation, and the SeCompetitivo Program of Swiss Cooperation (SECO), the Office executed three programs that contribute to the social development of Piura.



Executed Projects

Project “Panela: Innovative and Competitive Rural Agroindustry (Second Phase)”

Objective: To improve the competitiveness of granular panela production in the provinces of Ayabaca, Huancabamba, and Morropón in the Piura region.

Beneficiaries: 750 families from small producer associations.

Program “Sustainable Development of the Mountain Ecosystem of the Central Andean Corridor of Piura through the Improvement of Public Education Quality”

Objective: To contribute to enhancing the quality of public education with equity, improving the economy and food security of peasant families, fostering respect for the fundamental rights of local inhabitants, and revaluing the role of women in family and community development.

Beneficiaries: 3,181 inhabitants of the districts of Yamango, Chalaco, and Santo Domingo in the province of Ayabaca.

Program “Sustainable Rural Development of the Andean Border Corridor with Ecuador (Ayabaca, Peru) through the Improvement of Rural Public Education Quality”

Objective: To achieve sustainable rural development in the Andean Border Corridor with Ecuador, specifically in the districts of Jililí and Sícchez and in the population centers of El Sauce and Ambasal (Ayabaca), through the improvement of rural public education quality.

Beneficiaries: 1,720 inhabitants of Sícchez, Jililí, Ambasal, and El Sauce, and 75 teachers from public schools.

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Volunteer Programs in Piura and Lima

Our students contributed to social support through their active participation in the Vida Universitaria volunteer programs.

In 2024, a total of 1,365 students from Piura and Lima took part in 133 volunteer activities, including projects, campaigns, and events organized by Vida Universitaria. In Piura, 96 activities were carried out, along with the implementation of 32 projects. Meanwhile, in Lima, 37 activities took place, which included 10 projects, 8 campaigns, and 19 events.



Social Outreach Day in Pachacútec

The chaplaincy from the Lima Campus conducted a social outreach day in the community of Pachacútec. Students from Human Medicine, Psychology, History and Cultural Management, Business Administration, and Service Administration actively participated in this event.

The day included free medical services. Human Medicine students, accompanied by their professors, attended consultations and provided talks on disease prevention and healthy habits.



Figures

● Volunteers **1365**

Piura **626**

Lima **739**

● Beneficiaries **15 470**

Piura **1836**

Lima **13 634**



Volunteer Initiatives at Lima Campus

- Univas UDEP
- Solidarity Wardrobes
- Bridges
- Rays of Light
- Solidarity Pot
- Caring for the Elderly

Volunteer Initiatives at Piura Campus

- Univas
- Tell a Story
- Drops of Love
- I Help You with School
- Messengers of Hope
- Little Helpers
- Creative Mind



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Sonqo "Psychological Care Center

In 2024, Sonqo provided approximately 10,540 hours of psychological care through individual sessions and group workshops. These services were aimed at children, adolescents, adults, and elderly individuals from the Chorrillos district (Lima) and surrounding areas.

Additionally, with the active participation of Psychology students and the guidance of program professors, Sonqo conducted emotional management workshops for adolescents as well as training workshops for parents.

Figures

Service Hours

1054

Elderly Adults

384

Adults

512

Youth and Adolescents

128

Children

30



172

Legal Clinic Los Algarrobos

This clinic continued providing legal advice and assistance to low-income residents from Piura and other cities, both virtually and in person.

In 2024, it offered over 850 consultations in the fields of Civil, Administrative, Family, and Labor Law, and represented more than 88 individuals from underserved communities.

Additionally, with the participation of law students from the Faculty of Law (Piura) and in coordination with the Muñiz-Piura Law Firm, the clinic conducted informative talks such as “Know and Assert Your Rights,” “Your Rights Within Reach,” among other activities.



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SOCIAL ACTION

Campodónico Award 2024 Banco de Alimentos Perú

On October 22nd, the Campodónico Award 2024 was granted to Banco de Alimentos Perú in recognition of their fight against hunger through the rescue and redistribution of food supplies to vulnerable populations.

During the ceremony, Leslie Pierce, President of Banco de Alimentos, expressed her gratitude for the honor:

“This award is a tribute to the more than 300,000 people currently receiving food assistance across 22 regions of Peru thanks to our work.”





Comprehensive Development

UDEP offers a variety of programs aimed at the intellectual, social, emotional, and spiritual development of its students. These programs are delivered through the UDEP Cultural Center, Vida Universitaria, the Healthy UDEP Program, Chaplaincy, and other centers.

“Professional life challenges an individual’s integrity. That is why we aim for our students to receive a well-rounded education and to find purpose in their lives through doing quality work, serving others, and committing to society”.

MA. Patricia Soto Quiroga.
Director of Studies

Cultural Center

This year, 7,351 people participated in the 157 activities organized by this center. A variety of artistic and musical events, philosophical and historical discussions, cultural colloquiums, and a “Science for Everyone” program, among others, were held.

Concerts, Heritage, and Culture

In Piura, there were 12 concerts; one of the most attended was “The Nutcracker,” performed by the Piura Symphony Orchestra. Additionally, in coordination with the History and Cultural Management program, the course “Introduction to Viceroyal Art of Piura” and the guided tour “Ciudad Grau: Memories of Piuran Identity” were offered.

In Lima, the Musicantes Festival, led by the Children’s Choir of Peru, drew an audience of 115 people. Cultural activities were also held to commemorate the 50th anniversary of Saint Josemaría’s visit to Peru, including a photo exhibition and a discussion about anecdotes from his visit, led by Father Antonio Ducay.



Science for Everyone

The activities of the “Science for Everyone” program continued this year, featuring presentations on topics such as “Women Merchants in the Northern Viceroyalty of Peru (1780-1821)”; “Notes on the Anthropological Approach to Money and Investment According to Leonardo Polo”; “The Algarrobo Tree: A Highly Valuable but Endangered Species”; and “The Value and Potential of Piuran Cocoa,” among others.

Figures

Activities

157

Piura **64**

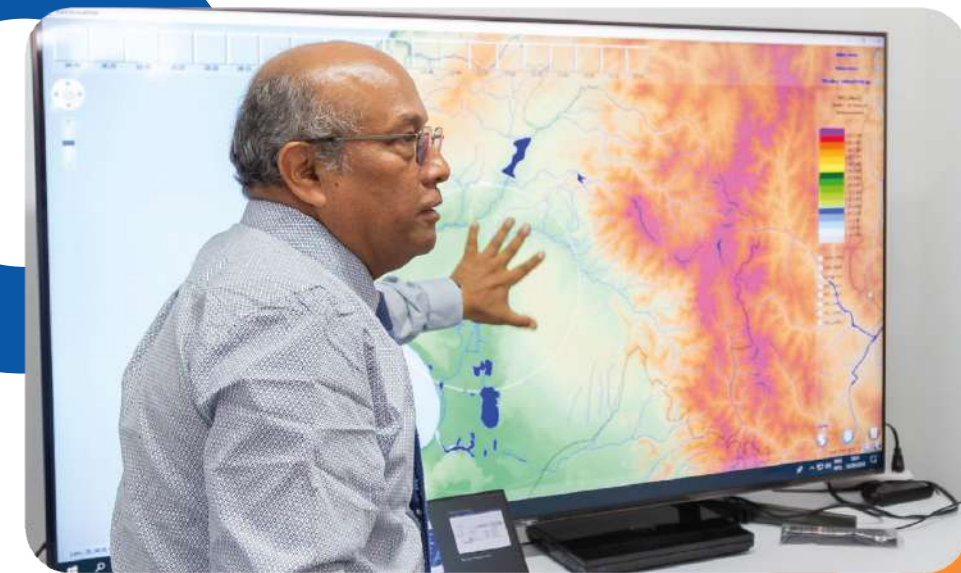
Lima **93**

Attendees

7351

Piura **4012**

Lima **3339**



Vida Universitaria

The extracurricular activities, workshops, and programs offered by this center contribute to the comprehensive education of university students. In 2024, more than 105 activities were held, with the participation of 2,595 students from Lima and Piura.



Workshops

- Music Appreciation
- Afro-Peruvian Dance
- Singing
- Chinese Culture
- Huaylas Dance
- Artistic Drawing
- Sculpture
- Political Education
- Personal Image
- Classical Literature
- Peruvian Music
- Film Music
- Painting
- Academic Writing
- Environmental Awareness
- Tondero (Peruvian Folk Dance)
- Emotional Life

Clubs

- Singing
- Arrangement and Orchestration Course
- Musical Direction
- Entrepreneurs
- Creative Writing
- Basic and Advanced Excel
- Digital Photography
- Guitar
- Introduction to Python Programming
- Sign Language
- Marinera (Peruvian Dance)
- Quena-Zampoña-Charango, and Drums
- Latin Rhythms
- Salsa
- Saxophone, Clarinet, and Flute
- Speaking
- Violin and Cello

Ensembles

- Big Band
- University Choir
- Folkloric Dances
- Folk Fusion
- Marching Band
- UDEP Orchestra
- Theater

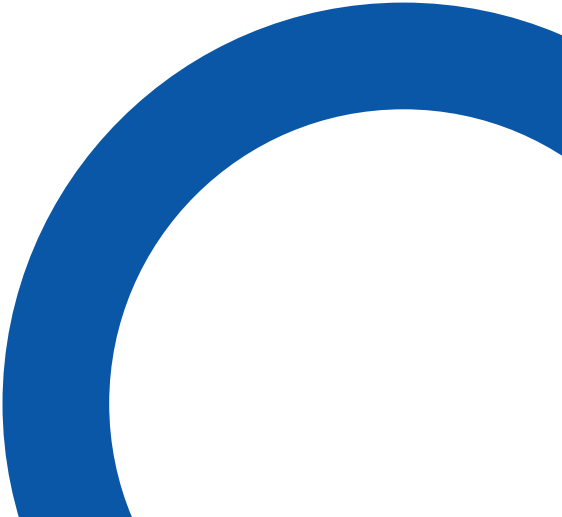


Workshops

- Chess
- Latin Dances
- Women's Basketball
- Men's Basketball
- Interpersonal Communication
- Functional Training
- Digital Photography
- Women's Futsal
- Men's Futsal
- Marinera (Peruvian Dance)
- Critical Thinking
- Painting
- Table Tennis
- Mixed Volleyball
- Zumba

Ensembles

- University Choir
- Folkloric Dances



180

Art and Culture

Vida Universitaria organized a variety of art and cultural activities.

In Lima, two exhibitions and two fairs were held. In Piura, six events took place, including the contests “Talents in Crescendo” and “Art on Campus”; as well as the festivals “Handkerchiefs in the Air,” “Grace, Poise, and Charm,” “Contemporary Andean Music,” and “Long Live Christmas.”



The University Choir

The 71 members of the University Choir of Lima and Piura gave a total of 24 performances.

In Lima, the 41 choir members delighted the university community with 12 presentations, including the recital “Surco Cultural Week,” the “Festival to Mary,” and the “Tribute to Saint Josemaría.”

In Piura, the 30 members participated in 12 events. Three of these took place in Chiclayo at Santo Toribio de Mogrovejo School, Ceibos School, and the Santa María Magdalena Parish. They performed masterful pieces such as “Nada te turbe,” “Adoremus te,” “Soneto a Jesús Crucificado,” and “Canticorum Jubilo.”



The Big Band

This year, 20 members of the Big Band gave 15 concerts, including a special performance for Musician's Day. The group also stood out at institutional events such as the Opening of the Academic Year and the Bachelor's Graduation Ceremony.

Additionally, the ensemble was invited by various institutions, including the Regional Government of Piura, Open Plaza, Turicará School, the Ignacio Escudero District City Hall, and the Ministry of Culture.



UDEP Symphony Orchestra

The 30 members of the UDEP Symphony Orchestra participated in six events. Highlights include the "String Recital" and the concerts "Spring" and "The Nutcracker." Additionally, in December, they presented the concert "The Joy of Christmas," delighting the UDEP community with a carefully selected repertoire of classic Christmas pieces.



Sports and Health

The university organized various sports activities to foster integration within the university community. Notably, 2,918 students participated in the Rector’s Cup, UDEP League, and Ramón Múgica Olympics championships. Additionally, administrative staff and faculty took part in internal friendship tournaments, the futsal masters, and the UDEP multidisciplinary sports tournament.

The sports delegations in chess; athletics; basketball (women’s and men’s); swimming; soccer; futsal; taekwondo; volleyball (women’s and men’s); soccer; and swimming participated in important local and national tournaments, such as the 2024 National University Championship Universiada, the Piura Football League, and the Piura University League, among others.

Sports and Health Disciplines

- Lima**
 - Women’s Basketball
 - Men’s Basketball
 - Men’s Futsal
 - Table Tennis
 - Volleyball
- Chess
 - Athletics
 - Women’s Basketball
 - Men’s Basketball
 - Soccer (Football)
 - Men’s Futsal
- Women’s Futsal
 - SwimmingMen’s
 - VolleyballWomen’s
 - Volleyball
 - Taekwondo



Ramón Mugica Olympics

The University of Piura celebrated the 30th edition of the Ramón Mugica Olympics in Lima and Piura.

More than 2,000 athletes from various faculties participated, competing in 21 disciplines, both individual and team sports, such as cycling, tennis, table tennis, swimming, chess, athletics, basketball, volleyball, futsal, and soccer. Additionally, 6K and 8K races were held in Piura and Lima, respectively.

In Piura, the faculties of Engineering and Economic and Business Sciences tied for first place, each earning 9 gold medals. The Schools of Communication, Humanities, and Education each won one gold medal, while Law secured 5 silver medals.

Engineering also won 10 silver medals and 4 bronze medals, and the Economic and Business Sciences teams achieved 9 gold medals and 3 silver medals.

In Lima, Industrial and Systems Engineering took first place based on accumulated points; Business Administration and Human Medicine placed second and third, respectively.



Healthy UDEP

The activities of the Healthy UDEP program promoted the holistic well-being of students and university staff.

In Piura, in coordination with the Regional Health Office, two vaccination campaigns and one blood donation drive were conducted. The UDEP community participated in the 10th Health, Nutrition, and Sports Fair, which provided services including nutritional care, emotional and psychological health support, physical activity, vaccination, dentistry, and dermatology.

Additionally, campaigns for hypertension screening, eye health check-ups, musculoskeletal evaluations, and osteoporosis screening, among others, were carried out.

In Lima, various activities took place, such as the 7th edition of the Live Healthy Fair, with participation from students, faculty, and administrative staff, as well as a blood donation campaign.

Meanwhile, the UDEP Mental Health Unit provided services to students and university personnel, offering nine workshops to students, professors, administrative staff, and parents.

On September 3rd and 4th, in both in-person and virtual formats, it conducted the workshop "Building Bridges Between Family and University," attended by students' parents.



Chaplaincy

The Chaplaincy continued to foster the spiritual formation of the students. In Piura, 77 students received the sacrament of Confirmation; among them, 22 also received their First Communion, and 12 were baptized. In Lima, 11 students received Confirmation.

On October 26th, the Third University Congress titled “Christianity in the 21st Century: The Relevance of Saint Josemaría’s Message – An Interdisciplinary Perspective” was held, commemorating the 50th anniversary of Saint Josemaría Escrivá’s journey to Latin America. This event featured various presentations from multiple disciplines, including Psychology, Medicine, Law, Economics, Engineering, and more.

Figures

88 Confirmations

22 First Communions

12 Baptisms.





COMMERCIAL MANAGEMENT

"The Commercial and Marketing Area connects the university's value proposition with young people and families seeking a comprehensive education focused on the whole person. Through various initiatives, we promote our academic programs as well as the values and principles that distinguish us as an institution".

Úrsula Álvarez.
Commercial and Marketing
Manager
Lima Campus

The University of Piura welcomed 1,097 participants during the four Open UDEP events held at the Piura Campus, and more than 3,900 attendees at the 14 “UDEP Day” events at the Lima Campus.

Additionally, 2,086 high school students took the School Aptitude Test (PAE) nationwide, and 4,682 took the Academic Aptitude Test (TAA).

With the aim of strengthening the talents of adolescents, the Commercial Management team organized 8 Bootcamps, 5 UDEP Coaching workshops, and 12 talks for parents. Moreover, the UDEP Mentoring and Vocational Guidance programs were implemented.

The PreUDEP Academy in Piura and Lima continued providing academic reinforcement to young people interested in pursuing university studies and successfully facing academic challenges.

The University of Piura recognized the academic excellence of 106 schools—86 in Piura and 20 in Lima. Additionally, to expand its international relations strategy, UDEP signed an agreement in Piura with Torremar School, located in Daule, Ecuador.





Communication Department

“Journalism is a great thing, and so is university journalism. You can greatly contribute to promoting among your peers a love for noble ideals, the drive to overcome personal selfishness, sensitivity to collective tasks, and fraternity”.

San Josemaría Escrivá.
Founder of the University
Conversations, 1986

The university continued strengthening its ties with the community through various communication channels.

In 2024, the Communications Department led a series of projects aimed at fostering closer connections with its audiences. Additionally, it implemented the institutional communication plan and tailored marketing strategies for each faculty and academic center, which resulted in greater engagement with different stakeholders.

Dissemination of core pillars

With the goal of promoting socially relevant topics and contributing to human development, the university's communication products were organized around five strategic pillars: research, social responsibility, comprehensive education, internationalization, and community. This approach has enabled a significant growth in our audience.

Amigos magazine

In 2024, the 100th issue of amigos magazine was published. recognizing its historical and academic value, the cultural heritage department declared it part of the university's heritage, as it serves as a written source of the history, mission, and work of this institution.



FIGURES

FACEBOOK

- 173k followers.
- 1103 publications.
- 28 % growth in publications.

INSTAGRAM

- 30,9k followers.
- 349 publications.
- 64 % growth in publications.

X

- 27,6k followers.
- 834 publications.
- 48 % growth in publications.

LINKEDIN

- 114,5k followers.
- 327 publications.
- 18 % growth in publications.

WEB

- 14 939 271 visits.
- 5 433 694 active users.

BLOG UDEP HOY

- 819 publications.
- 3 981 289 visits.

AMIGOS WEB

- 1 printed edition.
- 1 digital edition.


SOMOS UDEP NEWSLETTER

- 12 issues.

ESTA SEMANA NEWSLETTER

- 43 issues.





"No human life is isolated; rather, it is interwoven with other lives. no person is a detached verse; instead, we all form part of the same divine poem, which god writes with the cooperation of our freedom".

San Josemaría Escrivá.
Founder of the University.
Christ is Passing By, n. 111.



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ANNUAL Report 2024



UNIVERSIDAD
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