ANNUAL REPORT

UNIVERSIDAD DE PIURA

2023

BETTER
PEOPLE
BETTER
PROFESSIONALS

ANNUAL REPORT

UNIVERSIDAD DE PIURA

2023

The 2023 Annual Report is a publication of the Universidad de Piura, under the responsibility of the Communication Department.

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"The university proves that there's no single road to truth, but that truth is the only road to achieving any goal that benefits the common good".

Dr. Antonio Abruña, rector.
Opening of the 2023 Academic Year in Lima Campus.

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PRESIDENT MESSAGE

2023 has been significant for the realization of our academic goals, research, and comprehensive education at the University of Piura. It is clear that, after two years of the pandemic and the implementation of virtual and hybrid systems due to COVID-19, we have rediscovered that being better people and professionals also requires the physical presence and engagement of academic life.

Under this premise, we are dedicated to ensuring that our campuses in Piura and Lima serve, now more than ever, as ideal environments for academic training, research, collaborative learning, knowledge exchange in classrooms, and mentorship. Furthermore, we remain committed to promoting entrepreneurship and initiatives focused on social responsibility.

Among the key objectives for this year, we highlight the following: the international accreditation of the Economics academic program in both Piura and Lima, awarded by the International Institute for Quality Assurance of the Inter-University Development Center (IAC-Cinda). Additionally, for the second consecutive year, we have been honored by the University of Oxford with the Gold Standard Internship Host.

Staying true to our commitment to fostering research and international university collaboration, 78 professors participated in prominent international conferences, while 143 students engaged in university exchange programs abroad. Additionally, our international relations have been further enhanced through the establishment of agreements with esteemed universities worldwide.

Our faculty members continue to advance their academic qualifications at prestigious institutions in Peru, Argentina, Chile, the United States, Spain, Italy, and Canada. As of now, the university proudly hosts 202 PhD holders across its campuses in Piura and Lima.

To encourage research among our faculty and acknowledge their scientific contributions, the university awarded the 2023 Research Master Class Prize to Dr. Tomás Atarama and the Young Researcher Award to Dr. José Manrique. Additionally, four multidisciplinary teams, comprised of faculty members from various departments, received the Seed Fund, while 19 teams were awarded the Scopus Fund.

This year, we coexisted with El Niño Costero, a climatic event that has become a input for social responsibility and research initiatives at the university. In this context: The team from the Institute of Hydraulics, Hydrology and Sanitary Engineering conducted studies to obtain relevant information for the implementation of a comprehensive river management plan.The "Todos Somos Piura" campaign was launched, benefiting more than 495 families from the Pedregal Grande village, La Molina settlement, and UPI 13 de noviembre.Vaccination campaigns continued on the Piura Campus.

This year, we also enhanced the physical growth of UDEP, aiming to provide suitable spaces for the development of academic, cultural, and sports activities. We celebrated significant institutional milestones, including the 20th anniversary of the Lima Campus and the programs in Business Administration, Service Administration, and Economics at this campus. In Piura, we are proud to commemorate the 20th anniversary of the academic program in History and Cultural Management, as well as the 30th anniversary of the Accounting and Auditing program.

Undoubtedly, the academic life at UDEP has been enriched in 2023 by the creativity, research, and commitment of its members—students, professors, administrative staff, collaborators, and authorities—who strive to contribute to the development of the country through their work.

With this purpose and optimism, we eagerly anticipate the 55th anniversary of our university and the 50th anniversary of the visit of its founder, St. Josemaría, to Peru. We are grateful for the achievements accomplished during 2023.

UDEP IN NUMBERS

7 schools

- Humanities
- Engineering
- Business and Economic Sciences
- Communication
- Education
- Law
- Medicine

25 Academic programs

- Business Administration
- Service Management
- Architecture
- Liberal Arts with a major in History
- Liberal Arts with a major in Philosophy
- Audiovisual Communication
- Marketing Communication
- Accounting and Auditing
- Law
- Economics
- Pre Primary Education
- Secondary Education: Primary Education
- Secondary Education: History and Social Sciences
- Secondary Education: English Language
- Secondary Education: Language and Literature
- Secondary Education: Mathematics and Physics
- History and Cultural Management
- Civil Engineering
- Industrial and Systems Engineering
- Mechanical-Electrical Engineering
- Industrial Engineering with a major in Logistics Management
- Industrial Engineering with a major in Operations Management
- Medicine
- Journalism
- Psychology

Total UDEP students 9256[1]

Lima Campus 2783

Piura Campus 6473

[1] Number of students of 2023-I Term.

GRADUATE STUDIES CONTINUING EDUCATION

(includes UDEP Schools and PAD-School of Management)

Posgraduate 64

- Master's degree: **58**
- Doctorate degrees: **6**
- Overall enrollment: **692**

Extension Programs 102

- Overall enrollment: **1840**

Degrees and Titles 2023

- Graduates: **565**
- Masters: **155**
- Doctors: **5**
- Bachelors: **1155**

UDEP Faculty and PAD-School of Management

Full time: **321**

Part time: **55**
Adjunct professors: **799**

Languages

Piura and Lima

- English
- Portuguese
- Italian

Only in Piura

- German
- French, Alliance Française agreement.
- Chinese, in colaboration with Confucius Institute.

Enrolled students

Language Center and Confucius Institute: **5779**
Summer classes: **2002**
2023-I Term: **1957**
2023-II Term: **1820**

AUTHORITIES 2021-2024

President
Dr. Antonio Abruña Puyol.

Vice-President
Dra. Susana Vegas Chiyón.

Vice-President of research
Dr. Marcos Agurto Adrianzén.

Lima Campus Vice-President
Dr. César Calvo Cervantes.

AUTHORITIES 2023-2026

The deans and the executive director of the PAD-School of Management, appointed by the Academic Council, assumed their duties on January 2, 2023, as stipulated in Article 12 of the Universidad de Piura's Statute. Their tenure will conclude on January 1, 2026.

Mgtr. William Zapata Jiménez,
Registrar.

Mgtr. Patricia Soto Quiroga,
Director of Studies.

Mgtr. Beatriz Vegas Chiyón,
General Manager.

Mgtr. Camilo García Gonzales,
School of Education Sciences Dean.

Dr. Fernando Barranzuela Lescano,
School of Business and Economics Sciences Dean.

Mgtr. Juan Carlos More Mori,
School of Communication Dean.

Dra. Susana Mosquera Monelos,
School of Law Dean.

Dra. Julissa Gutiérrez Rivas,
School of Humanities Dean.

Mgtr. Jorge Machacuay Arévalo,
School of Engineering Dean.

Dr. Jorge Zagaceta Guevara,
School of Medicine Dean.

Mgtr. Jaime Crosby Robinson,
Executive Director of PAD-School of Management.

ACADEMIC COUNCIL

Approved by the *Asociación para el Desarrollo de la Enseñanza Universitaria* (ADEU), on October 4, 2023, the Academic Council (Conac) will remain in place until October 3, 2026.

Ing. Héctor Manuel Viera Petit-Jean, President.

Dr. Antonio Mabres Torelló, Vice-President.

Dra. María Luisa Murillo Colque, Secretary.

Mgtr. María Irene Velaochaga Rey, Board member.

Mgtr. Andrés Jaime José Crosby Robinson, Board member.

UDEP COMMUNITY

C

"Being better people and better professionals means putting others first in everything we do. It's about going the extra mile to serve others, demanding excellence, treating everyone with kindness and respect, and truly listening to what they have to say…".

P. Ricardo González.
Capellán mayor.
Misa del Espíritu Santo,

STAFF TRAINING

To this end, university staff participated in in-person sessions titled “Culture Woke: Communicative Challenges in a University Environment” and “Communicating on Sensitive Issues on Social Media: Best Practices” at the Piura Campus. These sessions were led by Gema Bellido, a researcher at the University of Santa Cruz (Rome, Italy), and Yayo de la Cierva, the executive director of the Master's program in Corporate Reputation at the University of Navarra (España), respectively.

Such sessions are part of the UDEP Staff Development Program known as "Knowing and Communicating Corporate Identity in Today's Society," which began in 2021, integrates topics from both scientific and communicative perspectives. These topics include diversity and inclusion, identity and sexual orientation, issues related to the beginning and end of human life, social justice, and the protection of minors and vulnerable adults, among others.

Additionally, faculty members participated in the seminar "From the Brain to Technology: Current Anthropological Challenges," presented by Juan José Sanguinetti, PhD in Philosophy and Letters from the University of Navarra. They also attended the conference "Mental Health Among University Students: How to Prevent, Detect, and Address Anxiety Disorders, Depression, and Suicidal Ideation and Behavior," led by Manuel Gurpegui Fernández, a researcher and professor of Psychiatry at the University of Granada.

RETIREMENTS

Between January and December, the university held special family ceremonies to express gratitude for the contributions of its retired employees

February-March

In February, Dr. Rosa Zeta de Pozo (Communication School) retired after 47 years of teaching and contributing to the professional development of journalists and communicators at the university in Piura. In March, Professor Juan López García (Economic and Business Sciences School) retired with 40 years of professional excellence.

May-July

In May, it was the turn of Alfredo Requena Silva (Porters' Office) to retire, and in July, Margarita Huayama Chero (Accounting) also retired. Both were examples of dedication and commitment in their work.

August

In August, recognition ceremonies were held for Laura Machuca Maza (Library) and Magali Moscol Mogollón (Telephone Exchange), who dedicated more than 40 and more than 31 years of service to the university, respectively, before retiring.

September

This month, we expressed our gratitude for the professional and research contributions of Mariela Briceño de Caminati (Institute of Sciences for the Family). On the 21st, we bid farewell to Jorge Paulino Lachira Sosa (Forests and Gardens), who contributed to the care of the Piura Campus.

October

In Lima, we recognized the professional career of Gloria Mendoza Ramos, who witnessed the birth and growth of the Lima Campus Project, during a ceremony held on October 9.

IN MEMORIAM

El In 2023, we suffered the loss of Edilberto Navarro Correa (January), a worker in the general maintenance area; Jorge Yaksetig Castillo (June), a professor in both undergraduate and graduate programs at the School of Engineering; and Karla Johnson Soriano (August), a customer service executive at the PAD-School of Management.

We also mourned the passing of Juan Neyra Gonzales (November), a former employee who retired in 2021.

We thank them for their commitment, affection, and generous dedication.

¡May they rest in peace!

Edilberto Navarro Correa

Jorge Yaksetig Castillo

Karla Johnson Soriano

Juan Neyra Gonzales

¡CRECEMOS!

C

"W shou be driven by a true passion for pioneering r pa constantly redefining our knowledge and promoting groundbreaking research (...). The university's primary purpose is not merely to achieve success, but to improve professional skills, equip ourselves with the necessary infrastructure and technology, and ultimately to better serve society".

Dr. Antonio Abruña.
Opening of the 2019 Academic Year.

In 2023, we welcomed new challenges and opportunities. With great enthusiasm, our staff, students, and alumni celebrated the university's growth and several significant milestones, including the following:

IN THE ACADEMIC FIELD

Twenty years of Lima Campus!

We commemorated the twentieth anniversary of the UDEP's activities in Lima with a series of events throughout the year. The celebrations brought together faculty, students, and alumni, who reflected on the beginnings of the campus, the challenges faced, and the achievements of these first two decades.

One of the highlighted events was a fellowship gathering for staff, which included a Thanksgiving Mass presided over by Father Ángel Gómez-Hortigüela Amillo, the Vice Chancellor of the university.

During the event, a discussion panel titled "Memories of 2003" took place, featuring professors Antonio Mabres Torelló, Paul Corcuera García, Álvaro Tresierra Tanaka and Pilar García Tamariz, as well as Licenciada Linda Echegaray Skontorp.

These activities provided an opportunity to review the history and mission of UDEP, which focuses on the development of individuals with professional excellence.

20 years of ADE, ADS and Economics in Lima Campus

In addition to celebrating the anniversary of Campus Lima, we marked the 20th anniversary of the academic programs in Business Administration, Service Administration, and Economics, which initiated academic activities at this campus.

The celebrations featured academic sessions and reunions among students, alumni, and faculty.

Two Decades of Cultural Commitment

In Piura, the academic program in History and Cultural Management also celebrated its 20-year milestone. To commemorate this occasion, it organized academic sessions and reunions that brought together students, alumni, faculty, and academic authorities, who shared anecdotes and professional insights.

In October, members of the first graduating class convened in Lima, joined by the Vice Chancellor of this campus, César Calvo, former deans of the Faculty of Humanities, Ernesto Mavila and Enrique Banús, as well as faculty members.

In November, various graduating classes of alumni reunited in Piura. Furthermore, to highlight the history of the academic program, a photographic exhibition titled "Two Decades of Cultural Commitment" was organized and displayed in the Main Building.

30 Years of Accounting and Auditing

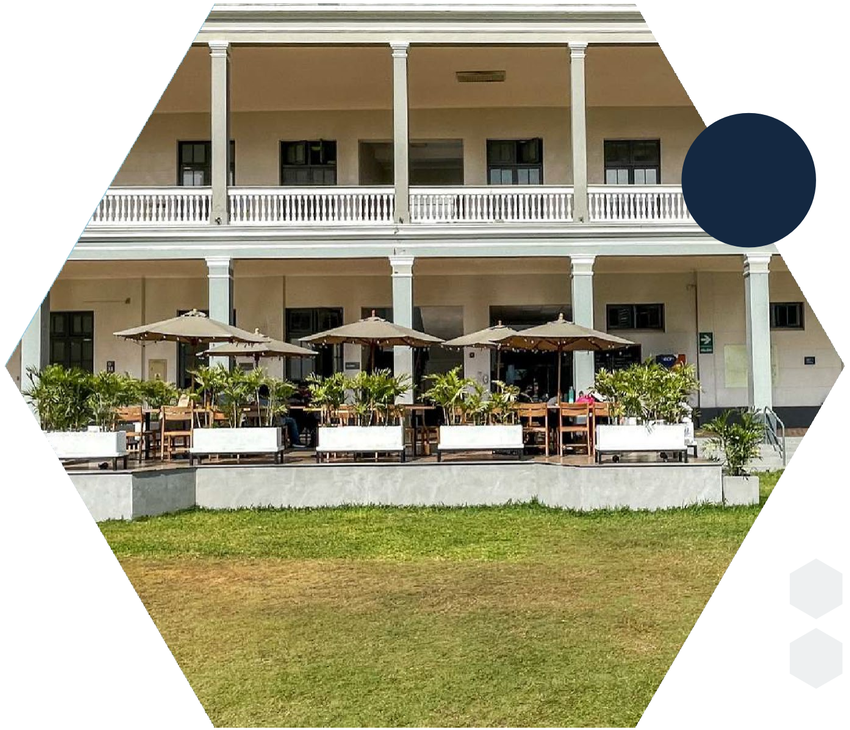
We proudly celebrated the thirtieth anniversary of the Accounting and Auditing academic program, with the motto “Forging a Path of Excellence”.

The celebration featured 15 activities, including keynote lectures, practical workshops, an entrepreneurship fair, and a series of academic sessions conducted both virtually and in person, designed for students and alumni.

IN INFRAESTRUCTURE

Piura

- Remodeling of Computer Centers in Buildings 80, Main, and Education Building.
- Renovation of six classrooms in the Main building and one classroom in Building 80.
- Establishment of the Fluids Laboratory in the Hydraulics building, equipped with workbenches, cabinets, and whiteboards to facilitate class activities.
- Renovation of classrooms 10 and 11 in the Civil Engineering building, featuring an integrated audio and video system for multimedia instruction.
- Reinforcement of the Main building (second phase) and rehabilitation of the offices for Infrastructure Management, the Institute of Family Sciences (ICF), and the School of Humanities.
- Expansion of the motorcycle parking area in Building E, covering 420 m². This project included the installation of lighting and signage systems.
- Construction of a perimeter fence along San Josemaría Avenue.
- Renovation of the Language Department, which involved a complete refurbishment of the administrative and academic offices, as well as the establishment of a student service room and a meeting room.



Lima

- Construction of a 70 m² terrace with a platform, serving as a versatile space for academic opening ceremonies, graduations, and other events, complemented by lighting covering an area of 3,000 m².
- Refurbishment of a 54 m² study room in the library, incorporating an air conditioning system and Wi-Fi network to accommodate 31 students.
- Implementation of the Miraflores Room, measuring 60 m², which serves as a dedicated space for integration activities, fostering collaboration and community among graduate and continuing education students, as well as hosting special awards ceremonies.
- Renovation of the floor in the Sports Complex, covering an area of 500 m², to enhance the quality and safety of the sports practice environment.
- Improvement of eight offices in the School of Law, spanning 120 m², with the addition of air conditioning, internet access, a fire protection system, and floor renovations.

ACADEMICS

a

"Beyond the knowledge, skills, and competencies related to their professional fields, we strive at the university to cultivate individuals who embody integrity, trustworthiness, resilience, moral courage, and a spirit of service and solidarity. This foundation will enable them to contribute to building a better society from wherever they are".

Dra. Susana Vegas.
Vice-President.
2023 Bachelor Graduation, Piura Campus.

This year, we embraced new challenges with enthusiasm. We began with the commitment to deliver 100% of academic activities in person because, after two years of the COVID-19 pandemic and a system of virtual classes, we rediscovered the value of face-to-face interaction in fostering professional development. We are committed to proximity and in-person engagement, where the exchange of knowledge, learning dialogues, and research activities enrich the educational experience.

In this way, we reaffirm our commitment to providing comprehensive, personalized, and accessible education. Professors and students have benefited from the vibrant exchange of academic dialogues and research during sessions and extracurricular activities, fostering a dynamic and stimulating learning environment.

Opening of the Academic Year

Dr. José Ricardo Stok, Emeritus Professor of the PAD-School of Management, delivered the inaugural lecture titled “Business and Society: Executive Action in Generating Responsible and Solidarity Impact” during the Official Opening Ceremony of the Academic Year, held at Piura and Lima. He underscored the significance of having robust companies and well-trained entrepreneurs who contribute to the common good, foster institutional development, and promote social peace.

“Businesses must possess a human face, capable of softening or mitigating the coldness and rigidity of their technical aspects, which often, with devastating efficiency, overshadow individuals,” he stated.

In Lima, 77 professionals graduated from various programs; 94 received their master’s degrees, and one earned a doctorate. In Piura, four doctoral graduates and 61 master’s graduates were honored, while 488 graduates were presented with the insignia symbolizing their degrees.

During both ceremonies, the traditional academic procession of graduates, master’s degree holders, faculty, and academic authorities took place, accompanied by the melody of "*Gaudeamus Igitur*".

Graduation of Bachelor's Degree Holders

Over a thousand new bachelor's degree holders graduated in ceremonies held in Piura and Lima. Graduates from various schools received the academic insignia symbolizing their bachelor's degrees and celebrated with family, friends, and professors the joy of completing their studies and the commencement of a new chapter in their professional lives.

In Lima, 310 graduates participated in ceremonies held on May 13 and 20. Special guests included professionals from the first graduating class of Campus Lima, which celebrated its 20th anniversary.

In Piura, on May 20, 845 graduates received the academic insignia. More than 3,000 individuals, including graduates, family members, and professors, attended the event.

NEW DOCTORS

Our professors continue to pursue academic development through professional enhancement and graduate programs.

In 2023, the following professors earned their doctoral degrees:

- **William Araujo Navarro (Engineering), Ph.D. in Engineering Sciences from the Pontifical Catholic University of Chile (Chile).**
- **Edgard Rodríguez Velásquez (Engineering), Ph.D. in Civil Engineering from the University of Texas at El Paso (United States).**

William Araujo Navarro

Edgard Rodríguez Velásquez

In addition, two professors defended their doctoral thesis:

- **Germán Vega Acuña (Economics) presented his thesis titled "Essays in Development Economics and Economic History" before the jury at the University of British Columbia (Canada), earning his Ph.D. in Economics.**
- **Luis Chang Recavarren (Engineering) defended his thesis "Establishing the Effect of Building Design on Construction Work" at Arizona State University (United States), obtaining his Ph.D. in Construction Management.**

Germán Vega Acuña

Luis Chang Recavarren

Furthermore, 19 faculty members from the Schools of Law, Humanities, Economics and Business Sciences, Engineering, and Human Medicine, as well as from the PAD-School of Management, are pursuing their doctoral studies at prestigious institutions in Peru, Argentina, Chile, the United States, Spain, Italy, and Canada.

As of now, the university has 202 doctoral graduates across its campuses in Piura and Lima, 14 of whom are faculty members of the PAD-School of Management.

NEW MODALITIES of graduate programs

*Blended Learning Programs

- Doctor of Law
- Master of Arts in Cultural Management
- Master of Science in Project Management
- Master of Science in Operations Management
- Master of Science in Water Resources Engineering
- Master of Science in Road Engineering
- Master of Science in Structural Integrity
- Master of Education with a specialization in Educational Management
- Master of Education with a specialization in Psychopedagogy
- Master of Education with a specialization in Educational Theories and Management
- Master of Education with a specialization in Tutoring and Family Counseling
- Master of Laws in Business Law
- Master of Laws in Public Law

*Distance Learning Programs

- Master of Science in Project Management
- Master of Science in Structural Integrity
- Master of Education with a specialization in Tutoring and Family Counseling

ACCREDITATION

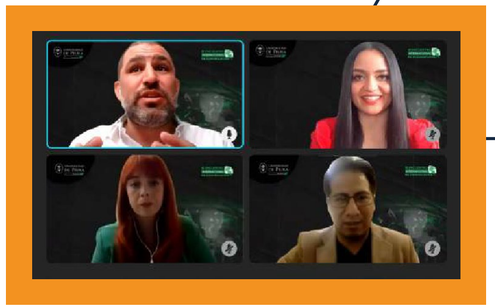
The Economics program within the School of Economics and Business Sciences, offered at both the Piura and Lima campuses, has received international accreditation from the International Institute for Quality Assurance (IAC-CINDA), a designation that will remain valid until 2028.

This accreditation affirms the academic excellence of the professional training provided by the Economics program. Additionally, it grants global recognition, facilitates international mobility for students, and encourages academic collaboration.

The International Institute for Quality Assurance (IAC-CINDA) is a member of the Ibero-American Network for Quality Assurance in Higher Education (RIACES) and the International Network for Quality Assurance Agencies in Higher Education (INQAAHE).

ACADEMIC ACTIVITIES

International



The III International Communication Meeting: centered on the management of innovation within the audiovisual industry

Students, professors, alumni, and professionals in the field of Communication engaged in discussions covering a range of topics, including the impact of artificial intelligence, the digital ecosystem, innovation processes, the implementation of commercial strategies, and various tools pertinent to audiovisual communication and content creation. This academic dissemination event was organized by the School of Communication and took place on May 6.

I International Congress of Human Anatomy and the III Peruvian Congress of Morphological Sciences

The School of Human Medicine organized these events to promote research, facilitate discussions on the latest updates in the field, enhance academic dissemination, and encourage student participation. The events included theoretical and practical classes, lectures, roundtable discussions, and visits to the Pre-Hispanic Anatomical Center of Sechín, which is the first of its kind in the world. These congresses were held from August 8 to 12.

I International Arbitration Contest (CIACBLP-UDEP)

The School of Law and the International Arbitration Center of the Chamber of Belgium and Luxembourg in Peru (CIACBLP) organized this contest, which brought together law students from both national and international universities. Participants applied their theoretical knowledge in a competition that simulated real cases, proposing solutions and strategies in accordance with ethical standards. The event took place from August 29 to September 2.

II International Research Congress of Business Administration Students (Ciade 2023)

This congress titled "Companies: Agents of Change and Positive Impact," aimed to promote research among university students in business administration and related fields across Latin America. This congress provided a platform for communication, reflection, and the exchange of academic proposals among business administration students. The event was organized by the Business Administration academic program and took place from September 13 to 16.

International Seminar on Entrepreneurship and Innovation Teaching (Sidei 2023)

This event was held at Campus Piura, marking its fourth edition. Organized by the Friedrich Naumann Foundation and the UDEP Innovation and Entrepreneurship Center HUB, this in-person event focused on key topics such as "Technologies in Higher Education," "Digitalizing Education through Entrepreneurship," and "Innovation in Education in the Digital Age," featuring presentations from national and international speakers. Additionally, workshops on Data Science and ChatGPT were conducted.

The seminar attracted 120 faculty members from higher education institutions in Piura and Chiclayo, along with a delegation from Ecuador. The event took place on November 6.

XXXIV Permanent Academic Conference on Accounting Research (Capic 2023)

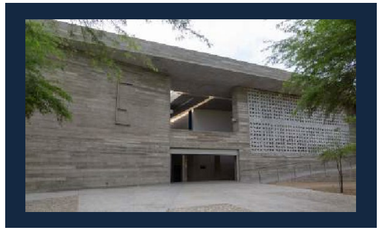
This conference was held at Campus Lima under the theme "Sustainability and Inclusion: Contributions from Accounting Research." The conference brought together over 60 academic researchers specializing in accounting, auditing, management, and business administration. Its primary objective was to disseminate scientific research from prestigious national and international universities to promote scientific cooperation and academic discussion. The event took place from November 22 to 24.

National

VII Edition of the Lima Summer School of Economics 2023

This event was organized by the Lima School of Economics within the Department of Economics at UDEP, in collaboration with the Vancouver School of Economics at the University of British Columbia. This annual event brought together economists from Peru, Latin America, the United States, and Europe.

This edition featured courses such as “Machine Learning for Economics,” “Differences in Differences: Fundamentals and New Methodology,” “Emerging Challenges for Inclusive and Sustainable Development,” and “Advanced Mathematics for Economists.” The event took place from February 27 to March 10.

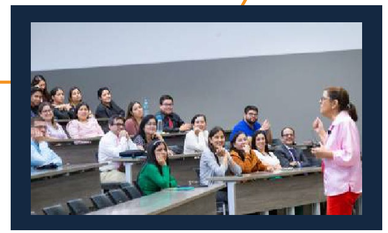


Specialized Course in Data Analytics for Financial Applications

The School of Economic and Business Sciences organized this specialized course to enable participants to identify the utility of models in business and financial applications. The course covered key topics such as machine learning, artificial intelligence, linear and nonlinear models, support vector machines, and neural networks. The event took place from June 14 to July 20.).

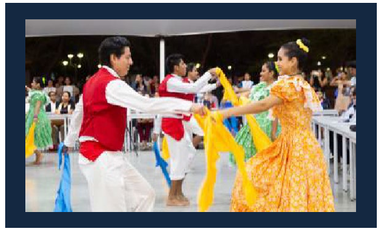
I Course on Concrete Technology

The School of Engineering organized this course with the aim of providing fundamental principles related to the manufacturing, mixing, dosing, curing, and quality control of concrete. The course attracted participants from various backgrounds, including civil engineers, architects, construction technicians, and students. The event took place from June 15 to July 17.



Roundtable "San Josemaría, heading towards the centenary: 1928-2028”

This event took place in the context of the celebration of San Josemaría Escrivá, held on June 26, It was led by Dr. María Pía Chirinos and attended by administrative staff from Campus Piura. The discussion included significant reflections on the mission of Opus Dei in society and the objectives for the upcoming centenary to be celebrated in 2028. The event occurred on June 23.



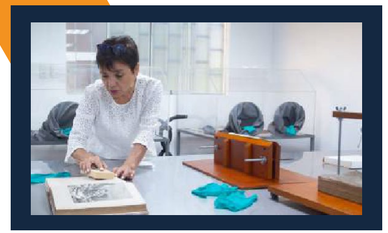
Panel Discussion Afro-Peruvians: Socioeconomic and Cultural Contribution to Peru”

This event took place in June as part of the celebrations for Afro-Peruvian Culture Month and the 20th anniversary of the History and Cultural Management program at the School of Humanities. Its purpose was to enhance knowledge and appreciation of the significance of Afro-Peruvian history and culture. The program included presentations on various topics such as Afro-Peruvian immigration, religiosity, economy, culture, and music. Additionally, artistic performances featuring traditional dances and cumananas were showcased by the UDEP dance ensemble. The event was attended by students from various educational institutions, universities, teachers, and members of the university community. The event occurred on June 28.

I Forum on the Fight Against Dengue

Campus Piura hosted this forum organized by UDEP, the Regional Government, the Municipality of Piura, and the Embassy of Israel. The event brought together experts, health professionals, academics, and community representatives.

The objective was to share knowledge, experiences, and strategies to combat and prevent the spread of dengue in Piura. Specialists addressed topics related to epidemiology, prevention measures, technologies for dengue control, disease diagnostics, and awareness strategies. The forum took place on August 8.



Course on Management and Conservation of Archival Heritage

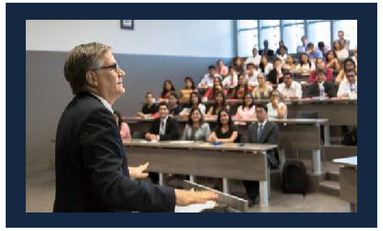
As part of the Erasmus Project+ Codicis, the University of Piura (UDEP) and the Universidad Católica San Pablo (UCSP) offered the “Blended Specialization Course in Management and Conservation of Documentary, Archival, and Bibliographic Heritage”. The course aimed to enhance the skills of professionals involved in the recovery and conservation of documentary and bibliographic heritage in Latin America.

Participants included professionals from Peru, Mexico, and Bolivia who are dedicated to the management and conservation of documentary heritage and libraries, as well as students of History and Cultural Management, librarians, and other individuals interested in the topic. The course ran from August 9 to November 3.

Confetti Conference

This conference provided an academic platform where students and pofessors from the Architecture program shared professional experiences focused on implementing large-scale architectural project designs.

The event featured insights from Marthino Tattara, an international urban planner and professor at KU Leuven University in Belgium. The conference included practical workshops, lectures, project exhibitions, and guided tours of architectural sites in the Piura region. The event took place on August 24

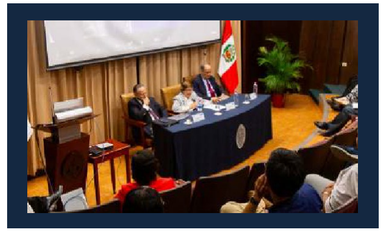


IX Public Law Convention and III Private Law Conventiono

These academic events were organized by the School of Law as academic forums where students and legal professionals analyze relevant and contemporary legal issues. This edition focused on legal topics related to the challenges and opportunities presented by the new technologies of the 21st century. The event took place on September 8.

Aula Comark

This is an initiative by the school of Communication, specifically through its Marketing Communications program, which offered the second edition of this university space dedicated to conferences and workshops focused on user experience. Notable students from the third, fourth, and fifth years of the program participated in this event. The sessions took place from September 23 to November 18.



XVIII Philosophy Colloquium

It was organized by the Philosophy Department of the School of Humanities, and was titled “Science, Economy, and Philosophy,” in commemoration of the tenth anniversary of the passing of the esteemed thinker and philosopher Leonardo Polo.

The colloquium focused on the contributions of the humanities and the university in integrating knowledge. Its objective was to reflect on the significance of the humanities in the professional fields of both the sciences and the arts. The event took place on October 5 and 6.

Perú-Ecuador, 25 Years of Peace: Assessment and Perspectives

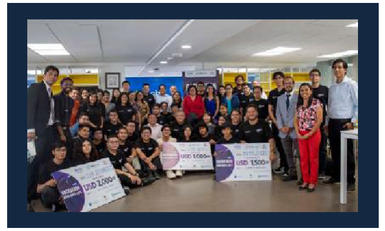
This seminar was organized by the School of Law, the Ministry of Foreign Affairs, and the Peru-Ecuador Binational Plan, within the framework of the 25th anniversary of the signing of the Peace Agreement between Peru and Ecuador.

The event featured the participation of prominent diplomats, academics, authorities, and businesspeople. The topics discussed provided insights into the historical context, negotiations, the balance of actions carried out over these years, and the prospects for building a stronger, more human, and more inclusive bilateral relationship. The seminar took place on October 20

Educa UDEP

The School of Education Sciences and EdTech Latam organized the seventh edition of the digital education training program “Educa UDEP” aimed at equipping teachers from schools with skills in innovation and educational technology.

Topics covered included the use of Artificial Intelligence in Google apps, the challenges of AI in education, and gamification in conjunction with Artificial Intelligence. Educators from various schools in Piura participated in this event, which took place on November 12.



Innovation Hackathon - Northern Node

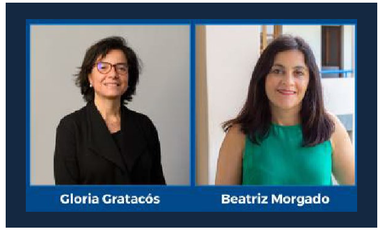
The University of Piura (UDEP) hosted an event that brought together nearly 30 student developers and entrepreneurs from Huánuco, Trujillo, and Piura, who proposed solutions to the challenges facing the northern region.

This event is part of a strategic collaboration between the Korea International Cooperation Agency (Koica), UDEP's Innovation Laboratory, and the universities within the Northern Node of the University Innovation Network (RUI), which includes the University of Piura, the National University of Trujillo, and the National University of Hermilio Valdizán, with support from Concytec. The event took place on November 17 and 18.

Postgraduate course “Medical Ethics and Its Application in Psychiatric Practice”

This course was organized by the School of Human Medicine and the Institutional Committee of Ethics in Research at the University of Piura (UDEP). The course was led by Dr. Jaime Millás Mur, Director of the Department of Basic Sciences and Bioethics at UDEP, and Dr. Manuel Gurpegui, a distinguished Spanish professor of Psychiatry.

The specialists covered topics related to the philosophical foundations of various bioethical currents, the ethics of the doctor-patient relationship, ethical dilemmas in psychiatric practice, clinical ethics committees, informed consent, and ethics in psychiatric research. The primary objective was to train professionals involved in the diagnosis, treatment, care, and rehabilitation of individuals with mental health disorders. The course took place from November 27 to December 1.



Masterclasses in education and leadership

The School of Educational Sciences conducted masterclasses titled "Leadership in Schools" and "Education in Diversity," led by Dr. Gloria Gratacós from the University of Villanueva (Spain) and Dr. Beatriz Morgado from the University of Seville (Spain). Both professors are collaborating faculty members in the Doctoral Program in Education at the University of Piura (UDEP).

During these online masterclasses, participants engaged in discussions on pertinent and relevant topics in the field of education. The sessions were held on December 2 and December 9.

CIES 2023 Research Seminar

UDEP co-organized a research panel at the CIES 2023 conference titled "Inclusive Education Without Gender Stereotypes." Professors and researchers from the School of Economic and Business Sciences presented important studies examining the impact of gender roles and inclusion in the learning process.

The seminar aimed to promote the development of more equitable and accessible educational environments. It addressed key issues related to gender equity and inclusive education, with a particular focus on STEM fields (Science, Technology, Engineering, and Mathematics). (December 5).

Contests

Contest+Urbes for Piura

The academic program in Architecture, in collaboration with the Municipality of Piura and sponsored by Caja Piura, organized a competition aimed at promoting research and academic projects among students from universities in Piura. Participants were tasked with designing creative, inclusive, and sustainable proposals for public and cultural spaces.

José Fernando García Becerra, a third-year Architecture student from UDEP, secured first place with his proposal titled “San Josemaría Recreational and Cultural Complex.” The second place was awarded to Rodrigo Cáceres Saldaña and César Alonso Calderón Guevara, fifth-year Architecture students from UDEP, for their project “Action Spaces.” Third place went to a team of fifth-year Architecture students from the National University of Piura (UNP), which included Roger Silva Gálvez, Martín Fiestas Chunga, Lucía Larrea Sánchez, Carlos Yamunaqué Sernaqué and Luis Flores Chavarry. This event took place on February 10.

The Ephemeral Architecture Contest

As part of Engineering and Architecture Week, the academic program in Architecture, in collaboration with the German company Layher, organized the Ephemeral Architecture Competition for students and graduates.

The objective of the competition was to design a functional public space for rest, reading, and study activities on the Piura Campus, utilizing scaffolding as the primary sustainable construction tool.

The winning design, titled "Walking under Scaffolding”, proposes the construction of a space adjacent to the oval of buildings E, Chemistry, and the Architecture Workshop. This design serves as an alternative route to the main path. The competition ran from May 15 to June 8.

Journalism Contest on El Niño Costero

This competition was organized by the academic program in Journalism in collaboration with the Commercial and Marketing Management department. Students from the fourth and fifth grades of secondary schools in Piura, Tumbes, Lambayeque, La Libertad, and Cajamarca participated by creating reports centered on the competition's theme.

The students conducted research on stories within their communities and developed their skills in writing and photography. Adriana Guerrero Peñaherrera and María José Correa Yamuca from Santa María secured first place with their report “The Return of a Villain to Piura.” Merly Yesslyn Ipanaqué Ipanaqué from José Antonio Encinas School achieved second place with her report “The Impact of the Rains in My Community of Loma Negra: A Divine Gift and a Challenge for All.” Enmanuel Marcos Melo from San Ignacio de Loyola won third place with his report “El Niño: A Growing Cataclysm.” The competition took place on July 15.

I I Financial Leader School Debate Tournament

The Accounting and Auditing program and the Commercial and Marketing Management department of Campus Piura organized this contest aimed to promote the development of argumentative and financial skills among third, fourth, and fifth-grade secondary school students in the Piura region. The event took place on November 11 and 18.

“Historias para un Perú mejor” Contest

This competition was developed with the objective of disseminating information about the *Esteban Campodónico* Award (PEC). It featured the participation of fourth and fifth-grade secondary school students from various educational institutions across the country.

The winning team consisted of Yanely Florecin, Nayely Mamani, Lindsay Huamán, and their advisor, Professor Jorge Castro Tamayo, from Colegio de Alto Rendimiento (COAR) Huacho, Lima. They presented a video about Ruth Shady, an anthropologist and archaeologist who won the PEC award in 2007. (September 4 to October 6).

The Bridge Design Competition

This contest was organized by the Civil Engineering academic program at the Piura campus. This traditional event featured participation from 27 students across various disciplines, including Civil Engineering, Architecture, Industrial and Systems Engineering, and Mechanical-Electrical Engineering. A total of nine bridge projects were presented, all constructed using balsa wood.

The winners were Rogelio Rojas Fernández, Gabriel Benites Yarlequé, and Washington Labán Chinguel, students of Civil Engineering and Mechanical-Electrical Engineering. Their proposal, titled "The Humble", showcased a scale structure weighing 149.40 grams, capable of supporting a load of 42.39 kg. The competition took place on November 15.

PROFESSORS RECOGNITION

Luis Eguiguren Callirgos was appointed as a Member of the Jury for the 2023 *Esteban Campodónico Figallo* Awards, a recognition bestowed by the Clover Foundation (New York) and the Universidad de Piura.

Crisanto Pérez Esain ((Humanities) won the Premio Ciudad de Badajoz 2023 in the Novel category. This prestigious award is an international recognition organized by the City Council of Badajoz, Spain.

Cynthia Briceño Valiente (Humanities) was designated as a Distinguished Guest at the II Poetry Recital "Celebrating Life and Spring," an event organized by the Association of Women Writers of the Piura Region.

Daniel Marcelo Aldana (Engineering) won the Applied Research Projects Competition 2023-03 organized by the National Program for Scientific Research and Advanced Studies (ProCiencia) in the category of Food Security.

Edilberto Vásquez Díaz (Engineering) obtained a utility model patent from the National Institute for the Defense of Competition and Protection of Intellectual Property (Indecopi) for the System of Decompression of Two Tanks for Drying.

Adriadna Chávez Jiménez (Engineering) was elected as the Water Resources Counselor for the Chira-Piura Basin, representing the universities in this capacity.

Vania Salas García (Economics) was ranked among the top ten most cited economists in Peru by Women in Economics Perú.

Marcos Agurto Adrianzén (Economics) renewed his Research Fellow Status Partnership for Economic Policy (PEP).

Gabriel Natividad Carpio Economics) received a scholarship from the Carolina Foundation to undertake a postdoctoral stay; he was awarded the Scholarship for Student Recruitment from Oxford; and distinguished with the Renzo Rossini Chair Award from the Peruvian Bank Association (Asbanc).

Luz Pacheco Zerga (Law) was honored with the Order of Labor in the rank of Grand Officer by the Peruvian Society of Labor Law and Social Security.

Luciano Damian Laise (Law) was recognized as a Level V researcher by Concytec. Additionally, he was incorporated into several editorial teams, including the Scientific Committee of the Chilean Journal of Law and Political Science, the Yearbook of the School of Law at the University of La Coruña (Spain), and the Scientific Advisory Committee of the International Journal of Human Rights (Ridh) of the Austral University (Argentina) and the Latin American Center for Human Rights.

Arturo Hernández Chavéz (UDEP-Piura Chorus) was recognized as an "Illustrious Personality of Piura" by the Provincial Municipality of Piura, in recognition of his distinguished musical, artistic, teaching, and cultural career.

Reynaldo Raygada Watanabe (HUB UDEP) was distinguished as the "Best Professional in Technology Transfer," an award given by Concytec, Inha University (Korea), the Korea International Cooperation Agency (Koica), and the National Innovation Network (RUI).

STUDENTS RECOGNITION

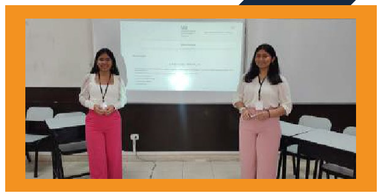
The first graduating class of the **School of Human Medicine** achieved the highest average score in the National Medical Examination (ENAM).

Paolo Bazo, Adriana Romero, Cristhian Estrada and Rodrigo Castañeda students from the Law School at the Lima Campus, along with Professor **José Carlos Taboada**, won the X International Investment Arbitration Competition held by the Universidad Externado de Colombia. Additionally, Paolo Bazo was recognized as the best speaker.

Cristina Pereyra, Paola Saldaña, Alejandra Monzón, Naomi Riquero, Marycielo Juárez, Hugo Córdova, and **Amanda Casanova** from the School of Law-Piura received scholarships to participate in the XXI Annual Congress on Registry Law titled "The generation of public value in registry services by 2030: constant transformation of the Registry," organized by the Superintendence of Public Registries (Sunarp).

Naomi Riquero (Law)
She was a scholarship recipient of the IV University Extension Course on Public-Private Partnerships and Asset Projects, organized by the Private Investment Promotion Agency (Proinvesión).

Natalio Sánchez (Economics) obtained the third place in the Advanced Economics Extension Course offered by the Central Bank of Peru.



Stefani Seminario and Sinthia Morales (Economics) won the V Completed Research Competition for Young People 2023, organized by the Ministry of Development and Social Inclusion (Midis).

The Ares UDEP Project, comprising students from **Engineering**, **Communication**, and **Economic** and **Business Sciences**, participated in the Human Exploration Rover Challenge (HERC) of NASA. This event took place in Huntsville, Alabama, and included students from universities around the world.

Mayra Raymundo (Engineering-Piura Campus) won a silver medal in the women's category at the 2023 Pan American Virtual University Chess Championship.

José María Montejo Salas (Law-Lima Campus) achieved second place in the National University Taekwondo Poomsae Championship.

The **UDEP chess team** won the National University Chess Championship. Individually, they secured second place in the men's category and third place in the women's category.

In the Athletics Tournament of the Peruvian University Sports Federation (Fedup), athletes from UDEP's Piura campus excelled in various events. **Pedro Morey** and **Jaime Tarrillo** from the School of Economics and Business Sciences won silver medals in the 400 meters (Advanced category) and javelin throw (Novice category), respectively. **Diego Panta** secured a gold medal in the 100 meters and a bronze medal in the 200 meters, both in the Novice category. **Kíbele Sánchez Rossi** from the Law School achieved fourth place in the 200 meters, also in the Novice category.

At the National University Championship, **UDEP's delegations** achieved significant success across multiple disciplines. In Taekwondo, they won three silver medals and one bronze medal. In Athletism, they secured one gold medal, two silver medals, and one bronze medal. In Swimming, they garnered one gold medal, one silver medal, and four bronze medals.

INSTITUTIONAL RECOGNITIONS

Cambridge Platinum Centre. The Language Centre at UDEP's Lima Campus has been recognized as a Cambridge Platinum Centre. This prestigious distinction is a result of the centre's extensive experience in the market, its excellent service, and its high level in complying with the Cambridge's standard in Peru. Being a Cambridge Platinum Centre signifies that the centre is authorized to administer Cambridge exams.

Gold Standard Internship Host. For the second consecutive year, the University of Oxford has distinguished UDEP with the "Gold Standard Internship Host" award. This recognition is based on the exceptional experience of UDEP students during their internships in the Department of Economics. The award acknowledges the academic and research quality of UDEP, particularly in its integration with exchange students.

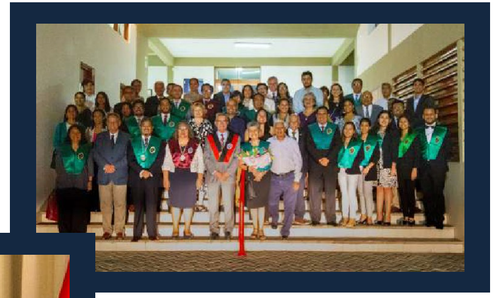
EMERITUS PROFESSOR

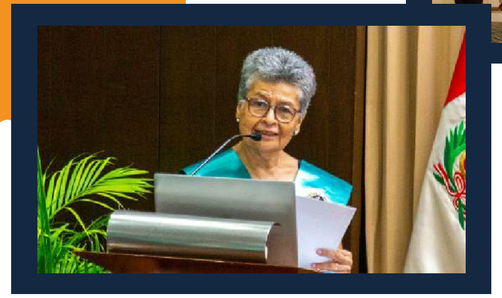
The Universidad de Piura recognized the professional careers of its professors in emotional ceremonies held in both Piura and Lima.

Rosa Zeta de Pozo

was recognized as an emeritus professor of the Universidad de Piura, following a 47-year academic career in the School of Communication (March 29, 2023).

"Throughout this long journey, I have witnessed the university's academic growth, and within it, I have also developed as an integral person and professional. The path has always been enriching".



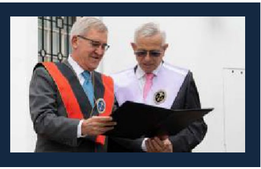


EMERITUS PROFESSOR

Raúl Franco Mora

was honored for his professional career as a psychologist, teacher, and researcher in the Psychology academic program and the Sonqo Psychological Attention Center (July 7, 2023).

"The work of a sychologist is not solely about mental health; this is just one aspect. Our work is more focused on the fulfillment of human potential, aiming to multiply the good rather than eliminate the evil".



EMERITUS PROFESSOR

Max Maeda Takehuchi

was distinguished in recognition of his dedicated and demanding work in the School of Engineering (October 12, 2023).

"We must keep in mind that when forming individuals, we must do immense good, but based on good example; not just teaching with words, but with actions".

EMERITUS PROFESSOR

Luz Pacheco Zerga

was recognized by the School of Law for her professional transcendence and outstanding work in the formation of law professionals since 1993 (November 16, 2023).

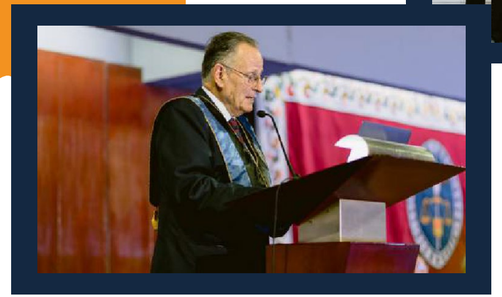
"indeed, although I studied at another university, I am certain that I learned what it means to be a university student at the Universidad de Piura, thanks to the atmosphere of friendship and the concern for the students".

EMERITUS PROFESSOR

Antonio Mabres Torelló

With this investiture, his prestige, career as a professor, researcher, and his significant capacity for social service are recognized (November 24, 2023).

"The university's core activities of teaching and research are enriched by a focus on our surroundings, leading to initiatives of service and research aimed at resolving concrete problems of society".



INTERNACIONALIZATION

"Internationalization is a cross-cutting process that involves authorities, professors, researchers, students, administrative staff, and support personnel. Each one, from their perspective, can influence and encourage the goal of having a more internationalized university".

Sheyla Salazar.
Director of International Programs.

NEW AGREEMENTS

In 2023, the Universidad de Piura signed 55 agreements; 20 of these are new international agreements with institutions such as the University of Navarra (Spain), the University of Tulsa (USA), George Mason University (USA), the Pedagogical and Technological University of Colombia, the University of Oxford (England), the University of British Columbia (Canada), the University of St. Cyril and Methodius in Trnava (Slovakia), the Pontifical Catholic University of Paraná (Brazil), the University of Asia and the Pacific (Philippines), the University Institute of Biomedical Sciences of Córdoba (Argentina), and the Juan Corpas University Foundation (Colombia), among other institutions.

Dual Bachelor's Degree UDEP-Montfort University

The agreement with De Montfort University (DMU) allows students of Business Administration and Mechanical-Electrical Engineering to obtain a dual bachelor's degree from both universities after completing their final semester at DMU.

This year, the students Ana Lucía Bardales (Fifth year of Mechanical-Electrical Engineering) and Eduardo Lora (Fifth year of Business Administration) were at DMU to obtain the dual degree. Ana received her degree in Mechanical Engineering, and Eduardo received his in Business Management.

Agreement of Articulation with University of Tulsa

The University of Tulsa (USA) and the Universidad de Piura (UDEP) have signed an Agreement of Articulation aimed at promoting academic collaboration, fostering student mobility, and exploring common areas for research. This agreement provides a new destination for student exchange programs. It also opens up opportunities for academic and research work by our professors.

INTERNATIONAL PROJECTS

Agreement with George Mason University

This agreement is designed to foster academic cooperation between the academic programs in Economics and Industrial Engineering at UDEP and George Mason University. This cooperation aims to stimulate and support intercultural educational activities and projects.

Aspects of the agreement include: undergraduate and graduate students from UDEP will have the opportunity to participate in student exchange programs at George Mason University, allowing them to engage in research activities and professional development.

Memorandum of Understanding with the University of St. Cyril and Methodius in Trnava (UCM)

The University of Piura (UDEP) has formalized a Memorandum of Understanding with this Slovakian university. The primary objectives of this agreement are to promote academic and scientific research, facilitate faculty development, and strengthen relationships between the School of Mass Media at UCM and the School of Communication at UDEP.

This agreement includes the implementation of collaborative research initiatives between the two schools, publication of shared scientific works resulting from these joint projects, organization and participation in various academic events, conferences, and symposia. The agreement will also foster the mobility of professors and researchers to teach and engage in pedagogical activities at both institutions.

ONGOING

Innova-T

“Innovative teaching across continents- Universities from Europe, Chile and Peru on an expedition”, is a project aimed at modernizing higher education and enhancing innovation in teaching and learning. It promotes the integration of new technologies in Latin American universities.

Mimir Andino

“Modernization of Institutional Management of Innovation and Research in the Andean Region and Latin America”, focuses on modernizing institutional management and assisting universities in South American countries in the areas of research management, evaluation, organization, and effectiveness.

COMPLETED

Elanet

“It is a project designed to develop and implement an international platform to support social entrepreneurship. It involves 17 partner organizations and 35 associated partners from higher education institutions (HEIs) in Europe (Belgium, Bulgaria, Austria, and Italy) and Latin America (Bolivia, Colombia, Ecuador, and Peru).

Codicis

“Strengthening Capacities for the Recovery and Conservation of Documentary and Bibliographic Heritage in Latin America.The objective of this project is to train administrators of documentary and bibliographic heritage in Latin America through specialized courses and the implementation of specialized laboratories for the conservation of patrimonial documents.

ACADEMIC MOBILITY

To foster university cooperation and research, 78 professors from UDEP attended various academic events such as seminars, courses, workshops, and conferences in multiple countries, including Argentina, Bolivia, Belgium, Brazil, Chile, Colombia, Ecuador, the United States, Mexico, Spain, Turkey, Italy, the Dominican Republic, Lebanon, Thailand, and other nations.

Additionally, 89 foreign professors participated in academic activities conducted by the university, both in person and virtually.

Thanks to the efforts of the UDEP International Department, students continued to benefit from exchange programs. The UDEP International Expo 2023 provided students and graduates with the opportunity to learn about educational systems in America, Asia, and Europe, as well as various internationalization opportunities available through undergraduate and graduate studies, and pre-professional internships.

UDEP students who participated in a face to face exchange program abroad: **143**

Foreign students who studied at UDEP as exchange students: **31**

RESEARCH

"Academic research enables us to conduct rigorous investigations into the challenges facing our society, fostering a deeper understanding of their root causes and facilitating the development of innovative solutions that enhance human well-being".

Dr. Marcos Agurto.
Vice President of Research.

In 2023, the University of Piura remained committed to fostering, disseminating, and undertaking research activities, projects, competitions, awards, and other events designed to equip faculty and students to address pressing societal challenges.

The following are some examples:
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Master Research Lecture

This distinction was awarded to Dr. Tomás Atarama Rojas, a professor at the School of Communication, in recognition of his research trajectory and scientific contributions. Dr. Atarama is one of the most prominent Peruvian academics in the research of media ecosystem dynamics and transmedia strategies to reach new audiences.

This is the highest distinction that UDEP has conferred upon its professors since 2020 for their research work.

During the recognition ceremony, Dr. Atarama delivered the master lecture "Communication, Participation, and Meaning: An Approach to the Concept of Social Audience," highlighting the role of university research and communication.

Semilla Fund

The UDEP *Semilla* Fund contest aims to foster collaborative and interdisciplinary research in the context of sustainable development challenges.

This year, four multidisciplinary teams received this funding, which recognizes the outstanding research efforts of our professors and their contributions to the well-being of local, regional, and national communities.

The four winning research projects were:

DEVELOPMENT OF A LOW-COST THERMAL INSULATION PANEL PROTOTYPE USING ANDEAN PINE DRY LEAVES (*PINUS PATULA*) FOR HOMES EXPOSED TO COLD AND FROST IN HIGH ALTITUDES OF POCLÚS (FRIAS, AYABACA, PIURA)

Coordinator: David Resano Resano (Architecture). Team: José Luis Barranzuela Queneche, Fabiola Ubillús Albán, Rodolfo Rodríguez Arismendiz, Pedro Rotta Saavedra (Engineering) and Manuel López Ortiz (Economics and Business Sciences); Ana Galarza Pacheco and Julio César Olavarría (Architecture).

EVALUATION OF A DIGITALIZATION PROGRAM IN SALES AND INVENTORY MANAGEMENT FOR DIRECT SALES BUSINESSES LED BY WOMEN IN PIURA CITY

Coordinator: Fabiola Alcas Rojas (Economics and Business Sciences). **Team:** Yulliana Llauce Ontaneda, Mariela Quiroz Caballero and Willian Reyes Cortés (Economics and Business Sciences), Juan Quinde Li Say Tan and Erick Miñan Ubillús (Engineering).

DESIGN AND VALIDATION OF FORMALIZATION MEASURES IN LOCAL GROCERY STORES LED BY WOMEN IN THE DISTRICTS OF PIURA AND CASTILLA

Coordinator: Brenda Silupú Garcés (Economics and Business Sciences). **Team:** Sergio Reyes Landa (Economics and Business Sciences), Genara Castillo Córdova (Humanities) and Eduardo Sánchez Ruiz (Engineering).

APPROXIMATION TO THE BENEFITS GENERATED BY THE MUSEUM PROGRAMS "GRANDPARENTS AND GRANDMOTHERS STORYTELLERS" (CASLIT-LIMA) AND "ANCESTRAL KNOWLEDGE" (PENSION 65-MIDIS, AYACUCHO), IN THE ELDERLY PARTICIPANTS, AT THE PSYCHOLOGICAL, SOCIOECONOMIC, AND LEGAL LEVELS OF THEIR PARTICIPANTS

Coordinator: Cristina Vargas Pacheco (History and Cultural Management). **Team:** Rosario de la Fuente Hontañón (Law) y María Gracia Muñoz Nájar (Psychology).

SCOPUS FUND

In recognition of their outstanding research efforts, nineteen professors from Piura and Lima received the Scopus Fund for Recognition and Support of Scientific Production (Scopus Fund) in the 2023-I and 2023-II calls.

The winners of the 2023-I call were the following: William Ipanaqué Alama, José Manrique Silupú, Daniel Marcelo Aldana, Gaby Ruiz Petrozzi and Edilberto Vásquez Díaz, from Engineering. Also, Gabriel Natividad Carpio, Oscar Pérez Huiman and Vania Salas García, from Economics and Business Sciences.

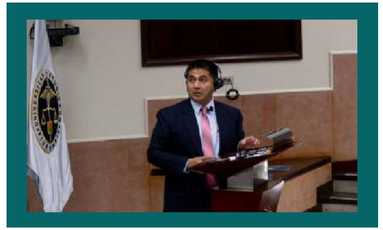
The 2023-II call was won by the following professors: Tomás Atarama Rojas and Andrés Garay Albújar (Communication); Gastón Cruz Alcedo, Daniel Marcelo Aldana, Rodolfo Rodríguez Arismendiz and William Ipanaqué Alama (Engineering); Renato Guizado Yampi (Humanities); Manuel López Ortiz, Brenda Silupú Garcés and Gabriel Natividad Carpio (Economics and Business Sciences); and, Maros Zapata Esteves (Education Sciences).

To date, 42 research professors from the various schools and the PAD-School of Management have received this fund.

Young Researcher Award

The Universidad de Piura awarded this prize to Dr. José Manrique Silupú (Engineering), a member of the research team at the Automatic Control Systems Laboratory (SAC). He studies advanced control techniques based on models to improve energy consumption in industrial refrigeration systems.

This award recognizes and supports the outstanding research work of professors from various Schools.



Research Encounter

In this interdisciplinary exchange space, organized by the Vice-Rectorate of Research, professors from the Schools of Economic and Business Sciences, Engineering, Communication, Humanities, and the Institute of Sciences for the Family presented the results of their research projects (22) developed during the year.

The presentations took place over two days, in April and November, through in-person sessions at the Piura Campus and online sessions at the Lima Campus. These events strengthened the interdisciplinary dialogue among the participants.

UDEP Research Projects

Committed to promoting a constant dialogue with the national and international scientific community through research, in 2023, UDEP executed 38 research projects, including 28 new ones and 10 that were completed this year.

Ongoing Projects 16

Completed Projects 11

Some of the Completed Projects:

- **Prevalence of Segmental Spinal Sensitization Syndrome (SES) in New Patients Attending for Chronic Musculoskeletal Pain in Physiatric Consultation: A Multicenter Study (Medicine).**
  Objective: To Determine the Prevalence of Segmental Spinal Sensitization Syndrome in Patients Attending Physical Medicine and Rehabilitation Centers (PMRC) in Peru for Chronic Musculoskeletal Pain.

- **AHoRa: Application for Family Musaceae Producers (Engineering).**
  Objective: To develop a free-access app for analyzing climatic data in banana and plantain (musaceae) production zones in Colombia, Peru, and the Dominican Republic, enabling the creation of a productivity model.

- **Chronic Cervicalgia Prevalence in the Adult Peruvian Population and Its Association with Prolonged Exposure to Internet-Connected Electronic Device Screens: National Survey Results (Medicine).**
  Objective: To estimate the prevalence of Chronic Cervical Pain (CCP) during the post-COVID-19 period in the adult population, comparing it with the pre-pandemic stage, and evaluating its association with prolonged viewing of screens from internet-connected electronic devices.

- **Research on Centennials Working in Formal Companies (PAD-School of Management).**
  Objective: To profile the psychology and relational behavior of Centennials from various socioeconomic levels who work in formal companies.

- **Proposal for a Training Sequence for Future Secondary Mathematics Teachers on Geometry (PFFPG) (Educational Sciences).**
  Objective: To study the mathematical and didactic knowledge that future secondary school teachers incorporate when designing class sessions on plane geometry topics, in order to contribute to the improvement of teacher training.

- **The Centennials Are Watching Us: A Psychosocial Research into Urban Peruvians from Socioeconomic Segments C and D, Aged 19 to 27 Years.**
  Objective: To understand the psychology and relational behavior of Centennials who work in formal companies. This study was conducted by PAD.

- ***Pacífico Compañía de Seguros y Reaseguros*: The Challenge of Organizational Purpose.**
  Objective: To develop academic material on organizational purpose. This research was conducted by PAD.

R&D&I PROJECTS WITH EXTERNAL FUNDING

In 2023, the *Instituto de Ciencias para la Familia*, the Innovation Department, the Vice-President of Research, the Senior Management Program (PAD), and the schools of Economics and Business Sciences, Engineering, and Educational Sciences developed 12 R&D&I projects, thanks to external funding. Among these projects are:

Specialized Knowledge in Mathematics Teacher Training: Tasks and Knowledge of the Trainer

The project, led by the School of Educational Sciences, seeks to identify and describe the components of a comprehensive approach to improve the quality of mathematics teacher training. This will be achieved through a systematic analysis and the design of a theoretical framework for the training of these teachers.

Sustainable Rural Development with Promotion of Fundamental Rights in the District of Lalaquiz, Piura (Peru)

Within the framework of this project, the Instituto de Ciencias para la Familia developed a training and advisory program for grassroots organizations and local authorities in the district of Lalaquiz, focusing on gender equity and prevention of violence against women.

Determination of the etiology of *algarrobo* mortality (Neltuma sp) observed in the dry forests of Northern Peru, using molecular diagnosis and bioassays

This project falls within the environmental research line of the School of Engineering. It investigates the causative agent of *Algarrobo* Mortality Syndrome (SMA) through greenhouse bioassays, plant indexing, and molecular diagnostic tools to gather relevant information for the implementation of conservation strategies for the *algarrobo* tree.

Reuse of Fan Shell Waste and Cement Bags in Permeable Concrete Technology

This project promotes the development of sustainable solutions for the construction industry by applying eco-friendly technologies in urban development. The project proposes developing a methodology for designing permeable concrete using waste from the fishing industry, such as fan shell valves.

Determination of the impact of climate change by 2050 and adaptation measures in agriculture based on changes in water supply and demand in the Carnero sub-basin of the Piura river

This study aims to identify the effects of climate change by 2050 on agriculture, through the analysis of changes in water supply and demand in the Carnero sub-basin, as well as the influence of the regulated water distribution infrastructure from the San Lorenzo reservoir, to improve the levels of satisfaction to demands in this sub-basin, located in the Piura River basin, as a pilot basin.

RESEARCH JOURNALS

Revista de Comunicación

This journal, edited and published by the School of Communication, promotes reflection among academics and communication specialists from different parts of the world. It is positioned in the Q2 quartile of Scopus and has become the leading scientific journal specializing in communication in Latin America.

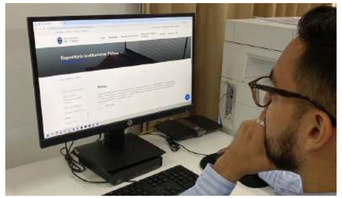
In 2023, Volume 21, Numbers 1 and 2, were published in PDF format and are available for free access. The editor, Dr. Rosa Zeta, gave a presentation at the I Latin American Congress of Communication Ciespal-Felafacs, an academic forum where the challenges faced by specialized scientific journals were analyzed.

LIBRARY

In 2023, the staff of the Central Library at UDEP participated in 20 academic activities aimed at creating spaces for learning and academic, cultural, and scientific exchange.

In this context, as part of the Codicis Project, which focuses on bibliographic cooperation for the preservation and conservation of bibliographic heritage, the Central Library team attended the Library Symposium: "Bibliographic Cooperation in the Patrimonial Field" at the Benemérita Universidad Autónoma de Puebla in Mexico.

Additionally, they participated in the 9th Congress of University and Specialized Libraries at the University of Chile, in the video conference "Copyright in University Theses," and in the university specialization course on the fundamentals of cataloging using RDA (2016 revision) and Marc2, among other courses.



Library books acquisitions

In 2023, the Bibliographic Collection of the Universidad de Piura grew to 154,280 titles, with the acquisition of 6,802 new books and 5,419 bibliographic resources for the campuses in Piura and Lima.

The library currently has access to 11 databases: Dialnet, Jstor, Passport America, Multilegis, Westlaw, UpToDate, Ebsco Host, Clinical Key, Psicodoc, Visible Body, and Apa Psycebooks.

Projects

The Library (in both Piura and Lima) participated in 11 projects, including the implementation of a laboratory for the conservation of the bibliographic and documentary heritage of the UDEP Library; the update of Alma platform and the Institutional Repository; and the implementation of the Look Proxy monitoring system for electronic resources and databases. These projects aim to provide the university community with academic tools for research.

Pirhua Repository

The Pirhua repository recorded a total of 4,832 publications of scientific documents, academic materials, and conference proceedings from UDEP. 4,303 of these are from undergraduate programs and 502 from the PAD-School of Management.

In 2023, Pirhua registered a total of 328 theses, including 323 from undergraduate programs, 44 from graduate programs across various chools, three from the Instituto de Ciencias para la Familia (ICF), and 17 from the PAD-School of Management.

UDEP PUBLICATIONS

"University publications constitute an important instance dissemination and accreditation of the quality and relevance of teaching and research; therefore, UDEP publications have a support office to reinforce their presence in the publishing market and in the most important book fairs in Peru".

Carlos Arrizabalaga.
Director of UDEP publications.

It is noteworthy that the Universidad de Piura boasts a diverse range of thematic publications. Professors and researchers strive to promote innovation and contribute to the country's development through theses, projects, and various publications.
In September, the Publications Department of the Universidad de Piura participated in the III Book Fair of Piura, organized by the Pluma Libre Association in coordination with the Municipalidad Provincial de Piura. The primary objective of this event was to promote and foster the reading habit in the region.
Below, we mention the publications made in 2023.

Books Published by UDEP and the PAD-School of Management

1. Alfaro Peñafiel, Jesús. ***La madurez de la sensibilidad.*** 1ª edición impresa. Piura, Universidad de Piura, 2023.

2. Alfaro Peñafiel, Jesús. ***La madurez de la sensibilidad.*** 1ª edición electrónica. Piura, Universidad de Piura, 2023.

3. Banús Irusta, Enrique. ***El aporte de la universidad a la cultura.*** 1ª edición electrónica. Piura, Universidad de Piura, 2023.

4. Castro Sánchez, Miguel Buenaventura. ***Programación de algoritmos numéricos con Matlab.*** 1ª edición electrónica. Piura, Universidad de Piura, 2023.

5. Guizado Yampi, Renato. ***Continuidad por la palabra. Cien años de Javier Sologuren.*** 1ª edición impresa. Lima, Universidad de Piura, 2023.

6. Polo Barrena, Leonardo. ***El profesor universitario.*** 1ª edición electrónica. Piura, Universidad de Piura, 2023.

7. Velezmoro Montes, Víctor. ***Y se llama Perú... La independencia nacional ante el bicentenario. Cuatro reflexiones sobre la historia patria y los retos para el futuro.*** 1ª edición impresa. Piura, Universidad de Piura, 2023.

8. Velezmoro Montes, Víctor. ***Y se llama Perú... La independencia nacional ante el bicentenario. Cuatro reflexiones sobre la historia patria y los retos para el futuro.*** 1ª edición electrónica. Piura, Universidad de Piura, 2023.

Books published by other Publishing Houses

1. Arrizabalaga Lizárraga, Carlos. ***Cruzando los Andes. Crónicas de un viaje al Perú (1890-1891)* (Crossing the Andes. Chronicles of a trip to Peru, 1890-1891), by Fannie B. Ward.** Lima, *Caja Negra*, 2023.

2. Arrizabalaga Lizárraga, Carlos. ***Los nombres de Piura* (The names of the city of Piura).** Lima, *Cortarrama S.R.L.*, 2023.

3. Atarama Rojas, Tomás. ***La audiencia social en la narrativa transmedia de Marvel* (The social audience in Marvel's transmedia narrative).** Navarra, Eunsa, 2023.

4. Castillo Córdova, Luis. ***Las reglas jurídicas creadas por el Tribunal Constitucional* (The legal norms established by the Constitutional Court).** Lima, *Gaceta Jurídica*, 2023.

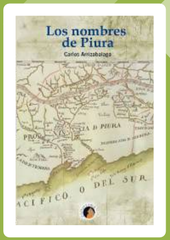
5. Castillo Córdova, Genara (Ed.) ***Obras completas de Leonardo Polo. Cursos y Seminarios* (Leonardo Polo's Complete Works. Courses and Seminars).** Volumen XXXIV-Tomo II. Navarra, Eunsa, 2023.

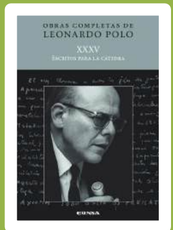
6. Díaz Tarrillo, Lelia. ***Manual de Derecho privado romano clásico (Handbook of Classical Roman Private Law).*** Bogotá, Editorial Tirant lo Blanch, 2023.

7. García Cavero, Percy. ***Derecho penal de las personas jurídicas. Sanciones penales, consecuencias accesorias y reparación civil (*Legal person Criminal Law. Penal Sanctions, Ancillary Consequences, and Civil Compesation).** Lima, Instituto Pacífico, 2023.

8. Hakansson Nieto, Carlos. ***El neopresidencialismo. La forma de gobierno de la Constitución peruana* (Neo-presidentialism: The Peruvian Constitution's form of governmen).** 4th ed. Lima, Yachay Legal, 2023.

9. Herrada Bazán, Víctor. ***La exclusión de socios en la Ley General de Sociedades. Doctrina, legislación y jurisprudencia* (Exclusion of partners in the General Corporations Law. Doctrine, legislation, and jurisprudence).** 2bd edition. Lima, *Gaceta Jurídica*, 2023.





In addition, our faculty published 83 scientific articles, including:

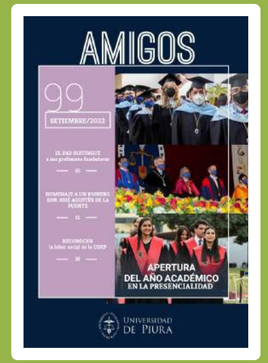
Serial Publications

1. Universidad de Piura. ***2022 Annual Report.*** Piura, Universidad de Piura, 2023.

2. Universidad de Piura. ***Amigos.*** No. 99 september. Piura. Universidad de Piura, published in 2023.

3. Universidad de Piura. ***Revista de Comunicación*** vol. 22, No. 1, 2022. Piura, Universidad de Piura, 2023.

4. Universidad de Piura. ***Revista de Comunicación*** vol. 22, No. 2, 2022. Piura, Universidad de Piura, 2023.



1. Cadillo La Torre, Milagros. **Decisional Institutional Analysis Development Framework.** *Servicio de Publicaciones de la Universidad de Navarra*, 2023.

2. Espiña Campos, Yolanda. ***Verdad y Existencia en Hegel y Tomás de Aquino (Truth and Existence in Hegel and Thomas Aquinas).*** *Pensamiento. Revista de Investigación e Información Filosófica*, 2023.

3. Garay Albújar, Andrés. **Foto-óleo. Documental sobre Catacaos (Perú) en la segunda mitad del siglo XX. La obra del ecuatoriano Manuel Quiroz (Manuel Quiroz's Photo-Based oil paintng Documentary of Catacaos, Peru: A Mid-20th Century Perspective).** *Palabra Clave*, Universidad de La Sabana (Colombia), 2023.

4. Herrada Bazán, Víctor. ***Cesión de créditos, costes de cobro, plazos de pago y cantidad adeudada en operaciones comerciales con poderes públicos: a propósito de la STJUE de 20 de octubre de 2022 (asunto C-585/2020)*** **(Assignment of claims, collection costs, payment terms, and amounts due in commercial transactions with public authorities: concerning the CJEU judgment of 20 October 2022 -Case C-585/2020).** *Cuadernos de Derecho Privado*. Dialnet, 2023.

5. Ipanaqué Alama, William. ***Control de un sistema multivariable no lineal y en fase no mínima empleando un controlador predictivo neuronal*** **(Control of a nonlinear, non-minimum phase multivariable system using a neural predictive controller).** RIAI-*Revista Iberoamericana de Automática e Informática Industrial*, 2023.

6. Vargas Pacheco, Cristina. ***Mirando hacia el norte del Perú: los albores del turismo en Piura. Una lectura a partir de las guías de viajeros, 1928-1960.*** **(The Emergence of Tourism in Northern Peru: Insights from Travel Guides, 1928-1960)** *Revista Turismo y Patrimonio*. Universidad San Martín de Porres (Perú), 2023.

7. Vera Silva, Luz y Castillo Córdova, Gerardo. **Insights into the Genital Microbiota of Women Who Experienced Fetal Death in Utero.** *Centro Nacional de Información Biotecnológica*, 2023.

8. Venegas Morales, María y Aubert De Luchi Lomellini, Denisse. *Factores influyentes en grado de cumplimiento GRI de reportes de sostenibilidad de empresas peruanas cotizadas* (Factors Influencing the Degree of GRI Compliance in Sustainability Reports of Listed Peruvian Companies). Auditing Business Management 2023.

9. Zapata Esteves, Marcos. **Incidence and Impact of the Blended Learning Model in Amazonian Indigenous Communities in Peru.** Electronic Journal of Research and Educational Evaluation:, 2023.

10. Young Espinoza, Leslie y Villanueva López, Daphne. ***Frecuencia de trastornos mentales y sus características sociodemográficas en pacientes con COVID-19 ingresados en un hospital psiquiátrico de Lima Metropolitana*** **(Frequency of mental health disorders and their sociodemographic associations in COVID-19 patients admitted to a psychiatric facility in Metropolitan Lima).** Revista Anales, 2023.

Books

9

Book Chapters

26

Conferences

61

Editorial

1

Reviews

3

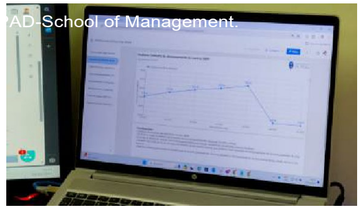
AUTHENTICATION AND CIBERSECURITY

The Technology and Information (TI) department executed 28 projects focused on updating and enhancing cybersecurity, aimed at optimizing academic and administrative platforms, and achieving efficiency in network and communication systems.

These projects were managed across four key areas: Academic Applications (ACA), Networks and Communications (RyC), Administrative Applications (ADM), and Servers and Services (SyS).

Some of the projects developed include:

- Migration of pension databases for Piura and Lima.
- Development of a registration module and information monitor for visitors and m bers of the Maternal and Child Center (CM
- Reengineering of Degrees and Titles (digitalization of their platforms).
- Implementation of U-Assessment for competency-based curricular administratio
- Ethical hacking for the security of academic applications.
- Migration from Microsoft A1 to A5 licensing for the campuses in Piura, Lima, an AD-School of Management.
- Renovation of the Help Desk platform (Piura, Lima, and PAD campuses).
- Unified surveillance platform for the Piura Campus.
- Integration of the Miraflores Wifi solution.



UDEP HUB

"Boosting the Innovation, Entrepreneurship, and Technology Ecosystem is Crucial for Enhancing Competitiveness and Promoting Sustainable Development. Likewise, innovation and technology are vital for effectively integrating resources, talent, and opportunities. To achieve this, it is imperative to promote the creation of synergies among academics, entrepreneurs, and strategic partners.

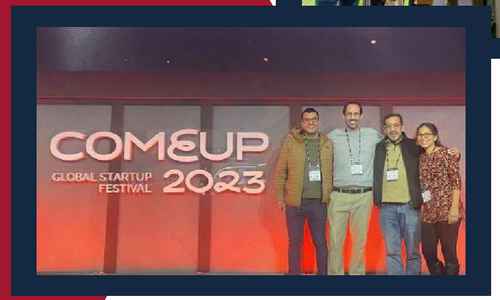
Mgtr. Carlos Rodrich.
Manager Director, Innovation and Entrepreneurship UDEP Hub.

The Innovation and Entrepreneurship Hub (UDEP HUB) at the Universidad de Piura marked its sixth year of operation in the Piura.

In 2023, UDEP HUB organized 31 conferences, talks, workshops, and seminars, both virtually and in-person, which attracted over 2,000 participants The hub executed 16 entrepreneurship projects.

UDEP HUB collaborates with a diverse range of partners, including:

The Ministry of Production, Innóvate Perú, WISE Latin America (a program supporting women entrepreneurs in science and technology), IAE Business School (affiliated with Universidad Austral in Argentina), the Inter-American Development Bank, the Babson Collaborative Network (based in Massachusetts, USA), Caja Piura, the Swiss Entrepreneurship Program, the PAD angel investor network, Perú Incuba, and the Piura Chamber of Commerce and Production.



FIGURES

- Over **70** Incubation and acceleration start-ups.
- Over **1000** jobs.
- Over **8** million dollars in capital by startups.
- Over **1000** trained people.
- Over **800** female STEM entrepreneurs.
- Over **700** hours of mentorship.
- Over **3500** UDEP students participated.

PROFESSIONAL ENVIRONMENT

a

"Returning to the offices, classrooms, and campus has required effort to reopen ourselves to daily interactions with others, to consider the needs of others as our own, and to reinstate in-person habits that we had come to take for granted but had since faded away".

Dr. Antonio Abruña.
Opening of the 2023 Academic Year.

CAREER DEVELOPMENT CENTER (CDC)

This center contributes to the professional and integral development of students and graduates, as well as to their career management; it connects them to the best job opportunities, according to their aspirations.

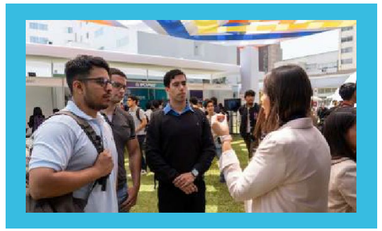
In 2023, the CDC developed 71 activities, including employability workshops with specialists, personalized mentoring, employer branding talks, the job fair, and others. A total of 8,852 students and graduates participated in these activities.

From April 18 to 21, the CDC team participated in the III Career Service Congress at the Universidad de La Sabana (Colombia), with the aim of sharing knowledge about employability and relationships with innovative companies.

In June, in partnership with Alumni, the Mentoring Program was launched. This new professional projection and employability service is aimed at recent graduates and has the participation of a group of senior graduates, who share their experience and professional trajectory.

In October, the 2023 Job Fair was held, connecting more than 600 students with 51 companies. It offered talks, presentations, and advice to boost their employability.

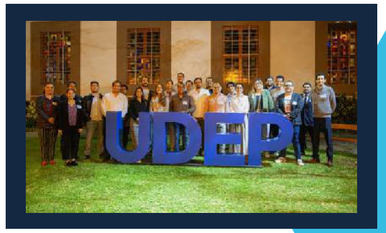
Representatives of renowned leading companies in their sector participated, sharing the needs and requirements of professional profiles, their culture, local and international career path possibilities, recruitment channels, and selection methods.

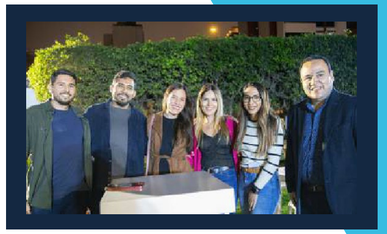


FIGURES

8852 participants

71 activities





ALUMNI

The UDEP Alumni Office carried out 62 activities on the Piura and Lima campuses to continue strengthening the bonds and professional growth of this community.

This year, it incorporated into its work strategy the provision of advice to academic programs on graduate-related topics, such as research, event production, special reports, and support for accreditation processes.

As part of the 20th anniversary of the Lima Campus, the “Get together”, was organized and brought together 728 graduates in Business Administration, Engineering, Law, and Psychology. The event strengthened the bonds of friendship and camaraderie among alumni and professors, who shared anecdotes and memories of their university years.

UDEP graduate entrepreneurs participated in the first “Founder Network”, a space for the exchange of ideas and business recommendations.

FIGURES

3020 participants in the training activities

62 events and training sessions

20 live webinars

17 *Get together*

8 reunions

4 workshps

3 *networking*

2 welcome sessions

8 miscellaneous events

PAD ALUMNI

PAD Alumni supports graduates of the School of Management throughout their professional and personal career path, sharing experiences, information, and industry trends to keep them at the forefront of the business world.

To achieve this, PAD Alumni organizes a series of annual activities, fostering a unique networking environment.

FIGURES

500 participants in the Annual Assembly

A Book presentation

Company's purpose: emphasizing leadership centered on the common Good.

15 conferences and events were organized for graduates from various programs

353 participants in conferences and events

2 Labor Conferences (Deloitte y Michael Page)

SOCIAL ACTIVITIES

a

"Social action is the institution's response to the needs of its environment, aiming to benefit individuals. It must be carried out professionally and framed within a social responsibility plan, with a long-term integral visión".

Dr. Jorge Viera.
Management of International Technical Cooperation Projects.

The social responsibility of the Universidad de Piura is evident not only through its teaching and research activities, which aim to form well-rounded professionals with a service-oriented vocation, but also through its contributions to addressing real-world problems through research. Additionally, the university supports society through a variety of initiatives.
Among these initiatives are the granting of scholarships and partial scholarships, designed to ensure that no talent is overlooked and to provide equal opportunities for young people from diverse regions. Furthermore, the university organizes social action activities through its various centers, such as Vida Universitaria, Capellanía, the Los Algarrobos Legal Clinic, the Sonqo Psychological Attention Center, and others.

ACCESS TO EDUCATION

In 2023, more than 2,500 students who received scholarships and partial scholarships began their studies at UDEP. 1,523 of these students were beneficiaries of the National Scholarship and Educational Credit Program (Pronabec).

At the undergraduate level, the university welcomes students who are recipients of various scholarships, including: UDEP Scholarship, Beca 18, Academic Excellence Scholarship, Academic Excellence Scholarship for Children of Teachers, Teaching Vocation Scholarship, School Talent Scholarship, School Sports Scholarship, Women in Science Scholarship, and Continuity Scholarship. Additionally, the university also supports beneficiaries of the Sinersa Scholarship, Beca 450, and BCP Patronage Scholarship.

Furthermore, there were calls for other scholarships, such as the Financial Leader Scholarship (Accounting) and the Lead Scholarship (Law and Economics).

SCHOLARSHIPS IN 2023

Complete, partial and other scholarships **2573**

- UDEP (complete and partial) **992**
- *Pronabec* **1523**
- Other scholarships (*Beca* 450, Sinersa, *Patronato* BCP)

UDEP SCHOLARSHIPS

Complete **338**

- Lima Campus **139**
- Piura Campus **199**

Partial **654**

- Lima Campus **220**
- Piura Campus **434**

TODOS SOMOS PIURA

Professors, students, and administrative staff from Piura Campus were part of this solidarity crusade, which united companies and institutions in the community to bring aid to families affected by the Coastal El Niño.

The campaign benefited 76 senior citizens and more than 495 families from the Pedregal Grande hamlet, the La Molina settlement, and the 13 de Noviembre settlement.

This campaign had the cooperation of Piura en Acción and Vallesol School. UDEP was a collection center for food, clothing, and medicine. Among the donations were 5,560 food items and 1,000 t-shirts.

Piura River Studies

During the Coastal El Niño rains of 2023, a team from the Institute of Hydraulics, Hydrology and Sanitary Engineering conducted electrical sounding studies on the Piura River to determine the river's capacity and suggest preventive measures to the community. At the end of the rainy season, geological and topographic evaluations and drone image recording were carried out to obtain relevant data for designing an integrated river management plan.

Vaccination Campaigns

Following their commitment and responsibility assumed for the development and well-being of the region and the country, in alliance with the Piura *EsSalud* Care Network, the university conducted free vaccination campaigns that benefited 3,088 people.

Volunteering and Society

Volunteering helps in the comprehensive training of our students and, at the same time, demonstrates and verifies the value and capabilities they can contribute to the community.

In 2023, 1,012 students from Piura and Lima participated in the 132 volunteer initiatives, including projects, campaigns, and events, organized by Vida Universitaria.

In Piura, 22 projects, seven campaigns, and 92 volunteer activities were developed, including:

- **Univas UDEP** directed the "Extraordinary Art" project to contribute to the personal development, self-knowledge, and emotional expression of children with unique abilities, aged 2 to 18, from the "Love, Patience and Perseverance" Special Basic Education Center. Univas UDEP also, among other activities, directed the "Chapaira Project," which provided academic reinforcement and chess classes to 60 children from Chapairá School.

- **CIMA UDEP** worked with the university community on environmental care and sustainability issues through the Project Fair, the Ecoladrillos project, the Seed Collection Campaign, and others.

- **ASCE UDEP** organized the presentations: "Operational analysis and road solution proposal for Óvalo Cáceres," "Construction experiences of bridges on the coast, mountains and jungle of Peru," "Industrial minerals in the Piura region," and "Trends in the development of tools for pavement management".

- ***Jóvenes por Perú*** led the "*Patitas en peligro*" project; the *Forest Bike* cycling competition, *Cine solidario*, *Foro hacia el 2023*, Leaders Lab, among other activities.

- **Wya** executed the "Growing Integral Leaders" project to train university students in leadership issues.

In Lima, six projects, two campaigns, and three volunteer events were developed:

- **Univas UDEP** developed the "*Univas te enseña* - Children" and "Univas *te enseña* - Adults" projects to cover learning needs for early stimulation and academic advice, and provide workshops for parents on child care, household economics, etc.

- **Yachay Wasi** provided academic advice to 100 primary school students in Cusco.

- ***Armario solidario*** is a solidarity initiative that sought the organization and clothing donation for 927 beneficiaries in Lima, specifically from the districts of Laraos, Catahuasi and Pachacútec.

- ***Una carta dos corazones*** **(a letter and two hearts),** a project that contributes to the emotional health of 200 young people and adults.

Volunteer projects in Lima

- *Univas te enseña-* Children
- *Univas te enseña-* Adults
- *Armario solidario*
- *Una carta dos corazones*
- Yachay Wasi
- *Casa común*
- *Armario solidario*

Volunteer projects in Piura

- CIMA
- Educational play center *Gotitas de Amor*
- *Cuenta un cuento desde casa*
- Univas
- IEEE
- Ytacec
- WYA Chapter
- **Patitas a la obra**
- ASME
- ASCE
- *Jóvenes por el Perú*
- Ares Project
- AMPP
- *Mensajeros de la esperanza*
- *Una carta dos corazones*
- Sedipro UDEP
- SAE Fórmula
- *Por Piura*

Also, among the social projection activities of the UDEP-Piura Chaplaincy, the "*Mensajeros de la Esperanza*" volunteer team organized the "Christmas Hope" campaign, which brought aid to 500 low-income families in Piura.

SONQO PSYCHOLOGICAL CARE CENTER

This center is dedicated to supporting vulnerable communities through therapeutic accompaniment. In 2023, the center provided care to 32 patients who received psychological and psychiatric therapy, primarily for mood disorders, anxiety, and related issues.

FIGURES

Patients	Young people	Adults
32	28 %	72 %

In addition to direct patient care, Sonqo organized national and international talks and events for students enrolled in the psychology academic program.

- Collaborating with institutions such as the Universidad de los Andes (Chile), Universidad Austral (Argentina), and Universidad de la Sabana (Colombia), the center hosted the third edition of the International Rotation.
- From August 2 to September 1, 2023, the first international internship took place, involving two students from Diego Portales University in Chile and one from the University of Navarra in Spain.
- This year, Sonqo also conducted two national and international seminars on topics including differential diagnosis, person and personality; development and personal growth, and therapeutic relationships, among others.
- In June and November, rotations were held at three external centers: the Youth Diagnostic and Rehabilitation Center in Lima, the San José Therapeutic Community, and the El Milagro Private Educational Institution.
- Six students graduated from the "Psychological Approaches" program, a training project for the Psychology studies, which aimed to reinforce their psychotherapeutic knowledge and skills, along with the necessary tools for patient support and care.

LOS ALGARROBOS LEGAL CLINIC

This center from the Law School provided legal advice to individuals seeking fair representation of their rights.

In 2023, it participated in human rights training campaigns for residents of Huancabamba province, handling over 550 legal consultations and more than 65 ongoing legal cases.

The cases addressed included:

- Family Law: Issues related to alimony, custody, inheritance, adoption, support and safeguards, visitation rights, and domestic violence.
- Civil Law: Cases involving evictions, claims, acquisitive prescription of ownership, and leases.
- Administrative Law: Procedures for defending rights before various public administrations.

Over **550** on-site and online legal consultations

Over **65** disputed legal matters.

2023 *CAMPODÓNICO* AWARD WALTER VELÁSQUEZ

The 2023 Esteban Campodónico Award was presented during the 29th ceremony organized by the Clover Foundation in New York and the Universidad de Piura. This award recognizes individuals and institutions whose service-oriented work significantly impacts Peruvian society.

In 2023, Dr. Walter Velásquez Godoy received the award for his efforts in educating Quechua-speaking children from Huancavelica in science and technology. He founded the Museum of Curiosity in Huancavelica and developed the Kipi robot to promote the teaching and learning of indigenous languages.

"Dr. Velásquez stated, "I will continue to fight, I will keep learning, I will work harder, and I will seek ways to serve our Peruvian society …
I will donate the cash prize to my community to continue creating and strengthening educational and interactive museums, fostering

curiosity, science, and culture in rural communities for the benefit of children".

Walter Velásquez Godoy
Recipient of the Esteban Campodónico Award 2023

COMPREHENSIVE EDUCATION

"We are committed to providing our students with a strong foundation in academic concepts within their fields of study, aligning with the demands of the contemporary world. Simultaneously, we aim to foster the development of various personal aspects, including social, ethical, spiritual, athletic, and artistic skills, (…), to enhance their comprehensive education".

Mgtr. Katia Gonzales.
Director of Studies - Lima Campus.

CULTURAL CENTER

This year, the Cultural Center attracted 6,199 participants across 106 organized activities. The center provided a diverse range of events, including discussions, courses, and exhibitions focused on humanism, anthropology, history, theater, opera, literature, poetry, photography, and music.

At the Piura Campus, the Cultural Center, in collaboration with the Vice-Rectorate of Research, hosted the "Science for All" days. These events were led by specialists from this university.

Topics developed

- The Legal Value of the Person and Their Fundamental Rights.
- The Coastal El Niño 2017 in Ecuador and Peru: A Meteorological Radar Analysis
- Automation and Optimization of Processes for the Technological Challenges of the Northern Region.
- The Influence of the Context on the Decision of Female Entrepreneurs to Formalize Their Businesses
- Anthropological Contributions on Poverty and Wealth in the Works of Leonardo Polo.
- The Impact of Peer Roles on Academic Performance and Access to Higher Education for Vulnerable Students in 5th Grade of Secondary School in Piura.

At the Lima Campus, 71 activities were conducted, including courses, discussions, exhibitions, film series, and concerts.

Some of the courses offered were: History of Theaters and Opera in Lima, Humanism and Music: A Formative and Social Transformation Proposal, The Fundamentals of Human Dignity, Introduction to Historical Photography, Contemporary Art: History and Market

In May, this archive was presented, featuring over 30,000 photographic negatives from various authors and periods. It serves as a valuable multidisciplinary research resource for historians, photographers, communicators, and cultural managers.

From August 23 to September 25, this festival was held to promote the talent of composers from various regions of Peru through five concerts. It featured the participation of prominent figures in Peruvian music.

Among other activities, the exhibitions “Kauffmann Doig Expeditions in Chachapoyas” and “Equus & Bellum-Horse and War” were developed”.

VIDA UNIVERSITARIA

Extracurricular Activities

These extracurricular activities contribute to the holistic education of university students. In 2023, 2,122 students from Lima and Piura participated in the sports, artistic, and cultural workshops offered by ***Vida Universitaria***.

PIURA

Workshops

- Chess
- Athletism
- Latin Dances
- Bass Guitar
- Basketball
- Cello
- Clarinet
- Functional Training
- Euphonium
- Flute
- Photography
- Soccer
- Futsal
- *Marinera*
- Percussion
- Saxophone
- Taekwondo
- Tennis
- *Tondero*
- Trombóne
- Trumpet
- Violin
- Volleyall
- *Zumba*

Complementary Programs

- These programs are designed for individuals seeking to enhance their skills and stay updated in their respective fields.
- Musical Appreciation
- Interpersonal Communication
- Chinese Culture
- Artistic Drawing
- Graphic Design
- Excel
- Political Training
- Reading and Reflection
- Literature
- Study Methodology
- Critical Thinking
- Academic Writing
- Theater
- Affective Life

Ensembles

- Big Band
- University Chorus
- Folkloric Dances
- *Folk fusion*
- UDEP Symphony Orchestra

LIMA

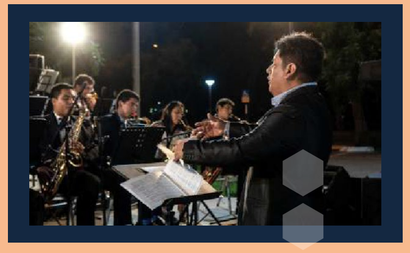
Workshops

- Basketball
- Chorus
- Futsal
- Experimental Painting
- Photography Workshop
- Lettering Workshop
- Theater Workshop
- Tennis
- Table Tennis
- Volleyball
- Zumba

Ensembles

- Chorus

THE BIG BAND AND UDEP SYMPHONY ORCHESTRA



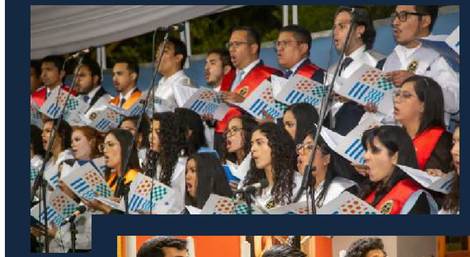
Consisting of 41 members, they delivered over 10 concerts throughout the year.

The Big Band participated in various significant events, including the Official Opening of the Academic Year, International Jazz Day, the graduation ceremony for bachelor's students, a concert at the Biot BioTech Fair, the Regional Youth Meeting, and the International Music Festival in Loja, Ecuador, among others.

In June, they performed at the Fiesta de San Josemaría, the founder of Opus Dei and the University of Piura, with a concert held at the esplanade of the Ermita.

The UDEP Symphony Orchestra took part in the Spring Recital, the Wind Symphony Recital, and the String Symphony Recital.

Both groups presented a Christmas concert for the university community, along with the festival "The Magic of Christmas" and the recital "Sweet Christmas Melodies”.



UNIVERSITY CHORUS

The UDEP Chorus from the Piura campus, composed of 24 students from various schools, participated in 12 events, including the recitals "Spring Singing to Joy and Friendship" and "The Star of Bethlehem." They also took part in masses for San Josemaría, the Holy Spirit, and confirmation ceremonies.

In Lima, the 47 members of the chorus performed at various academic and other events, such as the Thanksgiving Mass for the 450th anniversary of the founding of the Order of the Immaculate Conception in Peru, held at the Cathedral of Huaycán.

To promote Baroque music, they held two concerts: the first at the Lima campus, celebrating its 20th anniversary, and the second at the Parish of Nuestra Señora de Belén.

SPORTS AND WELL-BEING

As part of the holistic development activities, various sports events were organized, with 375 students participating in Chess, Athletism, Basketball, Soccer, Swimming, Volleyball, Futsal, Taekwondo, and Table Tennis.

The teams from the Piura and Lima campuses competed in several internal and external championships throughout the year, including the Liga de la Federación Deportiva Universitaria del Perú (Fedup), the Liga de la Federación Internacional del Deporte Universitario (FISU-América), the District Football League, the National University Championship, the Rector's Cup, the UDEP Workers' Championship, and the Ramón Mugica Olympics, among others.

FIGURES

1554 participants at President's Trophy

1235 athletes in UDEP League

6 teams at Fedup

5 teams in tournaments

ACHIEVEMENTS

At the University League in Piura

Champions in the men's category of soccer, volleyball, and basketball.

Second place in women's basketball and men's futsal.

Third place in women's futsal.

Northern Macroregional University Games

Second place in women's basketball.

Third place in men's basketball and volleyball.

National University Championship

National chess team winners.

Silver medal in the Pan American Virtual Chess Championship.

Three silver medals for the taekwondo team.

Bronze medal in futsal.

The track and field team won one gold, two silver, and one bronze medal.

PIURA

Sports Workshops

- Chess
- Women's Basketball
- Men's Basketball
- Women's Volleyballo

Sports Teams

- Mixed Chess
- Athletism
- Women's Basketball
- Men's Basketball
- Football
- Swimming

Online Sports Programs

- Taekwondo

Sports Competitions

Internal Competitions

- UDEP Workers' Championship
- University President's Trophy
- UDEP League
- Ramón Mugica OlympicsMugica

External Competitions

- Fedup
- Sports Leagues

LIMA

Sports Workshops

- Chess
- Women's Basketball
- Men's Basketball
- Futsal
- Table Tennis
- Volleyball

Sports Teams

- Women's Basketball
- Men's Basketball
- Futsal
- Table Tennis
- Women's Volleyball
- Men's Volleyball

COMPETITIONS

Ramón Mugica Olympics

The university community, comprising professors, students, family members, and staff of the Universidad de Piura (UDEP), united in a spirit of joy and friendship to participate in the opening of the Ramón Mugica Olympics 2023.

The opening took place on August 26, 2023, at the Campus Piura, with over 12,000 spectators in attendance. The event began with the traditional Olympic parade led by the Marching Band, followed by the Olympic Torch relay and the oath-taking ceremony by the athletes. Vida Universitaria also presented various artistic performances.

A total of 426 athletes participated in team sports such as football, futsal, volleyball, and basketball, while 306 athletes competed in individual sports including table tennis, cycling, athletics, chess, and swimming. Additionally, 215 participants took part in the 6K race.

The Engineering program and Business Sciences program led the medal standings.

En Campus Lima, on September 1, members of the various schools participated in the opening at the UDEP Sports Complex.

1200 spectators
947 athletes
215 people ran the 6K

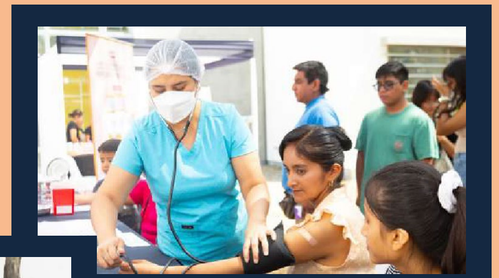
1100 spectators
1105 athletes
150 people ran the 8K

HEALTHY UDEP

The Healthy UDEP Program has been actively promoting various health promotion and prevention campaigns targeted at the university community. These initiatives have included health fairs, nutrition and sports events, psychological talks, nutritional counseling, and vaccination campaigns.

In August, the sixth "Vive Salud" Fair was held in Lima, with the primary objective of emphasizing the importance of both physical and mental health. The event was organized by the Medical Service, the Psychopedagogical Service, and Vida Universitaria-Lima.

As part of this event, a blood donation campaign was conducted in collaboration with Suárez Angamos and Edgardo Rebagliati Martins hospitals. Additionally, a zumba session was led by Vida Universitaria-Lima.



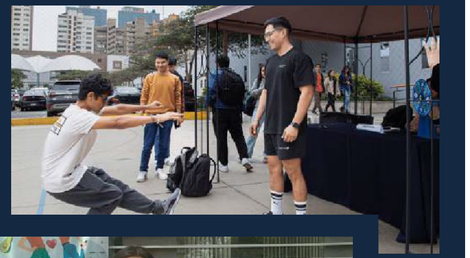
Additionally, the Psychopedagogical Service in Lima shared proposals for the prevention of stress and anxiety. Meanwhile, the Medical Service and the Area of Well-being and Student Support in the School of Medicine provided sessions for anthropometric control and blood pressure checks.

At Campus Piura, the IX Nutrition, Health, and Sports Fair was held, integrating three key pillars of a healthy lifestyle: good nutrition, preventive health, and physical and mental well-being. This event was organized by the Departmental Area of Biomedical Sciences within the Healthy UDEP Program.

The fair included a variety of activities aimed at informing and promoting health and well-being, such as nutritional counseling, hypertension and glucose screenings, body mass index (BMI) measurements, optometry consultations, dental check-ups, and anti-stress massages.

A contest titled "Finding the Best Healthy Dish" was also held, with participation from students across various schools.

Furthermore, the Departmental Area of Biomedical Sciences conducted six free vaccination campaigns in coordination with *Essalud*.



CHAPLAINCY

In 2023, the UDEP Chaplaincy organized various activities and programs, including congresses, workshops, pilgrimages, and preparation talks for receiving the sacraments of Baptism, First Communion, and Confirmation, among other activities. The objective is to provide spaces for spiritual formation for university members.

In September, the "II Congress on Christianity in the 21st Century: The Resurgence of Christianity" was held, organized by Lima Chaplaincy. This congress addressed the connections between Christianity and contemporary culture in today's society.

Additionally, 89 students from Piura and Lima prepared for and received Confirmation; some of them also received Baptism and First Communion.

FIGURES

Piura Campus

- **50** received their First Communion
- **80** confirmations
- **5** Baptisms

Lima Campus

- **9** confirmations
- **1** Baptism
- **1** received the First Communion

ACTIVITIES FOR PROMOTION

"Transmission of the Commercial and Marketing Management team is to communicate the value proposition that the university offers to applicants. We focus on understanding and connecting with their needs and expectations, and we inform them that education centered on the person and based on values is our way of forming better individuals and, therefore, better professionals".

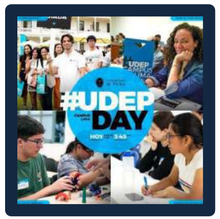
Mgtr. Úrsula Álvarez.
Commercial and Marketing Manager - Lima Campus.

In Lima, 15 in-person "UDEP Day" events were held, with 2,220 high school students from the fourth and fifth grade participating and experiencing each academic program.

Additionally, there were 22 virtual "UDEP Explorer" events and six virtual "UDEP Academy" sessions, involving 1,500 students from various high schools. As part of the Academic Excellence program, 20 schools in Lima were awarded.

In Piura, the first UDEP office in the metaverse was established using the open platform Spatial.io, allowing for the construction of 3D spaces for events, activities, and exhibitions in a spatial internet.

Four "UDEP Open" workshops were conducted, with 1,300 participating students learning about the professional careers offered by the Piura campus. There were also seven "Open UDEP" events for each school, an "Open Week," "Tour UDEP" campaigns in major northern cities, and an "Educa UDEP" program for directors and teachers from schools in Piura, who learned about digital education topics.



FIGURES

Piura

4 UDEP Open workshops with 1300 attendees. First UDEP office in the metaverse.

6 *UDEP Conecta podcasts* for Spotify.

63 TikTok vídeos with a reach of 3 689 942.

82 *reels* with a reach of 6 336 628.

Lima

15 *UDEP Day* events. 2220 attendees.

22 *UDEP Explorer* talkks. Over a 1000 attendees.

6 UDEP Academysessions. 500 attendees.

TikTok account opened. Reach of over 90,000 people.

COMMUNICATION DEPARTMENT

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"In communication, nothing can completely replace the experience of seeing in person. Some things can only be learned through experience. Communication is not solely about words; it also involves eye contact, tone of voice, and gestures".

Pope Francis.
Social Communications Days, Rome 2021.

The University of Piura continued to strengthen its ties with both its internal and external communities.

Through the activities organized by various events, were publicized.

In 2023, more people became familiar with UDEP through its website and social media accounts on Facebook, Instagram, Twitter, LinkedIn, and YouTube. This year, a new account was opened on the social network Threads, reaching 3,086 followers.

GENERAL FIGURES

Web

4 409 033 visits

3 019 635 active users

785 publications disseminated on the *UDEP Hoy* blog

Amigos

1 web digital edition

Somos UDEP Newsletter

14 digital editions

Scope
1 743 440 (↑19.6 %)

Interaction
541 526 (↑179 %)

Followers
166 332 (↓54.3 %)

Publications
864

Scope
129 488 (↑86.5 %)

Interaction
105 788 (↑34.9 %)

Followers
26 716 (↑5 919)

Publications
213

Scope
38 696 (↑60.6 %)

Followers
27 832 (↓62.4 %)

Publications
564

Scope
2 486 641

Interaction
9492

Followers
97 467 (↑11 094)

Publications
400

Views
529 100 (↓29 %)

Subscribers
1400 (↓48 %)

Followers
3086

"We are co-responsible for caring for the world, establishing relationships based on charity, justice, and respect, especially overcoming the disease of indifference".

Mons. Fernando Ocáriz.
Chancellor of the Universidad de Piura.

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ANNUAL REPORT

2023

UNIVERSIDAD DE PIURA