

ANUAL report







ANUAL report

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The **Annual Report 2022** is a publication of the University of Piura, under the responsibility of the Communication Department.

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Information corresponding to the period from January 1st to December 31st, 2022.

Edited in the city of Piura, in March 2023.

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We were very excited to reunite and resume face-to-face classes after two years. You all still have the same enthusiasm as always, and that makes me happy".

Dr. Antonio Abruña, president. Welcome to term 2022-I.

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MESSAGE FROM THE **book of the book of the**

After two years of staying apart due to the global health emergency, in the first semester of 2022, we gradually returned to in-person events. We did so with a mix of conflicting emotions: sorrow for the lives lost due to the pandemic, happiness, hope, and above all, a great deal of optimism to reunite and slowly return to the new normal. We had been preparing for this moment for a long time, taking all the necessary precautions to ensure a safe return. We implemented CO2 monitors in classrooms, improved ventilation systems, built outdoor classrooms and new gathering spaces on campus.

We renovated classrooms and offices, reorganizing their layout and adjusting capacity, while adhering to all the biosecurity guidelines provided by the authorities.

With this return, we reaffirmed that we are and will always be a university that values in-person interaction. While we appreciate the benefits of technology, we are clear that personal contact, closeness, accessibility, and companionship are fundamental to our mission. These connections promote the cultivation of knowledge, admiration, and fondness, all of which are fundamental elements for the education we strive for. The year 2022 has been a year in which we have maintained our commitment to comprehensive education, research, internationalization, and social responsibility actions, promoting the growth of our community.

Despite a socially and politically turbulent environment, the effort and dedication of each member of the university have led to a series of achievements and satisfactions in all areas of our academic endeavors. We have also resumed the actions to improve the university, including staff development, university professor training, and infrastructure, in order to better serve our society.

We are embarking on a new era, undoubtedly a time in which we must look to the future, without forgetting where we are and where we come from. Only in this way can the years ahead be as fruitful as those that have already passed. lucher la

Antonio Abruña Puyol Rector





UDEP IN NUMBERS



•Humanities •Engineering • Economics and Business Sciences

- Communication
- Education Sciences
- •Law
- •Human Medicine





- Business Administration
- •Service Management
- •Architecture
- •Liberal Arts with a focus on History
- •Liberal Arts with a focus on Philosophy
- Audiovisual Communication
- Marketing Communications
- Accounting and Auditing
- •Law
- Economics
- Early Childhood Education
- Primary Education
- •Secondary Education: History and Social Sciences



- •Secondary Education: English Language
- •Secondary Education: Language and Literature
- •Secondary Education: Mathematics and Physics
- •History and Cultural Management
- •Civil Engineering
- •Industrial and Systems Engineering
- Mechanical-Electrical Engineering
- •Industrial Engineering with a focus on Logistics Management
- •Industrial Engineering with a focus on Operations Management
- •Human Medicine
- •Journalism
- Psychology





GRADUATE STUDIES AND CONTINUING ECUCATION

(including schools of UDEP and PAD - School of Management)

TOTAL NUMBER OF PROGRAMS: 138

Master's degrees: **55** Doctoral degrees: **5** Outreach programs: **78**

TOTAL NUMBER OF STUDENTS 2681

Master program: **700** Doctoral program: **62** Programas de extensión: **1919** Bachelor's degrees: **518** Master's degrees: **129**

Doctorates: **4** Bachelor's degrees: **1264**





DEGREES AND TITLES 2022





FACULTY MEMBERS AT UDEP AND PAD - SCHOOL OF MANAGEMENT

Full-time: **306** Part-time: **46** Teaching collaborators: **485**

LANGUAGES Piura and Lima Only in Piura

EnglishPortugueseItalian

•

- French, in partnership with the Alliance Française.
- Chinese, in collaboration with the Confucius Institute.

ENROLLMENTS

Language Center and Confucius Institute: Summer students: Students 2022 – I: Students 2022 – II:







AUTHORITIES 2021-2024 • • •

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President Dr. Antonio Abruña Puyol. Vice President for Academic Affairs Dra. Susana Vegas Chiyón.



Vice President for Research Dr. Marcos Agurto Adrianzén.



Vice President for Lima Campus Dr. César Calvo Cervantes.



AUTHORITIES **2020-2022**

According to the provisions established by the Academic Council (Conac) and in accordance with Article 10° of the University of Piura Statute, the academic authorities elected in January 2020 continued to hold their positions, valid until December 2022.





Mgtr. William Zapata Jiménez, registrar.

Mgtr. Patricia Soto Quiroga, director of studies.

Mgtr. Beatriz Vegas Chiyón, general administrator.

Mgtr. Camilo García Gonzales, dean of the school of education sciences.

AUTHORITIES 2021-2024



Dr. Fernando Barranzuela Lescano, dean of the Faculty of **Economics and Business.**



Mgtr. Jorge Machacuay Arévalo, dean of the School of Engineering.

Mgtr. Edgar Tejada Zevallos, dean of the School of Human Medicine.

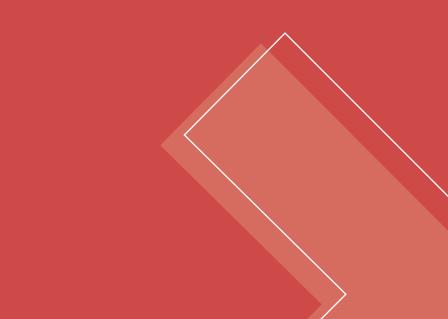
Dr. Alejandro Fontana Palacios, general director of PAD - School of Management.

Dr. Enrique Banús Irusta, dean of the School of Humanities.



Academic COUNCIL

Additionally, the members of the Academic Council (Conac) remained in their positions, assuming their roles on September 15, 2021, until September 14, 2023.







Petit-Jean, president.

Dr. Antonio Mabres Torelló,

vice President.



Mgtr. María Irene Velaochaga Rey, member.

Mgtr. Andrés Jaime José Crosby Robinson, member.



Dra. María Luisa Murillo Colque, secretary.



UDEP community







We are responsible for transmitting the essence of the University of Piura to future generations (who can perceive it through us)". Dr. Álvaro Tresierra. Speech at the ceremony for the awarding of the University of Piura Medal for 25 years of service.











UDEP Staff Training Program 2021-2022

his year marked the completion of this program, which reflected on current topics related to corporate identity and its importance in society. It is part of the implementation of the C3 initiatives of the Strategic Plan 2021-2025: "A continuous training plan for the faculty members and administrative staff.

The coordination of the program was undertaken by: Dr. Gemma Bellido, a researcher affiliated with the University of Santa Cruz in Rome, Italy, and Yago de la Cierva, who serves as the Executive Director of the Master's Program in Corporate Reputation at the University of Navarra in Spain. Eight topics were addressed from a scientific and communicative perspective: diversity and inclusion, identity and sexual orientation, issues related to the beginning and end of human life, social justice, protection of minors and vulnerable adults, Christian identity and freedoms of research, teaching, expression, ecology and environment, and family and families?

UDEP Staff retirements

In 2022, several individuals retired from their positions at UDEP: Teresa Saucedo Quezada, Ciriaco Neira Gonzales, Ruth Moscol Mogollón y Laura Machuca Maza y María Inés Lamas Salinas They had been working in various service areas such as cleaning, security, internal services, library, and academic secretariat. Additionally, Raúl Franco, a professor from the Psychology program, also retired.

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Teresa Saucedo Quezada



Ciriaco Neira Gonzales



Ruth Moscol Mogollón



Laura Machuca Maza



María Inés Lamas Salinas



Raúl Franco





Tree Planting

In Piura, in an emotional and symbolic act of grateful remembrance for the workers, former workers, and students of the University of Piura who passed away during the pandemic, their families and colleagues planted 28 trees in May, and three more in September.

- Students: Andrés Ricardo Carrasco Torres, Cristian Fabián Durán, Ariana Masiell Farfán Merino, Alejandro Gulman Augusto, Yusit Dahiana Gutiérrez Osorio, Julio Alberto Gutiérrez Viera, Andrea López de Romaña Arteta, Adriana Nataly Ludeña Garcés, Aaron Josué Ramírez Camacho y Carlos Alessandro Ricalde Calle.
- Professors: Yolanda Antonieta Brahim Fatule, Mariana del Socorro Ferrer Sancarranco Luigi Marelli, Jorge Noblecilla Choquehuanca, David Braulio Solís Chávez, Wilfredo Castillo Castro, Jaime Payeras Bujosa, Rolando Rodrich Sarango y Mirko Nico Urljevic Abad.
- Administrative and operational services staff: Luis Cruz Timaná, Víctor Guillermo Gallo Ramírez, Carola Giovanna García Vilela, Emérita Morales Ecca, Juan Carlos Rufino Moreto, Luis Francisco Ruiz Pariñas, Ramón Alberto Peña Hernández y Clemencia Seminario Espinosa.













In Memoriam



We also mourn the passing of Henry Seminario (October), who worked in Piura Campus at the Porter's Office for 10 years.

We express our gratitude to all of them for their commitment, affection, and generous service. May they rest in peace!



Henry Seminario

Luigi Marrelli

Ashok Kotwal

Víctor Morales

Esteban Sabater



return to IN-PERSON EVENTS









UDEP is and will continue to be a university committed to in-person education. Our choice is not driven by a desire to stand out or claim superiority, but rather by our understanding that personal interaction, closeness, accessibility, and companionship are integral to our purpose and mission".

Dr. Antonio Abruña, president. Opening of the Academic Year 2022.

Return to in-person events

uring 2022, the university community gradually returned to in-person activities. In the Piura and Lima campuses, necessary biosafety measures were implemented to safeguard the health of students and staff. Additionally, open spaces were designed and constructed to ensure distancing and compliance with all biosafety protocols. Measures and changes implemented:

- The Laus application was implemented to monitor the health of the UDEP community on a daily basis. The platform enabled the control and surveillance of COVID-19.
- While the university community gradually reintegrated into in-person activities, virtual classes continued. Students only attended in-person classes for certain subjects during the first term of 2022-I.





Financial support for students

♦ A 6% reduction in student academic fees was maintained.

Social support

In accordance with our pledge and responsibility towards the development and well-being of the region and the country, the university continued to serve as a vaccination center at the Piura Campus from January to August 2022, for a total of 99 days.















Farmer Station, and

1000





Infraestructure



To resume in-person classes, the university planned the execution of various infrastructure projects in both campuses in 2022. The objective was to provide the community with renewed and safer spaces for the development of academic, cultural, sports, and recreational activities.

Piura

- Three open-air classrooms (300 m² each) were constructed using tensioned canvas, with a capacity of up to 161 people each. These classrooms are equipped with modern technology and movable furniture.
- A student gathering point was implemented behind Building A, covering an area of approximately 250 m².
- The "Sports Zone Remodeling" project was executed, which involved the construction of two new sport courts to replace the old one, facilitating the practice of futsal, basketball, and volleyball.
- Two significant modifications were made to Blocks I and II. The University Chapel was relocated from the second floor to the first floor to increase accessibility and capacity. It was placed where classrooms 101 and 103 were located, and its current capacity is 132 people, a 45% increase compared to the previous one. Additionally, an independent block was constructed on the north side, housing the sacristy and offices for the Chaplaincy.
- In the last quarter of 2022, the intervention of the second and third levels of this area of the building began, while maintaining the current distribution of classrooms and offices.











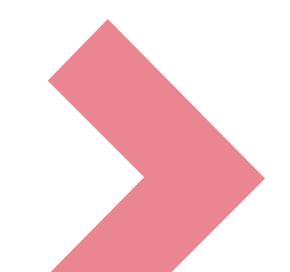




Lima

- Two spacious and modern classrooms were constructed in Block O: one measuring 62.2 m² for 30 people, and another measuring 90.5 m² to place 54 students.
- A total of 322 m² of the A courtyard (Bellavista) was utilized to create three terraces, providing seating space for 70 students. This maximized the use of open space for individual and group study, leisure areas, a cafeteria, and more.
- The futsal court was expanded to provide a larger playing area.

Moreover, several additional enhancements were implemented across both campuses. These included purchasing furniture for laboratories, libraries, classrooms, and administrative offices. The connectivity was also improved by extending WiFi coverage, enhancing lighting, and installing power outlets in common areas. Furthermore, significant upgrades were made to restroom facilities at key locations within the water networks.





academic work









Mgtr. Patricia Soto, director of studies.





fter two years of remote study and work, academic and administrative activities gradually resumed in person at the university campuses in 2022. Thus, on February 21st, administrative and service staff who were still working remotely returned to their duties. The faculty members on March 1st and the students returned on the 21st of the same month.



Opening of the Academic Year

With excitement and joy, the Opening of the Academic Year 2022 took place in May. After two years, the traditional academic parade of graduates, master's degree holders, professors, and academic authorities was held, accompanied by the tune of "Gaudeamus Igitur."

Dr. Luis Castillo delivered the inaugural lecture titled "The Common Good and Freedom of Expression." He emphasized that the responsibility for the existence of a robust common good lies with the authotities. However, he clarified, "The management of the common good is not possible without the contribution of the citizens."

On May 6th, at the ceremony held at Lima Campus, 213 professionals from various fields graduated, and 37 obtained their master's degrees. To adhere to biosecurity protocols, family members of the graduates switched the tassel on the mortarboard, symbolizing their new status.

On May 13th, in Piura, 55 master's degree holders graduated, and 570 graduates were presented with the insignia symbolizing their degree. The in-person ceremony took place in the sports court.

Bachelor's graduation



In 2022, the in-person bachelor's degrees graduation ceremonies were also resumed in Piura and Lima. More than 2,500 graduates from the classes of 2019, 2020, and 2021 received the academic shash of bachelor's degree and celebrated the completion of their university studies.

On May 10th and 11th, in Lima, over 1,500 graduates were conferred their degrees. A family member of each graduate awarded the academic shash to the graduates as a symbol of their new professional status.

On May 14th, nearly 1,000 graduates received the academic shash in Piura. Over three thousand individuals, including graduates, family members, and professors, attended the ceremo.ny

















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New doctors

Our professors continue to pursue academic development through enhancement and postgraduate programs.

In 2022, the following professors obtained their doctoral degrees:

- Cynthia Llauce Ontaneda (Humanities), Ph.D. in Philosophy from the University of Navarra (Spain).
- José Avalo Ortega (Economics and Business Sciences), Ph.D. in Rural Development Project Planning and Sustainable Management from the Polytechnic University of Madrid (Spain).
- Brenda Silupú Garcés (Economics and Business Sciences), Ph.D. in Business Administration and Management, specializing in International Business, from the Complutense University of Madrid (Spain).
- Carlos Hugo Sánchez Raygada (School of Law), Ph.D. in Law from the University of Navarra (Spain).
- Redy Risco Ramos (School of Engineering), Ph.D. in Engineering with a specialization in Automation, Control, and Process Optimization from the University of Piura (Peru).
- Milagros Ramos López (Educational Sciences), Ph.D. in Education, from the University of La Coruña (Spain).
- Carlos Masías Vergara (Humanities), Ph.D. in Humanities from the Metropolitan Autonomous University (Mexico).
- Francisco Arteaga Núñez (School of Engineering), Ph.D. in Industrial Engineering from the Polytechnic University of Catalonia (Spain).
- Adriadna del Socorro Chávez Jiménez (School of Engineering), Ph.D. in Civil Engineering Systems from the Polytechnic University of Madrid (Spain).



Cynthia Llauce Ontaneda





> Redy Risco Ramos



José Avalo

Ortega

Milagros Ramos López



Brenda Silupú

Garcés

Carlos Masías Vergara



Carlos Hugo

Sánchez Raygada

Francisco Arteaga Núñez



Adriadna del Socorro Chávez Jiménez



Additionally, two professors defended their doctoral thesis:

- Renato Guizado Yampi (Humanities), Ph.D. in Spanish: Advanced Research in Language and Literature, from the University of Salamanca (Spain).
- Miguel Vallejos Flores (Humanities), Ph.D. in Education.

And two completed their doctoral studies:

- Irene Alvarado Tabacchi (School of Engineering), Ph.D. in Engineering with a specialization in Automation, Control, and Process Optimization from the University of Piura.
- **José Manrique Silupú** (School of Engineering), Ph.D. in Engineering with a specialization in Automation, Control, and Process Optimization from the University of Piura.

Similarly, 18 professors from the schools of Law, Humanities, Economics and Business; Engineering, and Human Medicine are pursuing their doctoral studies at institutions in Peru, Colombia, Spain, and Mexico.

To date, the university has 188 doctors on its Piura and Lima campuses, 11 of them are professors at the PAD - School of Management.



Yampi



Miguel Vallejos Flores



Irene Alvarado Tabacchi



Silupú









New postgraduate programs

Master's degree in Structural Integrit

On October 20th, the School of Engineering launched the first Master's degree in Structural Integrity in Peru, under the authority of Dr. Rosalba Guerrero.

The program is focused on the various procedures that ensure the proper functioning of assets or components in order to fulfil their intended lifespan.



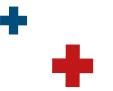


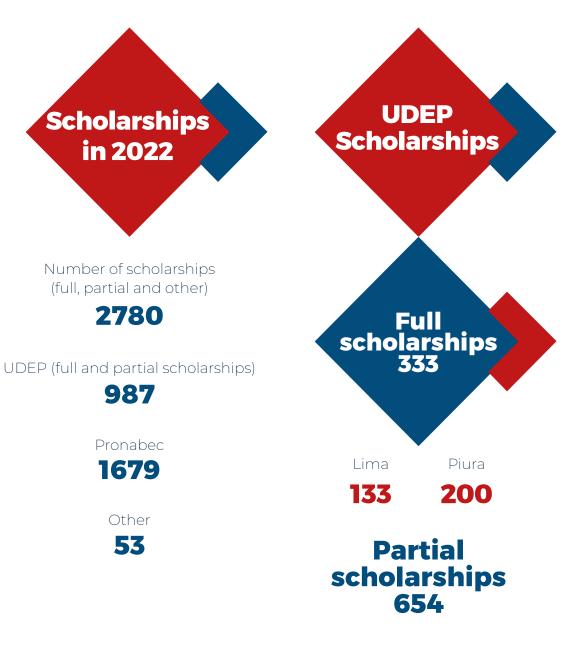
Access to education

In 2022, more than 2,762 students with full and partial scholarships began their studies at UDEP, including 1,679 beneficiaries of the Programa Nacional de Becas y Crédito Educativo (Pronabec).

At the undergraduate level, the university welcomes students with scholarships such as Scholarship 18, Academic Excellence Scholarship, Academic Excellence Scholarship for Children of Teachers, Teaching Vocation Scholarship, School Talent Scholarship, School Sports Scholarship, and Women in Science Scholarship. Additionally, there are beneficiaries of the Sinersa Scholarship and BCP Patronato Scholarship.

Furthermore, this year, there were calls for new scholarships, such as Piura 450 Scholarship and Financial Leader Scholarship (Accounting).













Acreditation

The Mechanical-Electrical Engineering program at UDEP has received its physical certificate of international accreditation renewal from the Institute of Quality and Accreditation of Computing Programs, Engineering, and Technology (Icacit), obtained in 2020. The certificate is valid until 2024.

The international accreditation of the Mechanical-Electrical Engineering academic program represents an achievement for the university community and provides graduates with the opportunity to access greater benefits in the academic and professional spheres.

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Academic activities International



International Conference on Smart Agriculture

The Doctoral program in Engineering with a specialization in Automation, Control, and Process Optimization at the University of Piura (Peru), sponsored by the National Council of Science and Technology (Concytec), Prociencia, and the World Bank, organized this international conference.

The objective was to promote the application of methodologies and technologies in agriculture and agribusiness that enable the improvement of productivity and quality of their processes, cost reduction, and to illustrate the status of Agro 4.0 technology and the challenges for its implementation in Latin America. (From April 6th to 8th).

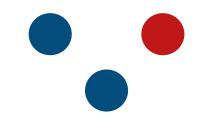




1st International Congress of Student Research in Business Administration (Ciade)

Under the motto "Business Management and Innovation: Contribution to Sustainable Development and Commitment to Stakeholders," the Business Administration academic program of the School of Economics and Business Sciences organized the Ciade conference. The purpose was to showcase the research and theses of those studying in the areas of Marketing, Innovation and Entrepreneurship, Human Resources, Finance, and Corporate Sustainability. (From May 19th to 21st).









2nd International Meeting on Communication: New Perspectives in Latin American Cinema

This gathering was an academic dissemination event, promoted and organized by the School of Communication. Professionals and researchers from various fields of Audiovisual Communication came together to analyze and discuss contemporary film works from Chile, Ecuador, Peru, Uruguay, and Colombia.

The focus was on exploring the new perspectives and emerging directors from each country with the aim of identifying commonalities and peculiarities in the cinemas of these countries, their trends, and the treatment of their film work produced in the first two decades of the 21st century. (May 21st).

International InnovaT Conference: Innovative Teaching in Higher Education

In Piura, this conference organized by the InnovaT project of Erasmus+ was held in a hybrid format. At Campus Lima, the project partners (universities from Austria, the Netherlands, Spain, Peru, and Chile) held a consortium meeting.

UDEP and eight universities from Europe and Chile participated in the event: Fh Joanneum Gesellschaft MBH (Austria); Universidad Católica San Pablo and Universidad de Lima (Peru); Universidad de Santiago de Chile, Universidad de Viña del Mar, and Universidad Austral de Chile (Chile); Universidad Carlos III de Madrid (Spain), and NHTV University of Applied Sciences (the Netherlands). (June 8th and 9th).



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VIII International English Conference

The virtual conference "Applying new approaches in our changing ELT World," organized by the Language Center, featured the participation of teachers from the United States, Costa Rica, Romania, Colombia, England, Ecuador, Mexico, Guatemala, Italy, and Peru.

It focused on new English teaching practices in the digital era, teaching landscapes in institutes from different parts of the world, and building a network of contacts among English language teachers worldwide. (July 1st and 2nd).

Health Activity 2022

The NGO Olive Branch Ministries International from Peru and the University of Piura organized this free medical campaign in Pedregal Grande (Catacaos). It involved 5 doctors, 3 nurses, and 10 American volunteers.

General medical care was provided, and approximately 300 children, adolescents, and elderly individuals were educated on public health topics. Olive Branch trained UDEP students on the project so that they, in turn, could train individuals at different age levels. (From July 18th to 22nd).

8TH INTERNATIONAL ENGLISH ONLINE CONFERENCET APPLYING NEW APPROACHES IN OUR CHANGING ELT WORLD

PRINCIPALES PONENTES







Fausto Puppio - Peru





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IV Reputation and Communication Conference

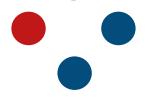
The event, called Educom 2022, was organized by the University of Navarra and the University of Piura. Its purpose was to reflect on the challenges faced by schools in empathizing with their audiences, finding ways to achieve greater unity among their administrators and teachers, the need to inspire trust in educational projects, and thier management in a media-driven environment with applications and social networks.

The event took place in Lima and Piura. The sessions were led by Dr. Juan Narbona from the Pontifical University of the Holy Cross (Italy), and Dr. Fernando Huamán and Dr. Tomás Atarama from the School of Communication at UDEP. (July 7th and 9th).

3rd Latin American Congress of Architectural Research

The Department of Architecture organized the third edition of this congress (CLIA), which provided a space for reflection, exhibition, and research on architecture. It featured speakers from Spain, Chile, Argentina, and the United States.

The following topics were addressed: theory, design and technology, city and territory, history and built heritage, and architecture and landscape in the desert. (August 18th and 19th).





Workshop: Support Mechanisms and Promotion of Research Internationalization

The University of Piura organized this workshop with the aim of presenting the advancements on a new management model for scientific research in universities. This model is being developed within the framework of the Mimir Andino project, co-funded by the Erasmus+ program of the European Commission.

Mimir Andino is designed to assist and foster partner universities in South American countries to gain a better understanding of the status quo of their research management approaches. (September 27th).

Regional Symposium on Conservation and Management of Documentary Heritage: Best Practices and Current Possibilities

The Central Library, the School of Humanities, and the Office of International Relations of the University of Piura, within the framework of the Erasmus+ project Codicis (financed by the European Commission), organized this symposium.

This event highlighted the importance of the conservation, management, and dissemination of documentary heritage (archival and bibliographic) through the presentation of experiences carried out in archives and libraries in Peru and around the world. (October 24th and 25th).

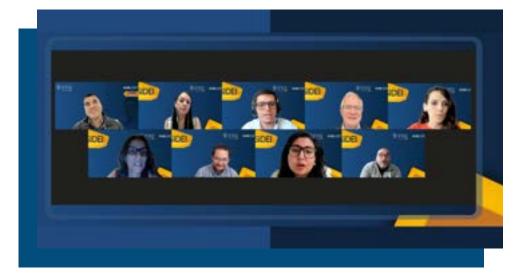












3rd International Seminar on Teaching Entrepreneurship and Innovation 2022

More than 100 university professors participated in this virtual seminar (Sidei), organized by the Innovation and Entrepreneurship Hub (UDEP HUB) and the School of Economics and Business Sciences.

The Sidei featured nine speakers from prestigious institutions such as TBS Business School (France), Universidad Carlos III of Madrid (Spain); the American University of El Cairo (Egipto); TEC of Monterrey (México) and the Universidad of Chile. (The seminar took place on November 10th and 11th).



International Symposium "Social Dynamics, Categories, and Identities: The Northern Viceroyalty of Peru and Other Communities, 16th-18th Centuries"

The event was organized by the Department of History and Art of the School of Humanities, the Center for Humanities of Universidade Nova of Lisbon, and the Fundação para a Ciência e a Tecnologia of Portugal.

The symposium, held in a hybrid format, addressed topics related to social dynamics, interpersonal relationships, and socio-ethnic categories. (November 17th and 18th).



IV Summit on Innovation and Entrepreneurship (CiE 2022)

The fourth edition, held in a hybrid format by the Innovation and Entrepreneurship Hub (UDEP HUB), featured the participation of approximately 40 speakers, eight conferences, and seven panel discussions structured around six thematic areas related to the Sustainable Development Goals (SDGs), including innovative startups, women entrepreneurs, regional ecosystems, technology transfer, investment, open innovation, academia, and international cooperation. (December 1st and 2nd).









Natiowide

Regional Meeting of Candidates for the Regional and Local Government of Piura

In the meeting, organized by Propuestas del Bicentenario, Videnza, the Chamber of Commerce, and UDEP, the candidates presented plans and projects to tackle informality, citizen insecurity, and corruption.

The individuals listed below took part in the event: Félix Chang (Alianza para el Progreso), Segundo Valdiviezo (Fuerza Regional), Gabriel Madrid (Unidad Regional), José Aguilar (Somos Perú), Ingrid Wiesse (Piura Renace), Javier Atkins (Podemos Perú) and José Melgar (Renovación Popular). The moderation responsibilities were undertaken by Milton Von Hesse, former minister of Agriculture and Housing. (September 19th and 20th).

Presentation of Project DER Results

As part of the Piura Innovadora strategy, the university presented the results of the Project for the Dynamization of the Regional Ecosystem of Research, Innovation, and Entrepreneurship of Piura (DER Piura), aiming to promote the social, economic, and scientific development of the Piura region.

UDEP led the project's execution in collaboration with the National University of Piura, the Regional Government of Piura, and the Chamber of Commerce and Production of Piura. It was co-funded by Proinnóvate and the Caja Municipal de Ahorro y Créditos de Piura. (October 7th).



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CADE 2022: Promoting Regional Development

The Annual Conference of Executives (CADE) 2022 took place in Paracas, as well as simultaneously in Arequipa, Trujillo, and Piura. In the latter, various specialists gathered at UDEP to tackle the current economic situation in Peru, propose alternatives to fosterproductive activities such as agriculture and mining, and promote formal employment to avoid a recession in 2023.

Juan José Díaz, then mayor of Piura, and the president of the Chamber of Commerce of Piura, Javier Bereche, provided information on the region's economic situation and presented some proposals to prevent a recession. (November 11th).















International Chinese Bridge Competition

With the theme "One world, one family," the competition, organized by the Confucius Institute, aimed to promote and spread the Chinese language and culture in Peru.

Grecia Farías, from the Confucius Institute at the Ricardo Palma University, won first place thanks to her natural ability and personal skills in delivering her speech, singing in Chinese, and passing the knowledge phase. The prize awarded was a Xiaomi 11 T cellphone.

Serguio Calle got second place, also from the same university. (July 2nd).

We can do it: Explore your entrepreneurial side

On September 30th, the final of the sixth edition of this school business plan competition took place. It was organized by the Business Administration academic program with the aim of assisting and promoting entrepreneurial spirit among fourth and fifth-year high school students from schools in northern Peru.

Daniel Clavo, Elvis Aranda, Renato Rivera, and Janis Yapsam from the Colegio de Alto Rendimiento (COAR) in Lambayeque won the competition with their entrepreneurship project "Treefocus," which focuses on the use of renewable energy in rural areas. (From May 31st to September 30th).



1st Internationalization at Home Contest through Online International Collaborations

The International Relations Office developed this competition to recognize and encourage the efforts of professors who implement internationalization and intercultural actions in their teaching practice.

The winners were María del Rosario de la Fuente (Law, Lima) and Tomás Atarama (Communication, Piura). María del Rosario de la Fuente won for the project "Caso Whitaker: el primer bebé medicamento. Implicancia en la medicina, la ética y el derecho" (Whitaker Case: the first medicinal baby. Implications in medicine, ethics, and law), developed with the University of Monterrey in Mexico. Dr. Atarama won for "Renacer" (Rebirth), a collaborative transmedia project, carried out with the University of the Andes in Chile. (From July 19th to August 16th).

WISE Women in STEM Entrepreneurship Contest

The UDEP Hub Innovation and Entrepreneurship Center organized the Women in STEM Entrepreneurship competition with the aim of connecting more women in the country with the entrepreneurial ecosystem and recognizing their leadership.

Rocío Zapata from the San Martín region, CTO & co-founder of Kawát, and Cecilia Camarena from Lima, CEO and founder of Oraculus XR, won first place in the Sales and Prototype categories, respectively. The second place went to Yosselin Huamán, CFO & Co-founder of Faraday Peru, and Briggite Ocampo, CPO & Founder of PEOPL, in the Sales and Prototype categories, respectively. (From October 6th to 15th).







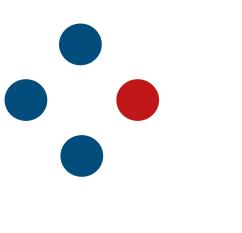




"Cultura es +" School Contest

The second edition of the contest, organized by the History and Cultural Management program, included the participation of high school students in their fourth and fifth years. The aim of the contest was to bring students closer to cultural management and cultivate their appreciation for art and cultural heritage.

The first place in the fourth-year high school category was awarded to the team from the Colegio de Alto Rendimiento (COAR) in Tumbes, and the first place in the fifth-year high school category went to the group from Colegio 20001 Las Vegas in Cieneguillo Sur, Piura. (November 14th).



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Recognition

Professors



Víctor Herrada (Law) won the UDEP Young Researcher Award 2022, which aims to recognize and support the work of university professors under the age of 35 who carry out outstanding research.



Mela Salazar (Comunication), Roxana Fernández Curay (Engineering), Brenda Silupú Garcés (CC.EE.EE.) y Genara Castillo Córdova (Humanities) were honored by the Provincial Municipality of Piura, the Congress of the Republic, and the Andean Parliament in recognition of their work for the development of Piura.



Antonio Mabres (Engineering) was recognized with the "PCI Distinguished Fellowship" award by the Peruvian-Canadian Institute and Huntington University of Greater Sudbury.







César Gutiérrez (Human Medicine) was incorporated into the National Academy of Medicine, as an associate scholar.



Isabel González (Engineering) was selected to integrate the Pro Mujer Committee of the Concytec.



Enrique Banús (Humanities) was awarded the Civic Municipal Medal of Miraflores, in the grade of "Exemplary Citizen," and a diploma by the Municipality of Miraflores.



William Ipanaqué (Engineering) was recognized by UDEP with the Master Class of Research 2022.



Miguel Ferré, Pablo Ferreiro y **José Ricardo Stok,** as founders and builders of the university, they were appointed as emeritus professors of the PAD Graduate School of Business.



Carlos Arrizabalaga (Humanities) was recognized as a Commander by Pro Marina for his knowledge of the maritime history of Peru.











Rosa Zeta (Comunication) received the Scopus - Concytec 2022 Scientific Production Award in the category of the Second Peruvian journal with the highest impact in Scopus (2022) as the editor of the Revista de Comunicación. Miguel Carpio y Sandro Navarro (Economics and Business Sciences), Isabel Chiyón, Castón Cruz, Isabel González, Rodolfo Rodríguez e Ismael Sánchez (Engineering) were awarded the Scopus Scientific Publications Recognition and Support Fund by UDEP. **Luz Pacheco**(law) was awarded the Medal of La Libertad by the Regional Government of La Libertad.



Ernesto Gallo (Accounting and Auditing) got second place in the World Congress of Agribusiness, receiving recognition in the Best Teaching Award by the International Food and Agribusiness Management Association (IFAMA).



Eddie Valdiviezo (HUB UDEP) received the "Member of the Year 2022" award from Babson Collaborative.



UDEP awarded the **University of Piura Medal** to 27 employees from the Piura, Lima, and PAD campuses for their 25 years or more of service to the institution.





Recognition

Students



The team comprised of **Christian Chimoy** and **Natalio Sánchez** (Economics), and **Gabriela Alegría, Melissa Arrieta**, and **María Vásquez** (Law) got second and third place in the E-Moot 2022 on Competition Law, in the categories of Best Claimant Memorial and Best Respondent Memorial.



Lisbeth Farfán (Marketing Communications) won a Santander scholarship to take an online business course offered by Harvard University.



Kiara Jiménez, Rosita Urbina and Mayra Raymundo (Engineering) won the contest organized to choose the official logo and poster of the III Latin American Congress on Architectural Research (CLIA 2022).

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Stefani Seminario (Economics) was selected to do an internship at the Inter-American Development Bank in Washington.



The **Ares UDEP Project,** comprised of students from Engineering, Communication, and Economics and Business Sciences, qualified to participate in the Human Exploration Rover Challenge (HERC) organized by NASA, in which students from universities around the world participate. The goal is to design, develop, build, and test human-powered rovers capable of traversing challenging terrains.



Nicole Regalado (Communication) won a scholarship from the Gabo Foundation to participate in the travel chronicle workshop at the "Hay Festival Arequipa 2022".







Ariana Garvan, Stephanie Ortiz, Yuri Solari, Walter Carrascal and David Gonzales (Economics) took second place in the CFA Institute Ethics Challenge, organized by the CFA Society Peru, in a online format. They presented the case "Dorsey & Gambi Investment Management (DGIM)".



The **soccer team from Campus Piura** got third place in the District Football League.



The **chess team** from this campus took first three places in the Piura Chess League.







In the Online National Taekwondo-Poomsae Championship, the **UDEP-Piura team** took third place in the il Jang level.



At the 24th Lima Universiade 2022, the **Piura Athletics** delegation won a gold medal in the 400m and high jump events, and a silver medal in javelin throw. The swimming and chess team placed fourth nationally. Meanwhile, the Lima Campus delegations got first place in the 3x3 competitions, second place in women's basketball, and third place in individual Taekwondo and Karate events.



The **basketball team from Campus Lima** took first place in the 3x3 category at the 2022 National University Championship.



internacionalization





From the dawn of the University as an institution of knowledge in the Middle Ages, it was inspired by internationalization and the resulting interculturality: knowledge enthusiasts traveling between cities, the exchange of knowledge, and the learning of diverse cultures were common actions among university students".

Mgtr. Cristina Vargas, director of International Relations.

NEW agreements

In 2022, the University of Piura signed 49 agreements, 24 of which are new international agreements with institutions such as the Universidad Politécnica de Madrid, Universidad Distrital Francisco José de Caldas (UDFJC - Colombia), University of Applied Sciences (Netherlands), Capital Normal University (China), the Center for Entrepreneurship at IAE Business School (Argentina), among others.

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Introduction of the Double Bachelor's Degree Program UDEP - De Montfort University

UDEP entered into an agreement with De Montfort University of Leicester, United Kingdom, which allows students in Business Administration and Mechanical-Electrical Engineering to obtain a double bachelor's degree from both universities.

To achieve this, students must meet certain requirements, such as proficiency in English to understand and express themselves effectively during their degree studies in the UK. Additionally, they must have completed four and a half years at UDEP, continue with one year of studies in the United Kingdom, and obtain their degrees in each country.







Articulation Agreement with the University of Northern Iowa

The University of Northern Iowa signed an agreement with UDEP that enables students and graduates to pursue the Master of Science in Technology with an emphasis in Technology Management in Iowa.

Students who meet the requirements to start the graduate program, with credit validation from their undergraduate studies, can complete the master's degree in just three semesters. Moreover, the program offers the possibility of taking the first semester online.



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International projects



With the aim of improving academic management and innovation, the university develops projects in collaboration with international institutions. In 2022, five projects were managed in partnership with Erasmus+, Marie Sklodowska Curie, Innovation Staff Exchange (RISE), and others. Here some of the projects:



Innova-T. Innovative teaching across continents – Universities from Europe, Chile and Peru on an expedition,

this project aims to modernize higher education and enhance innovation in teaching and learning, promoting the integration of new technologies in Latin American universities.



Mimir Andino. Modernization of Institutional Management of Innovation and Research in the Andean Region and Latin America, which seeks to modernize institutional management and assist universities in the Andean countries in understanding their status, performance, and effectiveness.



Elanet. European-Latin American network in support of social

entrepreneurs, which aims to develop and implement an international platform to support entrepreneurship and stimulate the internationalization of small businesses.



Academic Mobility



In-person exchanges resumed in 2022. Forty-five professors attended seminars, courses, workshops, trainings, and conferences in Germany, Chile, Mexico, Spain, Brazil, Colombia, Portugal, Pennsylvania, England, among other countries.

Additionally, 49 foreign professors participated in the academic activities carried out by the university, both face to face and online scenarios.

Thanks to the UDEP International department, students continued to experience the exchange program. At the UDEP International Expo 2022, students and alumni learned about education systems in the Americas, Asia, and Europe, as well as different internationalization opportunities, including undergraduate and graduate studies, and pre-professional internships.

UDEP students who participated in exchanges abroad

Foreign students who participated in in-person exchanges at UDEP





research





Teachers carry out high-quality teaching work and make notable efforts in scientific research. This work has a significant impact on the frontier of knowledge and the pursuit of truth. It contributes to solving the problems of our society and, from this perpective, to the achievement of UDEP's mission".

Dr. Marcos Agurto, vice president for research.





UDEP Projects



Committed to promoting constant dialogue with the national and international scientific community through research, in 2022, **56 research projects were carried out,** 15 of which were new, and 20 were completed this year.

Projects completed

Projects initiated







Some of the completed projects are as follows:

- Development of a sustainable carob forest management model based on climatic, soil, and ontogenic characteristics of dry forest populations in Piura. (School of Engineering).
 Objective: to evaluate fruit dehydration processes technologies used in the region; design and build a dehydrator prototype using controlled instant decompression technology and microwave.
- Design and manufacture of construction pieces from the valorization of plastic waste from banana cultivation for the rural sector of the Piura region. (School of Engineering).

Objective: to contribute to solving environmental problems by using harmful plastic waste for plants and animals; reduce the carbon footprint by decreasing the requirement for resins to manufacture plastic; and reduce the amount of carbon emitted into wood-burning stoves by producing conventional bricks.

The ecclesiastical council of Lima and its relations with the State in the early years of the Republic of Peru (1821-1835). (Faculty of Law). (School of Law).

Objective: to analyze the relations between the Church and the State during the early years of the republican period in Peru.



Del Papa Francisco LA ALEGRÍA DEL AMOR

¿Quieres aprender a amar y set amado más mejor? Viaja con nosotros por La alegrigidel amor. La más fascinante exploración en la sabiduria y arte de amar.

The Joy of Love (3rd phase). (Instituto de Ciencias para la Familia).

Objetive: reflect on the teachings of family and marital life contained in the apostolic exhortation "The Joy of Love".

Specialized knowledge of mathematics teachers and teacher training. (School of Education Sciences).

Objetive: to describe how teachers and students acquire and expand their specialized knowledge to become teachers, and to develop a model of specialized knowledge for teacher trainers who will teach this course.

 Association of postnatal stress with the quality of breast milk microbiome and its relationship with iron-deficiency anemia in breastfed infants. (School of Human Medicine).
 Objetivo: to study bacterial diversity through NGS in the breast milk of mothers of children under one year old in Talara and Piura, and to relate this diversity to postnatal stress as a risk factor, and to infant anemia as a consequence.





R&D&i projects with external funding



In 2022, Instituto de Ciencias para la Familia, the Directorate of Innovation, the Vice-President of Research, the High Management Program (PAD), and the School of Engineering, Human Medicine, Education Sciences, and Law developed **56 R&D&i projects,** thanks to external financing. Among them, the following were presented:

Dynamization of the Regional Ecosystem for Research, Innovation, and Entrepreneurship in Piura (DER Piura)

The DER Piura project, already completed, under the responsibility of the Innovation Department of UDEP, focuses on automation technologies, ICT for process efficiency and optimization, and industrial process efficiency.

Characterization of the process of human influence on a territory with ancestral roots in the Tamboya Valley (Yamango district, Morropón province, Piura region).

The objective of this project, executed by the Vice-President of Research, is to carry out a comprehensive study of the human processes that have occurred in the valley, from ancient times, in order to determine the characteristics of this heritage landscape.



Innovation for the competitiveness of the agro-industrial granulated panela chain in the Piura region

As part of this project, the Instituto de Ciencias para la Familia developed the manual "Valuing and Working Together: Gender Equity in Social Projects." It compiles the content of the workshops conducted on gender equity, which have benefited 350 residents of the mountain region of Piura.

Gen Z is Watching Us: A Psychosocial Study on Urban Peruvians from Socioeconomic Segments C and D, Aged 19 to 27

The High Management Program (PAD) of the University of Piura carried out this project, which focuses on sustainability and ESG indicators (Environmental, Social, and Governance) as research lines.











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Numerical-Experimental Study for the Generation of Clean and High-Efficiency Energy using Biomass and Coal Solid Waste through Primary Thermal Monitoring Measurements and Combustion Diagnostics

This project, carried out by the School of Engineering, discusses energy efficiency and renewable energies as part of its research lines, as well as the phenomenology of fluid flow.

In vitro determination of novel therapeutic targets in cellular models of non-small cell lung cancer positive for anaplastic lymphoma kinase (ALK) gene mutation.

 Carried out by the School of Human Medicine, this project encompasses the trends and determinants of indicators of healthcare strategies in Peru.



Research Journals

Comunicatorias Journal

This journal, edited and published by the School of Communication, promotes reflection among academics and specialists worldwide in the field of communication studies. It covers various areas such as journalism, ethics, information law, political communication, public opinion, communication theory, consumer behavior, advertising, film, corporate communication, and digital communication.

In 2022, it was recognized by the SCImago Journal Rank (SJR) as the top journal in its field in Latin America. It obtained a two-year citation per document index of 1.44.



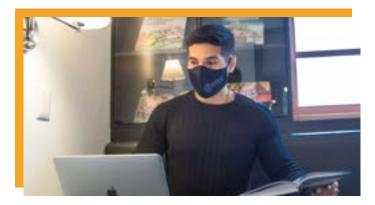


Law Journal

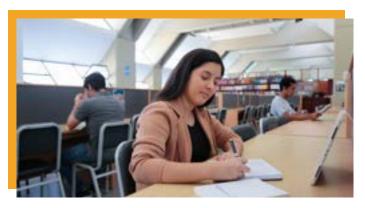
Published by the School of Law since 2000, this specialized legal publication aims to promote the development of legal studies in various branches of law by fostering analysis, research, and legal discussion.

In 2022, the 23rd volume of the journal was published. Currently, its articles are available in HTML, PDF, and Word formats, ready for download.











Book titles and purchases

 In 2022, the bibliographic collection of the University of Piura expanded to 154,280 titles. This year, 6,802 new books were acquired for Lima and Piura.

Currently, the department has 11 databases available: Dialnet, Jstor, Passport America, Multilegis, Westalw, UpToDate, Ebsco Host, Clinical Key, Psicodoc, Visible Body and Apa Psycebooks.

Library Projects

The Library (Piura and Lima) participated in six projects, including the corrections in the Alma platform, implemented by the university to continue providing the academic tools for the university community to achieve excellent comprehensive education and foster scientific research in all areas. Additionally, it developed macro processes, questionnaires, and inventories of the Library System.

Pirhua Repository

 In this repository, a total of 328 theses were registered. Among them, 293 are undergraduate and postgraduate theses from different schools, 10 are from the Instituto de Ciencias para la Familia (ICF), and 25 are from the PAD-School of Management.



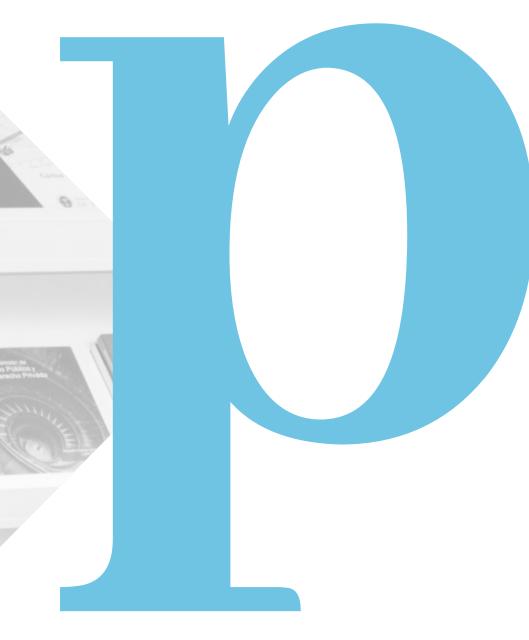




publications UDEP







To teach, one must research; otherwise, the professor would merely be a repeater of oneself".

Dr. José María Desantes (†). *Amigos*, No. 26, 1990.



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The University of Piura has a wide variety of contents in its publications. Its professors and researchers strive to promote innovation and contribute to the country's development through theses, projects, and publications in general.

In March 2022, UDEP participated in the 1st Fair of Children's and Youth Books, organized by the Asociación Pluma Libre, with the support of the Municipality of Piura. This was the first in-person fair held in Piura after the social isolation of 2020 and 2021. It took place in the Plaza de Armas in Piura.

In October, the university participated in the 1st International Book Fair "Letras Libres" in Piura, organized by the consulting company Asesorarse, with the support of the Municipality of Piura, Caja Piura, Fondo de Cultura Económica Perú, and the university itself.





Books published by UDEP and PAD-School of Management



Arbesú Riera, Carlos. *Protocolos eficaces en la empresa familiar* (Effective protocols in the family business). Piura, Universidad de Piura, 2022.



Barrantes López, Manuel/Zapata Esteves, Marcos Augusto/Barrantes Masot, Consuelo. *Didáctica de los números y las operaciones en educación primaria* (Didactics of numbers and operations in primary education). Ist printed edition. Piura, Universidad de Piura, 2022.



Castilla de Cortázar, Blanca. *Mujer, ¿quién eres? Antología de textos. Antropología de la coidentidad esponsal* (Woman, Who are you? Anthology of texts. Anthropology of Caring Co-identity). *V.1* Ist Printed edition. Piura, Universidad de Piura, 2022.



Castilla de Cortázar, Blanca. *Mujer, ¿quién eres? Antología de textos. Diferencia sexuada y antropología trascendental* (Woman, who are you? Anthology of texts. Sexed difference and transcendental anthropology). *V.2* 1st Printed edition. Piura, Universidad de Piura, 2022.



Castilla de Cortázar, Blanca. *Mujer, ¿quién eres? Antología de textos. Dignidad personal y condición sexuada. Un proseguir en la antropología* (Woman, who are you? Anthology of texts. Personal dignity and sexed condition. A continuation in anthropology. *V.3* 1st Printed edition. Piura, Universidad de Piura, 2022.



Castilla de Cortázar, Blanca. *Mujer, ¿quién eres? Antología de textos. Cuestiones sobre sexo-género desde una antropología realista* (Woman, who are you? Anthology of texts. Questions about sex-gender from a realist anthropology perspective). **V.4** 1st Printed edition. Piura, Universidad de Piura, 2022.

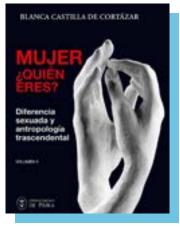


Cruz Alcedo, Gastón / Liviapoma Correa / Anhy y Rimaicuna Zurita, Dicther. *Buenas prácticas en el proceso de elaboración de panela orgánica. Manual de capacitación* (Best practices in the organic panela production process. Training manual). Piura, Universidad de Piura, 2022.



Huarcaya Rentería, Gloria / Moreno Ancajima, Marina y Calle Riofrío, Paola. *Valorarnos y trabajar juntos: equidad de género en los proyectos sociales. Manual de capacitación* (Valuing and working together: gender equity in social projects. training manual). Piura, Universidad de Piura, 2022.



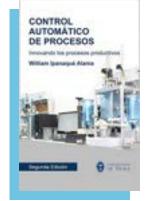




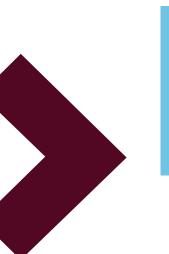
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Ipanaqué Alama, William. Control automático de procesos. Innovando procesos productivos (Automatic process control: Innovating productive processes). 2nd Printed edition. Piura. Universidad de Piura. 2022.



López Moratalla, Natalia / Font Arellano, María. Neuropsicología de la infancia y la adolescencia (Neuropsychology of childhood and adolescence.). Piura, Universidad de Piura. 2022.



Saavedra García Zabaleta, Rafael. Diseño de una hornilla panelera con capacidad de producción de 85 a 95 kg panela/h (Design of a panela stove with a production capacity of 85 to 95 kg of panela per hour). Piura: Universidad de Piura, 2022.



Saavedra García Zabaleta. Diseño de una hornilla panelera con capacidad de producción de 60 a 70 kg panela/h (Design of a panela stove with a production capacity of 60 to 70 kg of panela per hour). Piura, Universidad de Piura, 2022.



Saavedra García Zabaleta, Rafael. Procesamiento, eficiencia energética y mantenimiento en hornillas paneleras. Manual de capacitación (Processing, energy efficiency, and maintenance in panela stoves. Training manual). Piura, Universidad de Piura, 2022.



Trelles Arízaga, Jovita / Robledo Bermeo, Yeny / Berrú Mondragón, James Catalino / Villarruel Cavero, Andrea Geraldine / Berrú Chininín, Sayby Nubeliz / Román Velásquez, José Lenin. Gestión administrativa y comercial de la panela granulada. Manual de capacitación (Administrative and commercial management of granulated panela. Training manual). Piura, Universidad de Piura, 2022.

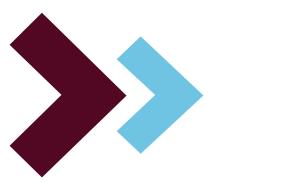


Viccina, Humberto. La arquitectura en Latinoamérica. Claves contemporáneas (Architecture in Latin America: Contemporary keys). 1st. Printed edition. Piura, Universidad de Piura, 2022.



Viladrich, Pedro Juan. La alianza y la Unión conyugal (Alliance and conjugal union). 1st Printed edition. V.2. Piura, Universidad de Piura, 2022.





91 UDEP PUBLICATIONS

Books published with other publishing imprints



Arrizabalaga, Carlos. *Fannie B. Ward, Cruzando los Andes. Reportes de un viaje al Perú* (Fannie B. Ward, Crossing the andes: Reports from a journey to Peru) *(1890).* Lima, Caja Negra, 2022.



Becerra, Ana María. *La denominada "acción de nulidad" contra actos administrativos* (The so-called "action of nullity" against administrative acts). 1er edición. Navarra, Aranzadi, 2022.



Briceño, Cynthia. *La poesía peruana en tiempos de la Independencia* (Peruvian poetry during the Independence). Lima: Universidad Ricardo Palma, 2022.



Castillo, Luis. *Las fuentes constitucionales sobre derechos fundamentales* (Constitutional sources on fundamental rights). Lima: Fondo Editorial del Poder Judicial del Perú, 2022.



García, Percy. *Derecho Penal Económico Parte General* (General part of economic criminal law). Lima, Instituto Pacífico, 2022.



Hakansson, Carlos. *Los elementos para la producción de las fuentes jurídicas en el marco de la revisión judicial de la constitucionalidad de las leyes* (The Elements for the production of legal sources within the framework of judicial review of the constitutionality of laws). Lima, Fondo Editorial del Poder Judicial del Perú, 2022.



Herrada, Víctor. *La exclusión de socios en la Ley General de Sociedades. Doctrina, legislación y jurisprudencia* (Exclusion of Shareholders in the Ley General de Sociedades: Doctrine, legislation, and jurisprudence). 2nd editión. Lima, Gaceta Jurídica, 2022.









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Serial Publications



Universidad de Piura. **2021 Annual Report.** Piura, Universidad de Piura, 2022.



Universidad de Piura. *Amigos*. No. 98 octubre. Piura. Universidad de Piura, 2022.



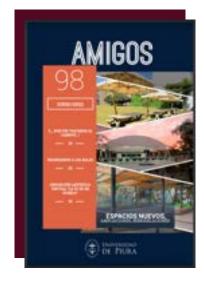
Universidad de Piura. **Revista de Comunicación** vol. 21, No.1, 2022. Piura, Universidad de Piura, 2022.



Universidad de Piura. **Revista de Comunicación** vol. 21, No. 2, 2022. Piura, Universidad de Piura, 2022.



Universidad de Piura. *Law Journal*, vol. 23, No. 1, 2022. Piura, Universidad de Piura, 2022.







Furthermore, there were 69 scientific articles published by our professors, including:



Balarezo, Remy. *The Grand Challenge of Human Health: A Review and an Urgent Call for Business-Health Research.* Business and Society, 2022.



Atarama, Tomás. Narrativa transmedia y derechos de autor: un análisis desde la participación de la audiencia social de Marvel en Facebook y YouTube en Perú (Transmedia narrative and copyright: An analysis from the participation of Marvel's social audience on Facebook and YouTube in Peru). Derecom, 2022.



Castillo, Luis. In dubio pro stato. La Ley, 2022.



Chiroque, Christian. *EFL Teachers' Beliefs about Grammar Teaching within the Communicative Approach.* Mextesol Journal, 2022.



Guizado, Renato. *Francisco de Quevedo corrector: el criterio de las variantes de autor en dos sonetos de Heráclito cristiano (1613) y Polimnia (1648)* "Francisco de Quevedo as a Corrector: The Criterion of Author Variants in Two Sonnets of "Heráclito cristiano" (1613) and "Polimnia" (1648)". Iberoromania, 2022.



Ruiz, Gaby. *Eco-friendly additive construction: Analysis of the printability of earthen-based matrices stabilized with potato starch gel and sisal fibers.* Construction and Building Materials, 2022.



Venegas, Gino. *Performance of visual inspection of the cervix with acetic acid (VIA) for triage of HPV screen-positive women: results from the ESTAMPA study.* International Journal of Cancer, 2022.



Huarcaya, Gloria y Coronado, Renata. **Una asignatura sobre matrimonio y familia como materia docente transversal impartida en la Universidad de Piura (Perú)** "A subject on Marriage and Family as a cross-curricular teaching course offered at the University of Piura (Peru)". Universitat Internacional de Catalunya, 2022.















"The University of Piura has placed special emphasis on training and learning initiatives with the aim of further growing the entrepreneurial ecosystem".

Carlos Rodrich, director of the Innovation and Entrepreneurship Center, UDEP HUB.



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The Innovation and Entrepreneurship Center, UDEP HUB, celebrated its fifth anniversary in the Piura region.

During 2022, it organized 49 conferences, talks, workshops, and seminars in both online and face to face formats with the participation of over 6,000 people. Additionally, **43 entrepreneurship projects** were executed.

The incubator collaborates with various organizations and institutions, including the Ministry of Production, Innóvate Peru, WISE Latin America (a program for female-led science and technology ventures), IAE Business School (Universidad Austral - Argentina), Inter-American Development Bank, Babson Collaborative Network (Massachusetts - USA), Caja Piura, Swiss Entrepreneurship Program, the angel investor network of PAD, Peru Incuba, and the Piura Chamber of Commerce and Production.









• Over **500** jobs created.

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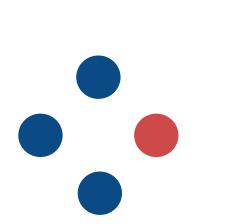
Cifras

- Over 6 million dollars raised by startups.
- Over **6000** people trained.

• Over **800** STEM female entrepreneurs supported.

• Over **330** hours of mentorship.

Over 3500 UDEP students involved in activities.





McKinsey & Company

Marte 30

¡Conoc oportum tenemos pa

professional environment







The driving force behind university work is the pursuit of truth".

Dr. Víctor Morales (†). Former President of University of Piura. *Amigos,* No. 12.





Universidad DE PIURA

Feria de **PRÁCTICAS >>>** y **EMPLEO UDEP 《《**

¿Listo(a) para conectar con las principales empresas del país?



The Career Development Center (CDC)

This center contributes to the professional and holistic development of students and graduates, as well as the management of their careers; it connects them to the best job opportunities according to their aspirations.

In May, during the Employability Week, more than 800 graduates and students participated in various workshops, through virtual platforms and in-person exhibitions on both campuses.

Furthermore, the 2022 Internship and Job Fair was held in Piura and Lima. Renowned employability specialists and representatives from 46 companies participated, including Backus, Aje, Interbank, Farmacias Peruanas, EY, KPMG, CBC, BBVA, and Caja Piura.







Numbers

• **18** activities in the whole year.





The Alumni Office of UDEP conducted 74 activities on the campuses of Piura and Lima to continue strengthening the bonds and professional growth of this community.

During a virtual breakfast, they introduced the first generation of Solidarity Ambassadors from the School of Service Administration, composed of 19 graduates who could contribute to the growth of new students.

The Solidarity Ambassadors participate in activities organized by the university, such as giving talks, lectures, or discussions to students; they provide ideas and offer support to promote scholarships for students facing economic difficulties.









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Figures



- **5** seminars.
- **10** master class.
- **37** training workshops.
- 8 webinars.











The student must be trained in the vocation of serving others and reject any elitist and individualistic models since work has a social dimension".

Dr. Leonardo Polo (†). Amigos, No. 18, 1984.

volunteerism and society



Volunteering activities contribute to the comprehensive development of our students and, at the same time, demonstrate and validate the value and abilities they can contribute to the community. In 2022, **620 students** from Piura and Lima participated in the volunteer programs organized by the Vida Universitaria area, which promotes social activities in both assistive and professional levels.

In Lima, Univas, Yachay Wasi, and Woman in Engineer (WIE) conducted workshops and activities aimed at children and adults. Univas focused on psychomotor skills development for children aged 4 to 5 years old, and provided informative talks to parents and service personnel from institutions such as Cuna Jardín Armatambo and the Hospital San Bartolomé. WIE, on the other hand, taught the fundamentals of robotics to children from Silva Brígida School through robot assembly.

They also provided psychological assistance and emotional support to various communities. They supported the dissemination of the "Ponle Corazón" campaign against cancer, and collected books for the I.E. 140 school in Santa Cruz Villacuri through projects such as Dando+, Solidariamente, Una Carta, Dos Corazones, Andar, and Ponle Corazón.

Through activities such as Semana Univas, the Dessert Fair, and Festi-UDEP, members of the different volunteer programs raised funds to support these projects, help the Hospital San Bartolomé, and complete the construction of the San Josemaría parish in Pachacútec.







In Piura, the members of "Minka Piru" and "Cuenta un cuento desde casa" assisted more than 300 children from Miguel Cortés, Manuel Scorza, and Madre del Redentor schools with academic reinforcement and promoting reading. They also taught composting techniques to children from Fe y Alegría school.

Other organizations such as "Cima UDEP," "IEEE," "WYA UDEP," and "Una Carta, dos corazones" worked with the university community, providing training to students on sustainability topics and delivering letters of gratitude and recognition to teachers and students. Univas, "CIMA UDEP," "Mensajeros de la esperanza," "Jóvenes por el Perú," "Por Piura," and other volunteer groups raised funds and provided support in the districts of Bernal, Lalaquiz, Pedregal, and Cura Mori.

109 SOCIAL

Univas Projects in Lima

- ♦ Univas te enseña Niños
- ♦ Univas te enseña Adultos
- ♦ Yachay Wasi
- ♦ Dando+
- ♦ Solidariamente
- Pachacútec
- ♦ Una carta, dos corazones
- ♦ Woman in Engineer (WIE)
- ♦ Andar
- Ponle Corazón

Volunteering in Piura

- ♦ CIMA
- 🔶 Minka Piru
- ♦ Gira de la Esperanza
- ♦ IEEE
- ♦ Univas
- ♦ Sedipro UDEP
- Por Piura
- ◆ Ludoteca Gotitas de Amor
- ♦ Yo te ayudo con el cole
- ◆ Cuenta un cuento desde casa
- ♦ Una carta, dos corazones



- ♦ WYA Chapter
- Mensajeros de la esperanza
- ♦ Minka Piru
- ♦ Jóvenes por Perú
- Munay Perú & Japón
- 🔶 Fórmula SAE
- ♦ ASME
- ♦ ASCE
- ♦ Proyecto Ares





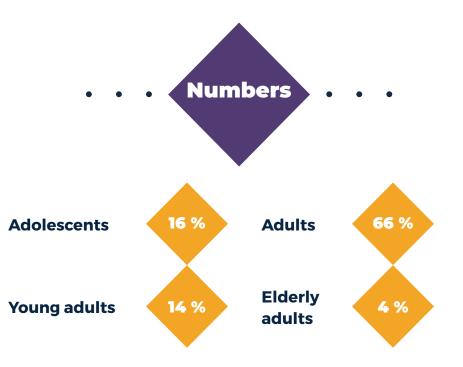






Sonqo Psychological Care Center

Sonqo provided individual and group therapy to **50 patients**, offering psychological and psychiatric support. The most common reasons for seeking therapy were mood disorders, anxiety disorders, and related issues.





- In addition to therapy sessions, Songo organized talks and events at both national and international levels for students enrolled in the Psychology academic program.
- 59 hours of seminars led by professors in Peru, Argentina, and Spain.
- ◆ In collaboration with the University of Los Andes (Chile), the Pan-American University (Mexico), the Austral University (Argentina), and the University of La Sabana (Colombia), the second edition of the International Rotation program was conducted. Two UDEP students participated in this program.
- Six female students graduated from the Psychological Approaches program, a training project within the Psychology Program aimed at strengthening graduates' knowledge and psychotherapeutic skills, as well as providing them with the necessary tools for patient support and care.
- In July and November, Songo provided training and workshops to 21 students and 24 teachers in Early Childhood Education and Primary Education.
- Additionally, Songo offered 160 hours of support and workshops to the Bulimia and Anorexia Self-Help Group (GABA).







"Los Algarrobos" Legal Clinic

The legal clinic of the Law School provided legal advice and assistance to individuals seeking fair defense of their rights. In 2022, they handled **over 300 legal consultations and 73 ongoing legal cases.**

The cases involved the following areas:

Family Law: child support, child custody, inheritance, adoption, support and safeguards, visitation rights, and domestic violence.

Civil Law: evictions, property claims, acquisitive prescription of ownership and leases.

Administrative Law: defense procedures for rights in defense of different public administrations.

Additionally, they provided virtual and in-person legal consultations to individuals. Each case was analyzed to answer questions, resolve doubts, and recommend possible legal options.



UNIVERSIDA DE PIURA CONSULTORIO JURÍDICO LOS ALGARROBOS ATENCIÓN PRESE consultoriolurid https://www.udep.edu.pe/d

2022 Campodónico award: Vidawasi Perú

The Vidawasi Association received the Campodónico 2022 Award in the province of Urubamba (Cusco).

During the ceremony, Robert Moniot, vice president of the Clover Foundation, presented the \$50,000 check. José Ricardo Stok, on behalf of the UDEP rector, and Antonio Mabres, president of the Advisory Council of the award, offered he winners' diploma and medal to Vidawasi's founders, Jesús Dongo and his wife, Marina Cano.



Profile of the association

- Vidawasi Peru is a non-profit organization that works towards the decentralization of specialized pediatric healthcare and the fight against childhood cancer.
- They provide dental, pediatric, dermatology, physical rehabilitation, psychology, and nutrition services to children from the surrounding areas and other provinces of Cusco.
- Their next goal is to establish a high-complexity pediatric hospital.







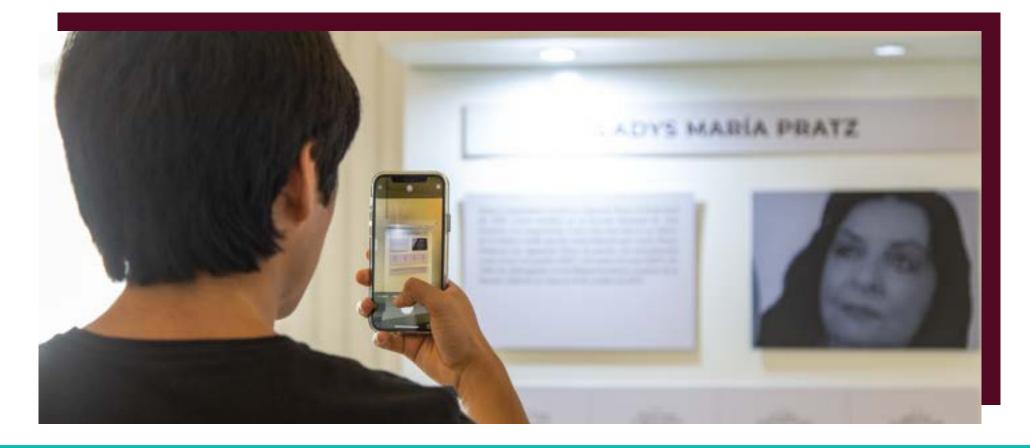
comprehensive education





The country needs true leaders, generous spirits capable of bringing forces together, eliciting collective aspirations, and guiding them towards great ideals for the benefit of society as a whole".

Dr. Antonio Mabres. *Amigos,* No. 33, 1993.





This year, 6161 people participated in the 91 activities organized by the Cultural Center.

The center offered 24 courses on topics such as Latin and classical culture, creative painting, history, music, poetry, anthropology, among others.

In Piura, among other activities, the Cultural Center and the Agencia Española de Cooperación Internacional para el Desarrollo (Aecid) organized the free workshop "Management of Photographic Archives and Conservation Techniques in Heritage Photography," directed by specialists from Spain and Mexico. The workshop focused on the prevention of damage to photographic archives.

Extracurricular activities

Extracurricular activities contribute to the comprehensive education of university students. In 2022, 464 students participated in the sports, artistic, and cultural workshops offered by Vida Universitaria.

Piura

Workshops

- ◆ Basketball
- ◆ Football (Soccer)
- Athletics
- Chess
- ◆ Swimming
- Marinera (Peruvian dance)
- dance) ♦ Chorus ♦ Flute ♦ Clarinet

◆ Tondero (Peruvian

- SaxophoneTrumpet
- Trombone
 Euphonium
 Bass

ý,

- Percussion
- Violin
- Cello

Complementary programs

Designed for individuals interested in acquiring knowledge related to artificial intelligence, scholarship applications, skill development (such as dance), or improving employability profiles.

- ◆ Tondero Program
- ♦ Marinera Program
- $igodoldsymbol{\Theta}$ Bootcamps: Frontend y Backend
- ◆ Taekwondo

Ensembles

- ♦ University Chorus
- ♦ Big Band
- Folk Dances
- UDEP Symphony Orchestra

MPREHENSIVE EDUCATION

Folk fusion





Lima

Workshops



Experimental Painting
Lettering Workshop
Drama Workshop
Photography Workshop
Zumba

Team

◆ Chorus

Clubs

Clubs are open initiatives that bring together students with common interests from each school.

Chess
Folk Dances
Kpop
Fencing
Martial Arts
Finance
UDEP MUN



The Big Band and the UDEP Symphony Orchestra



The **41 members** of the Big Band and the UDEP Symphony Orchestra performed in **more than 10 concerts**.

The Big Band participated in the Official Opening of the Academic Year, the graduation ceremony for bachelor's degrees, in two mini-concerts (the welcome concert and the Jazz Day concert); Also, it performed in the concerts for the Regional Identity Week, the Lighting of the Christmas Tree at Real Plaza, and the Christmas concert.





The UDEP Symphony Orchestra participated in the university's Christmas Festival.

The band and the Orchestra also performed at the "Christmas Joy" festival, the "Cátedra de Belén" recital, and the "Celebration in honor to San Josemaría Escrivá."







The UDEP Campus Piura Chorus celebrated its 30th anniversary under the direction of maestro Arturo Hernández. To celebrate, 24 chorus members and 33 former members from different graduating classes and faculties offered the Perla Recital, accompanied by 23 musicians from the Piura Municipal Symphony Orchestra.

In addition, the **24 members** of the chorus participated in **10 activities**, including the Recital for San Josemaría Escrivá and the Inauguration Mass of the new University Chapel.

In Lima, the **31 members** of the chorus performed in **14 activities**, including the University Chorus Festival - Universidad Peruana Unión and the Spring Recital.











Sport and well-being

The university resumed the organization of its in-person internal sports activities. As a result, 2114 students participated in the President's Cup and the UDEP League, and 140 employees joined the UDEP Workers Championship.

In Campus Lima, the teams participated in various external and internal activities throughout the year, such as the Fraternity Tournament, the Fedup championship, among others.

Piura

Workshops

- ♦ Women's volleyball
- ♦ Women's basketball

Teams

- Athletics
- ♦ Women's Basketball
- Men's Basketball

Básquet masculinoAjedrez



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Online Sports Programs

◆Taekwondo

Sports Competitions

Internal Competitions

Ramón Mugica
 Olimpics

President's Cup

UDEP LeagueUDEP Workers Championship

External Competitions











Lima

Sports Workshops

Volleyball
Futsal
Table Tennis

Sports Teams

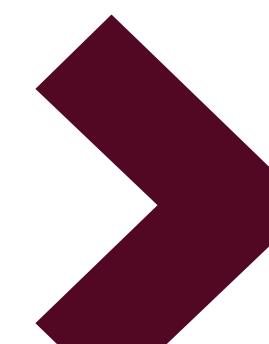
- Futsal
 Women's Volleyball
- Men's Volleyball

Competitions

Prope Games











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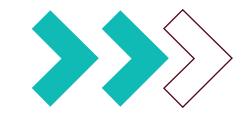


Ramón Mugica Olympics

At Campus Lima, on September 16th, students and workers welcomed the 2022 Ramón Mugica Olympics at the sports complex. Delegations from different academic programs participated in the parade and oath-taking ceremony. The students captivated the attendees with enthusiasm, creativity, good humor, and skillful performances.

The choreography champions were Business Administration and Service Administration, who tied in points. In the sports competitions, Business Administration and Engineering topped the Olympic medal tally.

At Campus Piura, on October 29th, students from different schools and the Confucius Institute participated in the allegorical parade of the Olympics, which toured some of Piura's main avenues. The ingenious allegories surprised the audience and the event's judges. The parade offered the city color, music, art, creativity, joy, and a lot of enthusiasm.



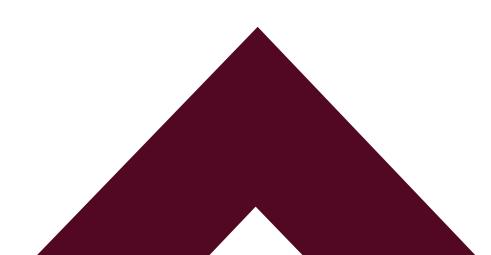


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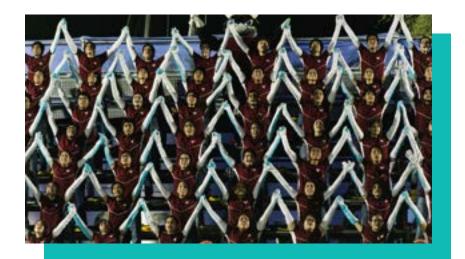
The School of Economics and Business won the awards for the best presentation and best choreography in the opening ceremony. The engineering school got the first place in the categories of best allegorical float, best presentation in the parade, and the cheerleading competition.

In the competitions, Engineering and Economics and Business Sciences led the medal tally.

It should be noted that in the Piura and Lima campuses, over 1800 athletes (804 from Piura and 1020 from Lima) participated in various individual and team disciplines, representing schools and academic programs.















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GUINDA POR CIEMDO





UDEP Healthy



In September, the **8th Health, Nutrition, and Sports** Fair was held in Piura, aiming to promote healthy lifestyle habits and environmental care. It was organized by UDEP Healthy Center, from the Department of Biomedical Sciences, in cooperation with Vida Universitaria -Piura and the Office of Human Talent Development Management.

Medical staff from the University Polyclinic provided the university community with services such as nutritional counseling, hypertension screening, body mass index (BMI) measurement, optometry consultations, and anti-stress massages.

There were also sports activities, including a Tai Chi session conducted by the Confucius Institute, a Zumba class offered by the Fit Body gym, and a performance by the UDEP dance team.

In the Piura and Lima campuses, other health campaigns, educational talks, clinical analyses, and examinations were carried out.

Activities

The Department of Biomedical Sciences conducted two campaigns with the aim of promoting hygiene habits, preventing, and treating diseases among the population.







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Chaplaincy

A group of 99 students from Piura and Lima were trained to receive the sacrament of Confirmation, and some of them were also baptized.

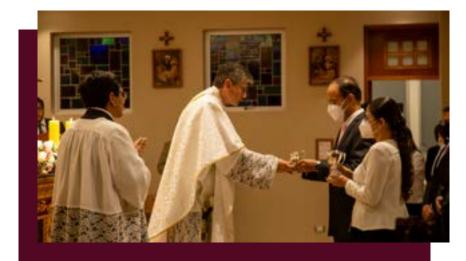
At Campus Piura, UDEP inaugurated the new university chapel, where masses continued to be celebrated throughout the year.

In the social realm, the Piura Chaplaincy has the volunteer group "Messengers of Hope," who carried out three projects: regular visits to the Anita Goulden shelter home, the Crempt facility, and the San Sebastián shelter.

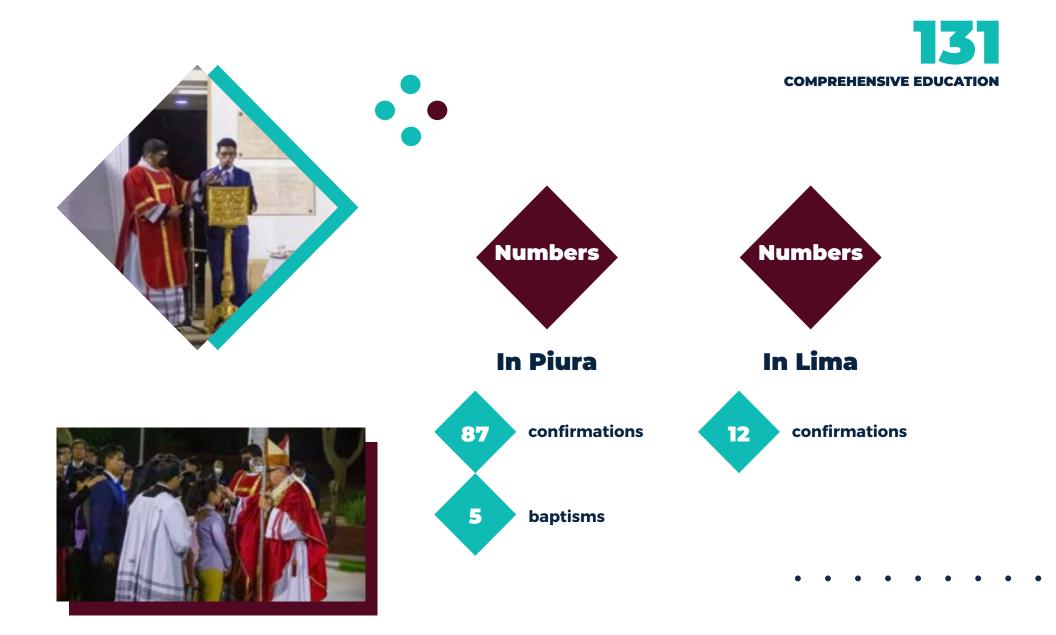
They also distributed 400 Christmas baskets in the Mala Vida settlement and the San Sebastián shelter.

Furthermore, the masses continued to be broadcasted through the UDEP Chaplaincy's Facebook page in Lima and Piura.











promotional activities

6

CLAUDÍA







The University must offer to all those who participate in it, not only access to knowledge but also guidance that helps them make right choices and self-determine in freedom".

Dr. José Navarro (†). Amigos, No. 14, 1981.

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In Piura, three editions of the Open Week were held, with the total participation of over 1600 high school students in their fourth and fifth year. They had the opportunity to experience each academic program offered by UDEP through in-person workshops.

Additionally, competitions were organized for students in 3rd, 4th, and 5th year of high school, such as "Say No to Bullying," "Graphics for Connection," "Culture+," "Heritage Solutions," among others.

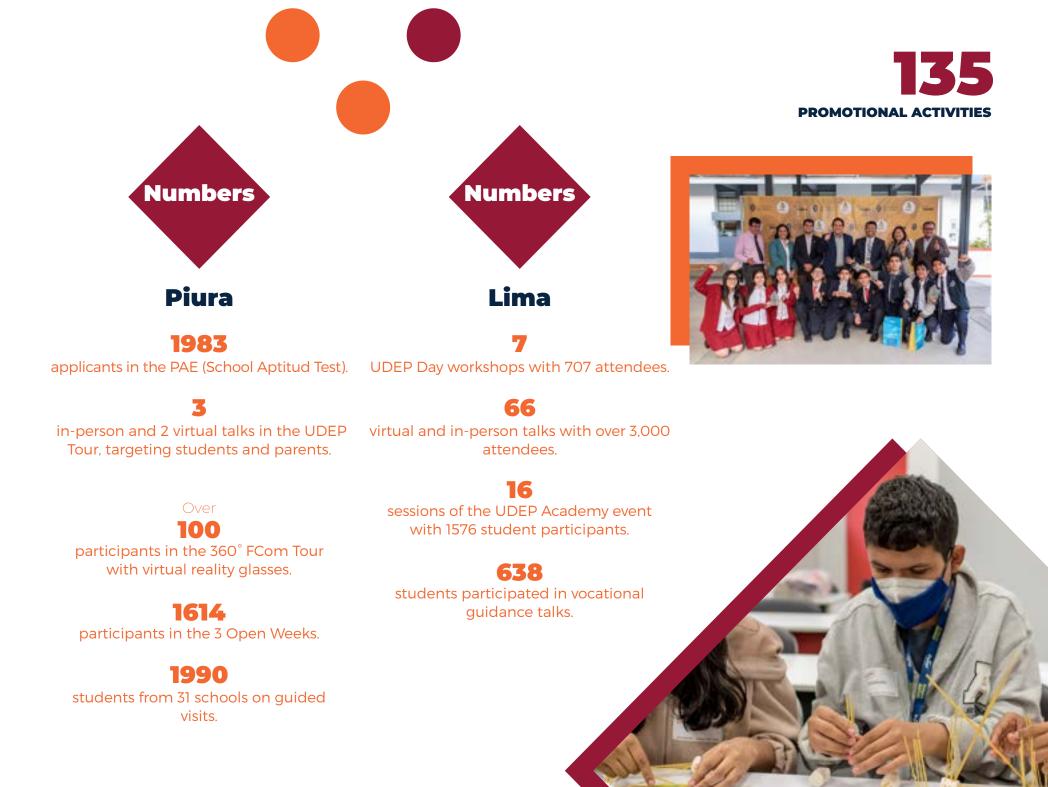
In addition, the first campaign with an influencer, Gonzalo Torres, was also carried out. Four short videos in reel format and one photo were published on social media platforms to promote UDEP. In total, the campaign reached 90,806 views, 5,882 likes, and 1,810 shares. The photo received 4,663 likes.

In Lima, the IV Reputation and Communication Conference -Educom 2022, organized by UDEP and the University of Navarra (Spain), took place. The objective was to reflect on and provide guidelines for managing and fostering trust in educational institutions as a resource to improve reputation and consolidate the educational brand.

Furthermore, 66 institutional, cross-cutting, and career-specific talks were conducted. UDEP also participated in the International Educational Fair, which was attended by approximately 5,000 high school and undergraduate students.

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comunication department







Informational activity will be more humane, compassionate, socially conscious, and respectful of others to the extent that the individuals who create, consume, or produce it embody these qualities".

Dra. Marisa Aguirre. Amigos No. 33, 1993.



ACADÉMICO CAMPUS GENTE INVESTIGACIÓN OPINIÓN SOCIAL IDIOMAS FAMILIA

REVISTA AMIGOS

The University of Piura continued to strengthen its ties with its internal and external community. Activities organized by various centers and schools, as well as research and academic events, were made known through the Communication Department. In 2022, more people became acquainted with UDEP and became part of it.

The SEO Project was carried out, which improved the performance of the website through optimization for search engines.

These actions resulted in an increase in the number of users and the average time of visits to the website.

Additionally, improvements were made to security, descriptions, images, and multimedia content to ensure the proper functioning of the institutional website.





General figures



Facebook:

1272 posts throughout the year

6% de growth

Web:

3 044 933 visits

2008 861 active users

publications disseminated on the website: 908

Amigos (Friends):

l digital edition on the web

Somos UDEP Bulletin

19 editions



With the new spaces opened, the implementation of appropriate tools, and compliance with COVID-19 biosecurity protocols, we achieved a successful academic year.

Many students reunited with the campus, and others discovered their study home. With resilience, we continued and did our best to work with enthusiasm, professionalism, and a spirit of service.





Work, all work, is a testimony to the dignity of man (...) a means to contribute to the improvement of the society in which one lives and to the progress of all humanity".

St. Josemaría Escrivá de Balaguer.



PROYECTO A CARGO DE



www.ritmocomunicacion.com



ANUAL >>>> report

