

Novedades en ‘Service Journals’

Estimados amigos,

Les presentamos las novedades de investigación publicadas el mes de marzo en las revistas académicas relacionadas con el servicio.

Al inicio de la lista estamos resaltando cinco artículos que creemos serán de su interés.

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Service Research Center

SDG editorial: improving life on planet earth – a call to action for service research to achieve the sustainable development goals (SDGs)

By Russell-Bennett, R., Rosenbaum, M. S., Fisk, R. P., & Raciti, M. M



This editorial aims to organise the 17 United Nations Sustainable Development Goals (SDGs) into seven ServCollab service research themes to provide a way forward for service research that improves human and planetary life ...

[Más Detalle](#)



SDG commentary: services that enable well-being of the human species

By Hammedi, W., Parkinson, J., & Patricio, L.



A Systematic Literature Review of Authentic Leadership in Tourism and Hospitality: A Call for Future Research

By Hoang, G., Luu, T. T., & Yang, M.



SDG commentary: services that provide opportunity for all humans

By Raciti, M. M., Alkire, L., & Beatson, A



How ethical leadership influences knowledge hiding? A sequential mediation model

By Xie, Y., Xia, Q., Song, J., Hu, S., & Liu, X

Otros artículos publicados este mes:

- Designing Collaborative Intelligence Systems for Employee-AI Service Co-Production
- Multilevel Value Co-Creation Within Key Accounts
- The Effect of Delivery Time on Repurchase Behavior in Quick Commerce
- Hierarchical Time Series Forecasting in Emergency Medical Services
- The origins of digital service innovation (DSI): systematic review of ontology and future research agenda
- Digital service innovation (DSI): a multidisciplinary (re)view of its origins and progress using bibliometric and text mining methods
- Digital service innovation challenges faced during servitization: a multi-level perspective
- The nature and fundamental elements of digital service innovation
- Characterizing digital service innovation: phases, actors, functions and interactions in the context of a digital service platform
- Digital service innovation in B2B markets
- Spiraling between learning and alignment toward digital service innovation

- The dark side of artificial intelligence in services
- ChatGPT-powered chatbot as a green evangelist: an innovative path toward sustainable consumerism in E-commerce
- Employee quiet quitting behaviours: conceptualization, measure development, and validation
- Service-oriented high performance human resource practices and proactive work behavior: A moderated mediation model
- How ethical leadership influences knowledge hiding? A sequential mediation model
- How potential customers perceive companies' reply to negative reviews?
- SDG editorial: improving life on planet earth – a call to action for service research to achieve the sustainable development goals (SDGs)
- SDG commentary: services that enable well-being of the human species
- SDG commentary: services that provide opportunity for all humans
- SDG commentary: services that sustainably manage resources for all humans-the regenerative service economy framework
- Meme marketing effectiveness: A moderated-mediation model
- Unveiling insights from online shopping carnivals: A pre-vs-post analysis
- Consumer inoculation and gender in combating negative product reviews
- Is 'she' more impulsive (to pleasure) than 'him' during livestream e-commerce shopping?
- ARvolution: Decoding consumer motivation and value dimensions in augmented reality
- A Systematic Literature Review of Authentic Leadership in Tourism and Hospitality: A Call for Future Research
- Customers' Cue Utilization in Delivery Restaurant Selection and Its Changes With Different Health Risks
- Temporal Dimensions of Crisis and Online Hotel Reviews: A Social Support Perspective of Narcissists During the Pandemic

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