**UNIVERSIDAD DE PIURA.** The Universidad de Piura, founded in Piura in 1969, is Peru's foremost university outside Lima and one of the country's top ten universities. The recognition stems from its quality of education, research achievement, social responsibility, community engagement, cultural contribution, and demostrated institutional and academic leadership. Furthermore, our graduates are in high demand, with many presentrly holding senior positions in the private and public sectors.

## UDEP CAMPUSES

Piura is the city of UDEP's main Campus, extending over 130 hectares and with almost 7 thousand undergraduate students. More than half of the land is reclaimed desert. It is reforested with mesquite trees where squirrels, deer, foxes, lizards and different kinds of birds abound. If you like tranquility and a familiar atmosphere, Piura, the city of eternal heat, is the best choice for you.

UDEP has two campuses in Lima. The campus mainly focused on undergraduate students is located in the center of Miraflores district, a picturesque suburban region of Lima on the Pacific Coast. The graduate campus for Business Management is located in the district Surco of Lima. Its MBA is recognized as on of the tops programs in Peru.

# UNIVERSIDAD DE PIURA (UDEP)

# COURSES TAUGHT IN ENGLISH

## CAMPUS LIMA

## DATA UDEP

**7** SCHOOL FACULTIES
**21** academic programs

- Humanities
- Engineering
- Business and Economics
- Communication
- Educational Sciences
- Law
- Medicine

**TOTAL NUMBER OF STUDENTS**

**9526**

**CAMPUS LIMA**

**2834**

**CAMPUS PIURA**

**6692**

**2024**

# COURSES TAUGHT IN ENGLISH - BUSINESS ADMINISTRATION
## CAMPUS LIMA

### Management of Employability
4 credits: 2024-I and 2024-II

The course aims to expose the students to several realities that he/she will find in the transition from student life to internships, to first permanent jobs and/or the steps to form his own business/company. The course will deal with concrete and practical issues to enter the labor market (evaluation of companies, CV's, interviews, networking, etc as well as theoretical macroeconomic/political or technological aspects that impact the concept of employment itself and may affect the present or future employability of a particular person. The class will receive people from the "real world" to prepare students and allow them the opportunity to ask directly and safely about this very important transition of life.

### Creativity and Publicity
4 credits: 2024-I and 2024-II

Being a personalize counseling course, the subject has a personalized approach which allows the learner to discover the content on his own. Therefore, it is adapted to the current needs, according to the conversations between the students and thhe faculty member.

### Corporate Sustainability
4 credits: 2024-I and 2024-II

The objective of this course is to question the current paradigm of business and economics: Do companies exist only to create value for their owners? Is it correct (or sufficient) to measure the development of a country through GDP, inflation, and exchange rate? The course prepares students to be "agents of change", to be able to propose solutions to the great challenges facing the world today with a focus on our country. This will allow them to face problems such as climate change, social inequality, corruption, poverty, and others using a sustainable business model

### Project Management
4 credits: 2024-I and 2024-II

The course alloes students to learn the fundamentals of Project Management and its application in a company. The main goal is to introduce students to the fundamental concepts of Project Management, the different areas of knowledge of the PMBOK following the structure of the guide and how they are applied to a project. Likewise, we will analyze project management in Agile and SCRUM.

### Peruvian and Latin American Reality
4 credits: 2024-I and 2024-II

The seminar exposes the situation of the Latin American region, emphasizing the social (historical, cultural, population and political) and the economic aspects (productive resources, production, income and standard of living); facilitating the knowledge and understanding of the people and countries that make up this area.

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